



RECEIVED
MAY
Sherry M. Carr

NEWS

Wayne Interchange Plaza II, 155 Route 46 West, Wayne, New Jersey 07470

FOR IMMEDIATE RELEASE

CONTACT: Daniel G. Stanowick
Edward Howard & Co.
(216) 376-6500

NEW BROCHURE DETAILS PERFORMANCE OF VINYL ELECTRICAL MATERIALS

WAYNE, New Jersey, May 20, 1991 -- A new brochure that discusses the various performance characteristics of vinyl in electrical applications has just been released by the Vinyl Institute Electrical Materials Council.

Titled "10 Reasons to Rely on Vinyl, the World's Leading Electrical Material," the brochure reviews vinyl's 50-year record of demonstrated safety, versatility, good economics and dependability as well as its integration into the solid waste management process. Printed on recycled vinyl, it is available without charge to engineers, contractors and others involved in the specification of electrical materials.

"Vinyl combines safety, performance, versatility and marketplace acceptance," said Richard R. (Rick) Smith, chairman of the Vinyl Institute Electrical Materials Council. "This new brochure demonstrates why vinyl is the universally preferred material for severe service electrical applications that must deliver safe, reliable, cost effective performance."

(more)

CTL027169

The Vinyl Institute is a national trade association representing the leading manufacturers of vinyl, vinyl feedstock, additives, and film and sheet products. Headquartered in Wayne, New Jersey, it is a division of the Society of the Plastics Industry, Inc.

Copies of the new brochure about vinyl electrical materials are available by writing the Vinyl Institute Electrical Materials Council, 114 Mayfield Avenue, P.O. Box 3053, Edison, New Jersey 08818-3053

#

E-91-02

CTL027170