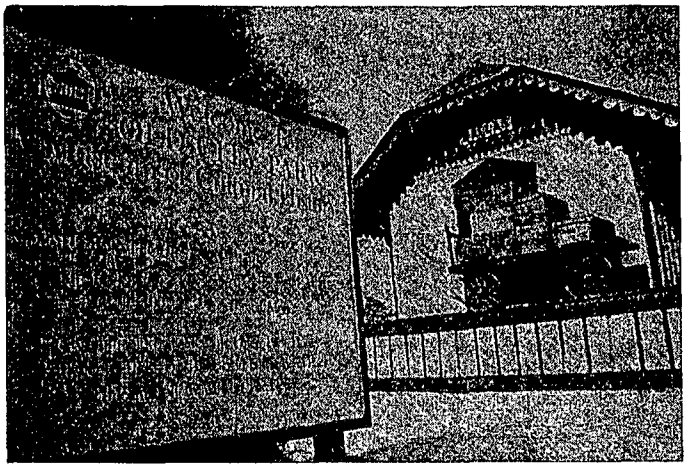
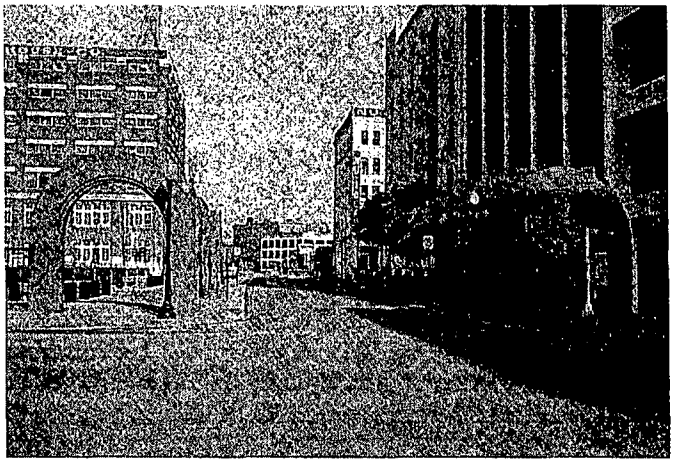
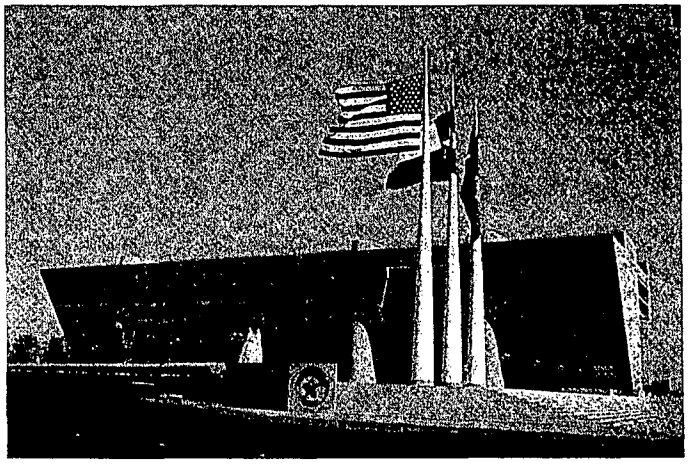
DALLAS TO WELCOME NAPA JOBBERS IN 1984









The visitor to Dallas can get a great view of the entire Dallas area from the observation deck atop Reunion Tower. But there's a lot to see and do on the ground, too. For example, in the downtown area can be found the John Neely Bryan Cabin, built in 1841 by the founder of Dallas; John F. Kennedy Plaza, a four-wall, open cenotaph in memory of the 35th President of the United States; Thanks-Giving Square, a park with a tree-shaded garden, fountains, a lofty bell tower and chapel; Old City Park, where historic structures from the City's past have been restored to recreate something of the atmosphere of an old town square; and the beautifully restored Union Station.

Downtown Dallas is also the site of the developing Arts District, with the magnificent new Dallas Museum of Art as the first completed structure, followed by a branch theater of the Dallas Theater Center. Another downtown area undergoing restoration is the West End Historic District, which already includes the National Broadcast Museum, the New Arts Theatre and unique restaurants.

Away from downtown, major attractions include Sandy Lake Park, with rides and activities for everyone in the family; Six Flags Over Texas, the 200-acre entertainment capital of Texas, and nearby Wax Museum of the Southwest. Other major attractions include White Water Park (the largest in the U.S.); the Texas Sports Hall of Fame; the Biblical Arts Center; the International Wildlife Park; and Traders Village, a year-round Texas-size flea market and entertainment center.

Sports-minded visitors can take advantage of Dallas' year-round climate for tennis, golf, jogging, etc., as the some 22,000 acres of parks maintained by the City of Dallas include public golf courses and public tennis courts (in addition to the more than 20 private country clubs in the county).

SHOPPING

For those visitors whose ideas of entertainment may be somewhat different, shopping remains a vigorous indoor sport in a wide assortment of downtown shops and in neighborhood malls.

Take a leisurely stroll through enclosed malls where the passing parade of people is a major spectator sport. Discover unsuspected treasures amid the charming confines of European-like surroundings. Stand in awe before a store whose name instantly means elegance around the globe . . . this is what shopping in Dallas is all about.

The best place to start shopping is downtown. Here are three of Dallas' major department stores — Neiman-Marcus, Sanger-Harris, and Joske's. Downtown also offers numerous women's apparel shops, shoe stores, eating places and theaters. A below ground pedestrian walkway system called "The Tunnel" links downtown office buildings, banking facilities, restaurants, shops and parking.

Spread out around the city like spokes on a wheel are several enormously popular enclosed shopping malls. Spectacular major centers filled with fountains, plants, people and bargains include NorthPark, Big Town, Prestonwood Town Center, Town East, Valley View, Red Bird and Dallas' newest — the Galleria — each with its own distinctive personality and cornucopia of merchandise. Other famous names in the world of Dallas shopping include Bloom-

(continued on page 20)