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1933

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"THE CARSON" SCRAP BOOK

1933

Date

TITLE

Page Date

1933

NATIONAL LEAD COMPANY ADVERTISEMENTS

American Federationist	Pgs. 1, 2, 3
American Magazine	Pgs. 4, 5, 7, 8, 9, 10
American Metal Market (Metal Statistics Handbook)	Pg. 14
American Paint Journal	Pgs. 12, 15, 16, 17
American Paint and Oil Dealer	Pgs. 18, 19, 20, 21, 22, 23
American Painter and Decorator	Pgs. 24, 25, 26, 27, 28, 29
Architectural Forum	Pgs. 30, 31, 32, 33
Architectural Record	Pgs. 30, 31, 32
Better Homes and Gardens	Pgs. 7, 8, 9, 10
Brooklyn News	Pg. 6
Brooklyn Industry	Pg. 6
Brotherhood of Painters, Decorators & Paperhangers of America Inc.	Same as 1932 "ad"
Building and Building Materials	Pgs. 33, 34, 35, 36
Chemical Engineering Catalog	Pg. 48A
Collier's	Pgs. 4, 5, 7, 8, 9, 10, 11
Drugs, Oils and Paints	Pgs. 12, 13, 17
Engineer's Knowledge	Pgs. 17, 18, 19, 20, 21
Farm Journal	Pgs. 42, 43, 44, 45, 46, 47
Harvard Law Record	Pgs. 27, 28, 29, 31
Harvard Law	Pgs. 1, 2, 3, 20, 21
Harvard Law Review	Pgs. 12, 13, 14, 20, 21
Hotel Management	Pgs. 47, 48, 49, 50, 51
Illinois Master Plumber	Pgs. 24, 25, 26
Industrial Arts and Vocational Education	Pg. 48
Marine Engineering	Pg. 14
Master Painter and Decorator	Pgs. 27, 28, 40
Modern Hospital	Pgs. 24, 25, 26, 27, 28, 29
Oil and Gas Journal	Pgs. 24, 25, 26
Oil, Paint and Drug Reporter	Pgs. 27, 28, 29, 41
Paint, Oil and Chemical Review	Pgs. 12, 13, 14, 17
Painter and Decorator	Pgs. 18, 19, 17
Painters Magazine	Pgs. 24, 25, 26, 27, 28, 29
Pocket List of Railroad Officials	Pgs. 24, 25, 26, 27, 28, 29
Railway Engineering and Maintenance	Pg. 22
Saturday Evening Post	Pgs. 37, 38, 39
Successful Farming	Pgs. 4, 5, 7, 8, 9, 10, 11
West's Architectural Catalog	Pgs. 42, 44, 45, 46, 47
West's Engineering Catalog	Pg. 48
	Pg. 49

TITANIX PIGMENT ADVERTISEMENTS

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American Paint Journal	Pgs. 52, 53, 57, 58, 59, 60, 61
Drugs, Oils and Paints	Pgs. 52, 53, 57, 58, 59
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Oil, Paint and Drug Reporter	Pgs. 52, 53, 57, 58, 59
Paint, Oil & Chemical Review	Pgs. 52, 53, 54, 57, 58, 59
Paint and Varnish Production Magazine (over)	Pgs. 52, 53, 54, 57, 58, 59

START A NEW INDEX EACH YEAR

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"THE CARSON" SCRAP BOOK

Date	TITLE	Page	Date	TITLE	Page
	Paper Industry			Pgs. 67, 68, 69	
	Paper Trade Journal			Pgs. 71, 72, 73	
	Pulp and Paper Industry Year Book			Pg. 74	
	Western Paint Review			Pgs. 83, 84, 85, 87, 88, 89	

GET A NEW BOOK EACH YEAR

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NLI 104444

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NIJ 104445

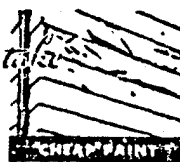
4700
The above is a copy of the original.

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Did you make this mistake?

2 YEARS AGO ?

The only way to prevent the two biggest mistakes made in painting is to use the right paint and to use it properly. The first mistake is to use the wrong paint. The second mistake is to use the paint improperly. The first mistake is to use the wrong paint. The second mistake is to use the paint improperly. The first mistake is to use the wrong paint. The second mistake is to use the paint improperly.



CHEAP PAINT



OUTER BOY

OUTER BOY WHITE-LEAD

APR 1944

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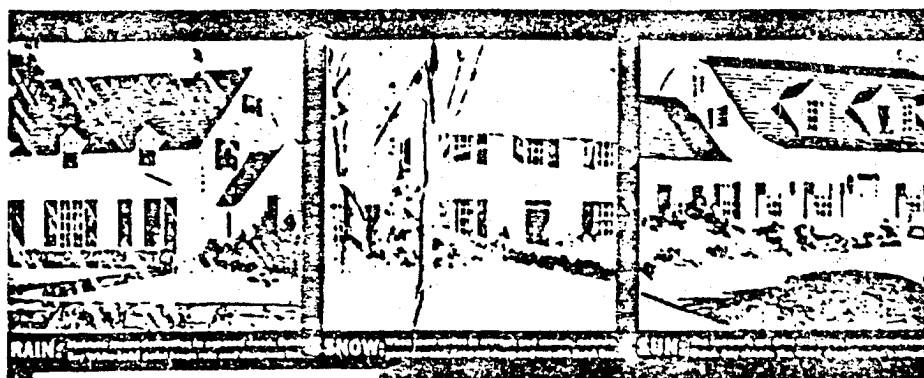
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Collier's, The National Weekly

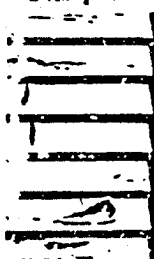
YOU CAN'T FOOL THE WEATHER

...with a 'CHEAP' Paint!



"CHEAP PAINT"
AFTER 1 YEAR

DUTCH BOY
MISS 5 years



This job was to be done and it was.
 Finding it difficult to do, but
 they were not to be deterred by the fact of
 this to be done. It was to be done, but
 was not, as it was not to be done.

74. 2. A line segment with endpoints $P(1, 2)$ and $Q(4, 6)$ is dilated by a factor of 3 from the origin. What are the coordinates of the endpoints of the dilated segment?

[illegible]

**...why spend your money
to PROVE it can't be done?**

[illegible]

Each of the 4 samples - 1000 g of the 10%
actual products, etc. The 10% were then
mixed in the 10% and 10% and 10% of
the 10% and 10% and 10% of the
10% and 10% and 10% of the

[illegible]

...with the
... ..
... ..
... ..
... ..
... ..



...just a simulation for the new world,
the new world is coming, ... and we
are all the same ... we are all the same.

[illegible]

Yours truly,
J. Edgar Hoover

THE NATIONAL LIFE INSURANCE COMPANY
The National Life Insurance Company of New York, New York, is the largest and most successful life insurance company in the United States. It has a capital and surplus of over \$100,000,000. It has a record of over 100 years of successful operation. It has a record of over 100 years of successful operation. It has a record of over 100 years of successful operation.

8 PAINTERS IN EVERY 10 USE
DUTCH BOY WHITE LEAD

... AND NO ONE KNOWS WHAT LINE A PAINTER

The advertisement appears in the following publications:
 The Saturday Evening Post, March 28 Ladies' Weekly, March 28
 A. Street, London, April Better Homes & Gardens, A. 1
 2-2-36

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NL1 104448

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Collier's, The National Weekly

Did you make this mistake 2 YEARS AGO ?



"Cheap" paint is a costly error
which can't be covered up...
It must be burned off!

After the weather has had a chance at it, you can't mistake a "cheap" paint job for one in which Dutch Boy White Lead was used. Look at the example shown on the cover of the right-hand photograph.

Our proprietors made the mistake of painting a 97% "cheap" paint on his house. Now, before he can repaint, he has to dig down a foot more for the reason of and scrape away a half inch of the old paint. And he has to meet the extra cost of a new painting team.

Because he has lived in a house covered with the remains of his "cheap" paint... cracked, scaled, and flaked away in sheets and patches. His mistake has degraded every room he lives in.

What a contrast the Dutch Boy paint! Paint made with Dutch Boy White Lead does not crack and scale... it wears away uniformly by gradual chalking, a process that leaves a perfect foundation for the new paint, without any burning, scraping or special preparation.

The only sure way to avoid mistakes in painting is to choose both a paint and a painter of established reputation. That means Dutch Boy as paint, and the experienced painter, proven because of his proved durability, and because he can see it to the right composition for your particular home, and can test it to the same end of quality.

It dollar-saving approach does not say that dollar-a-can paint is cheaper in the long run than a dollar-a-can paint, but it is.

NATIONAL LEAD COMPANY

100 Broadway, New York, 10006
Chicago, 300 Dearborn Ave.
Cleveland, 10000 Broadway
Detroit, 10000 Broadway
Philadelphia, 10000 Broadway
Pittsburgh, 10000 Broadway
St. Louis, 10000 Broadway
San Francisco, 10000 Broadway
Seattle, 10000 Broadway
Washington, 10000 Broadway



"CHEAP" paint after 2 years

DUTCH BOY after 2 years

8 PAINTERS IN EVERY 10 USE

DUTCH BOY WHITE LEAD

Printed in U.S.A. by National Lead Company, New York, N.Y.

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BLOCK TIN PIPE

• The block tin pipe has long been used and has been shipping equipment. It is made from various metal alloys and can be depended upon for high quality and low cost. For more and prices, see other information, write to our branch.

NATIONAL TRAD COMPANY

New York Branch: 100 West Street, New York 1, N.Y.
 Chicago Branch: 100 West Madison Street, Chicago 4, Ill.
 Los Angeles Branch: 100 West 1st Street, Los Angeles 1, Cal.
 San Francisco Branch: 100 West 4th Street, San Francisco 1, Cal.

AD-2000 (Rev. 1-1-55) (This is a preliminary report and is not to be used for official purposes.)

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NATIONAL TRAD COMPANY

New York Branch: 100 West Street, New York 1, N.Y.
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 Los Angeles Branch: 100 West 1st Street, Los Angeles 1, Cal.
 San Francisco Branch: 100 West 4th Street, San Francisco 1, Cal.

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Compare these 2 PAINTS



Then you see why "CHEAP" paint never pays!

Look at a "cheap" paint job and a Dutch Boy job, side by side... not the day they were finished, but after a few years have passed! Your two eyes tell you that the "cheap" paint has cheated its owner out of the saving it promised. You realize then that such paint cracks and scales away — runs up a heavy bill for burning and scraping. And for new priming, too, at repeat time.

Now the big difference shown in the two photographs, above right. Here, one home-owner thought he saved \$12 on his "cheap" paint job. The other paid out more at the start for Dutch Boy. But now he's really money ahead because his paint job is still good while the "cheap" paint must be burned and scraped which will cost the owner \$10 before a job he repaired. In addition he will have the expense of a new priming coat.

Dutch Boy White-Lead paint doesn't crack and scale. It resists the weather and wears down stubbornly by gradual chalking that leaves a perfect surface for repainting... no need of costly burning and scraping, and no need of a new priming coat, either.

To get the kind of paint that combines long-time protection with low cost, call in a good painter... one who uses Dutch Boy White-Lead. He will mix the paint to suit the requirements of your house, and test it so the work takes you want.

The book shown below will help you to avoid costly errors. It's worth reading for and reading before you paint again.

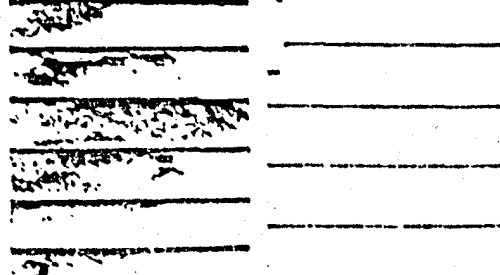
NATIONAL LEAD COMPANY

100 Greenwich Street, New York, 10006. In Canada: 100 West Beaver Creek, Ontario. In England: 100, Cannon Street, London, E.C. 4. In Australia: 100, Market Street, Sydney. In South Africa: 100, Market Street, Johannesburg. In India: 100, Market Street, Bombay. In Ceylon: 100, Market Street, Colombo. In Hong Kong: 100, Market Street, Hong Kong. In Shanghai: 100, Market Street, Shanghai. In Peking: 100, Market Street, Peking. In Tientsin: 100, Market Street, Tientsin. In Hankow: 100, Market Street, Hankow. In Canton: 100, Market Street, Canton. In Amoy: 100, Market Street, Amoy. In Swatow: 100, Market Street, Swatow. In Hong Kong: 100, Market Street, Hong Kong. In Shanghai: 100, Market Street, Shanghai. In Peking: 100, Market Street, Peking. In Tientsin: 100, Market Street, Tientsin. In Hankow: 100, Market Street, Hankow. In Canton: 100, Market Street, Canton. In Amoy: 100, Market Street, Amoy. In Swatow: 100, Market Street, Swatow.

The book "The Dutch Boy Lead in Green and other colors" will help you to avoid costly errors. It's worth reading for and reading before you paint again.



Side by Side!



"CHEAP" PAINT
... after 3 years

The owner paid \$12 for this job when it was done. Today the paint is all scraped. It will cost about \$10 more for burning and scraping before it can be repainted, making a total of \$22... not to mention the cost of a new priming coat.

DUTCH BOY
... after 3 years

A month after that the paint at the left looks like plaster or, some kind of burning. Cost \$12. Paid and in going condition. All repainting now there will be no expense for burning and scraping, and no new priming coat to pay for.



8 PAINTERS IN EVERY 10 USE
DUTCH BOY WHITE LEAD
...AND NO ONE KNOWS PAINT LIKE A PAINTER

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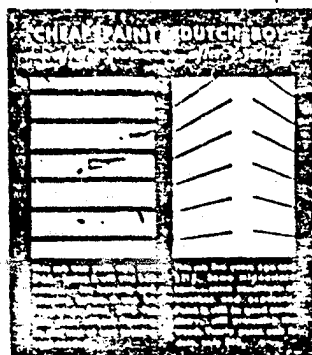
Collier's, The National Weekly

PAINTING THIS YEAR?

"... How soon will you have to do it again?" the DUTCH BOY asks...



12747-0000



Expected to run and run, then and there, "cheap" paint quickly shows up for what it is. It breaks down. It cracks. It washes away. You soon have to paint again.

See the measured-in-years contrast between that kind of paint and Dutch Boy White Lead paint, illustrated in the two photographs at the right.

The property can't be washed out. "Cheap" paint made a small saving at first. But within a year her paint job went to pieces. Already he must repaint. And that's not all. The old paint must be scraped and scraped off — always an expensive job. Furthermore, a new priming coat will be needed on another surface. Truly, "cheap" paint costs too much.



NATIONAL LEAD COMPANY

100 Broadway, New York 10, N.Y.
Sole U.S. and Canadian Distributors
Dutch Boy White Lead Paints and Enamels
Dutch Boy White Lead Paints and Enamels
Dutch Boy White Lead Paints and Enamels
Dutch Boy White Lead Paints and Enamels

What a difference with the Dutch Boy job. It costs a little more, at first, it's true. But even after five years, it's still in good condition. It has already saved him time and money on the "cheap" paint job. And it won't need repainting, excepting for a new priming coat at repainting time. Dutch Boy doesn't crack or scale or wear down substantially by gradual chalking, leaving up the surface for repainting.

To make sure of a long-time paint job, choose a painter who has built a reputation for good work... and who uses Dutch Boy White Lead to uphold that reputation. He knows it specially to suit the condition of your

house. He mixes it to the exact color you specify. And he gives you a paint job that lasts for years, and saves you real money.

Send for booklet illustrated at left. It will help you save money on your next painting job.

8 PAINTERS IN EVERY 10 USE
DUTCH BOY WHITE LEAD
... AND NO ONE KNOWS PAINT LIKE A PAINTER

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Collier's Magazine, Sept. 1945
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Collier's, The National Weekly

BEWARE ... the
UNSEEN EXTRAS
hidden in a "Cheap Paint" job



**... You don't pay in full for a
"Cheap Paint" Job... until you
have paid for burning it off!**

1948 low price of a "fix-a-point" job in a few
 a replacement...and you can't do it and not
 comes out all but a few feet. That's the trouble with a
 a "charge" meter. It hasn't got future charges.
 Unknown amount, but you can't get it. The extra
 seems more than twice what you expected saving.

You can judge how the additional costs
 amounts up, and how much that must be paid, by
 a moment's study of the photographs on the
 right. You see there have been some...
 figured to be saved \$3 when he painted...
 and how his "saving" turned into a big expense on
 end and so on.

You can't measure the total cost of a "disappearing" job at the time it is done. That's not hard to figure out, because that is all time costs mean. All you cannot really make this or any argument on the point then, arguing it up to the environment can sweep up the the the point belongs to us. The damage is done. In one sense it is a little job to a total loss, but we say on "re-use", and you have no argument.

But before you repeat, there's the heavy
cannon of morning and evening. And of course

REMARKS: (cont. of p. 1)

There's a constant when you use Church that it's like a hard floor under with which it's doesn't crack and what but we are shown undoubtedly by gradual chalking having a smooth, uniform finish. But the main error. But it's the main purpose of ... and even upon the main purpose of ... but it's the main purpose of ...

The word is not in good and accurate expression, and even around the needed having seems to present all sorts of agonies, as on choosing some person as an ally or on choosing your point. He will be having reason on his side of Dutch Play. His experience has him that Dutch Play definitely is a possession for long lasting and satisfactory work.

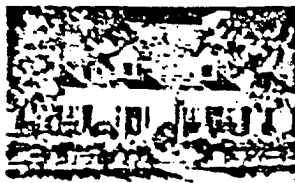
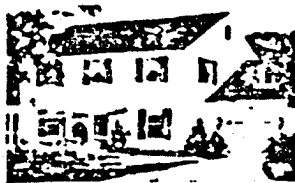
He knows he can mix Dutch Play around the requirements of some house, and that he can get it for the right value. You have chosen

Saved her the trouble
when it was right. The same one
and it was ~~the same one~~



NATIONAL LIAR COMPANY

104 Broadway, New York, 100 New Street,
Hartford, the West 10th Street, Chicago and
Baltimore Avenue, Philadelphia, the West
Fourth Avenue, Cleveland, 22 Chestnut
Street, St. Louis, 2nd North Street, San
Francisco, Main and Main Street, St. Paul,
Albany Street, Boston National Bank &
Co. of Providence, 20 South Street,
Pittsburgh, J. & F. Lewis & Sons, Inc.



8 out of every 10
painters see... **DUTCH BOY WHITE-LEAD** ...and no one knows
paint like a painter

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DATE 08-11-2010 BY 60322 UCBAW

Andrew Magarian, CEO, JPM
 from House of Banking, the

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November 16, 1911

OIL, PAINT AND DRUG RECEIPT



DUTCH BOY
CARTER

WHITE-LEAD

Manufacturers of

Red-Lead Orange Mineral Litharge
Basic Lead Sulphate, Blue and White
Linseed Oil Flattening Oil

NATIONAL LEAD COMPANY

New York, 111 Broadway; Buffalo, 116 Oak St.; Chicago, 909 West 10th St.;
Cincinnati, 435 Freeman Ave.; Cleveland, 320 West Superior Ave.; St. Louis,
728 Chestnut St.; San Francisco, 220 34th St.; Boston, National Lead
and Oil Co., 100 Albany St.; Philadelphia, National Lead & Oil Co. of Pa., 115 Fourth
Ave.; Philadelphia, John T. Lewis & Son Co., Walnut St.

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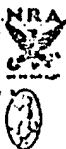
. DRY WHITE-LEAD - Dutch or Carter

• **H.T.%, (High Tearing Strength) WHITE-LEAD**
- is combined with specially high hiding and oil-taking power

... BASIC LEAD SULFATE

THE various forms of lead pigments manufactured by National Lead Company make it possible for us to meet your requirements exactly. In addition to the white-lead pigments listed above, we are a complete source of supply for lead compounds, black, litho, orange, mineral.

NATIONAL TRADING COMPANY
100 Broadway, New York 10004
Phone: (212) 354-1234
Telex: 212 354 1234
Cable: 212 354 1234
Fax: 212 354 1234
E-mail: info@nationaltrading.com
Web: www.nationaltrading.com



A group of WHITE-LEAD PIGMENTS
to choose from



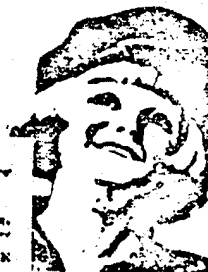
DRY WHITE-HEAD
Hatch or Cherry

..N. Y. & WHITE-SEA
Black Sea **SEA**
 - a new water and power
 high building and collecting power

...BANK CARD NO 1.PM.67X

● The National Small Business Administration advises the particular forms of white-label programs based on the type business requirements. We make the white-label programs into a business in order to help, conduct no question.

As shown in the following table, the
state is a substantial source of support
for the school system, and the school
system is a substantial source of support
for the state.



**NATIONAL
LEAN COMPANY**

DI'S WHITE-LEAD *to fit any formula...*



C O N T I N U E O F A N T I D O T P R O C E E D I N G S

O O M. T. Co., Chicago

***** END *****

• The garments of which type of white-brand pajamas are best are sold to some point forward. You can get it from National Brand Company each at the same time. For a record of a product of high, uniform quality. In addition to the white-brand pajamas listed above, we are a leading source of supply for the worldwide brand name—such as, Letha, and we are minor and



Q & A

Q: How do I know if my car is safe?

A: The best way to know if your car is safe is to have it inspected by a qualified mechanic. If you are unsure, contact your local fire department or police station for advice.

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Manufactured by National Lead Co., N.Y.C.

**A group of WHITE-LEAD PIGMENTS
to choose from**



DRY WHITE-LEAD
Dutch or German

U. S. WHITE-LEAD
High Finishing Properties
A new white lead with especially
high hiding and oil taking power

PAINT-LEAD SULPHATE

From National Lead Company,
you can obtain the particular
form of white lead pigment best
suited to your intimate require-
ments. We make the white lead
pigments best of about 20 kinds
of high, uniform grades.

National Lead Company is
also a dependable source of sup-
ply for lead oxide, red lead,
bitartrate and nitrate mineral.



**NATIONAL
LEAD COMPANY**
Pittsburgh, Pa.
New York, N.Y.
Chicago, Ill.
Cleveland, Ohio
Detroit, Mich.
Houston, Tex.
Los Angeles, Cal.
San Francisco, Cal.
Seattle, Wash.
Portland, Ore.
Tacoma, Wash.
Vancouver, B.C.
Saskatoon, Sask.
Winnipeg, Man.
Regina, Sask.
Sudbury, Ont.
Oshawa, Ont.
Toronto, Ont.
Montreal, Que.
Quebec, Que.
Halifax, N.S.
St. John's, Nfld.

American Paint Journal — Jan. 16 — Feb. 27 — April 10 — May 22 — July 3 — Aug. 14
Sept. 17 — Oct. 16 — Nov. 20

Drugs - Ciba - Paints — March — June — Sept. - December

Oil, Paints & Drug Reporter — Jan. 30 — March 13 — April 20 — June 5 — July 10
Aug. 11 — Oct. 2 — Nov. 13 — Dec. 25

Paints, Oil - Chemical Review — Feb. 25 — May 17 — Aug. 29 — Nov. 4

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Produced by
Morgan & Son Inc. 167 Livingston Ave. NYC

... DRY WHITE-LEAD—Dutch or Charter

... L.T. No. (High Tinting Strength) WHITE-LEAD
... is now characterized with specially high tinting and oil taking power

... BASIC LEAD SULPHATE



These various forms of lead
pigments manufactured by
National Lead Company make
it possible for us to meet most
requirements exactly. In ad-
dition to the white lead pig-
ments listed above, we are a
dependable source of supply
for all other lead pigments,
including lead sulphate.

NATIONAL LEAD COMPANY
100 WALL STREET, NEW YORK 5, N.Y.
Branches in all principal cities
of the United States and
foreign countries.

American Paint Journal — Jan. 33 — March 33 — April 34 — June 34 — Aug. 34
Sept. 34 — Oct. 30 — Dec. 34

Drugs, Oils & Paints — January — April — July — October —

Oil, Paint & Drug Reporter — Jan. 16 — Feb. 16 — March 27 — May 7 — June 17
July 26 — Sept. 4 — Oct. 10 — Nov. 27

Paint, Oil & Chemical Review — March 23 — June 15 — Sept. 21

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March 1941
 Distributed by: [illegible] New York

DRY WHITE-LEAD in fit any formula...

FOR USE IN ALL TYPES OF PAINTS

It is the only white-lead pigment that is completely free from lead and is safe for use in all types of paint.

FOR USE IN ALL TYPES OF PAINTS

It is the only white-lead pigment that is completely free from lead and is safe for use in all types of paint. It is the only white-lead pigment that is completely free from lead and is safe for use in all types of paint.



NATIONAL LEAD COMPANY

100 West 45th Street, New York 18, N.Y.
 Branches in all major cities.

American Paint Journal - Feb. 15 - March 27 - May 8 - June 17 - July 20 - Sept. 11
 Oct. 2 - Nov. 6 - Dec. 17

Days, Oils, Paints - Feb. - May - Aug. - Nov.

Oil, Paints & Day Reporter - Feb. 27 - April 13 - May 22 - July 3 - Aug. 7
 Sept. 10 - Dec. 11

Paints - Oil & Chemical Review - Jan. 26 - April 20 - July 27 - Oct. 17 - Dec. 27

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DUTCH BOY Colors in Oil

© The above is a new idea. It is not a new product.

The Dutch Boy announces Dutch Boy Colors - a brand new line. The latest addition to a famous family of painters' products. (Previously, dealers in only a few states have been able to offer their painter customers a line of colors-in-oil carrying the Dutch Boy brand. Now the advantages of handling such a line are extended to dealers all over the country.)

But that is not the only new thing about Dutch Boy Colors.

These are not ordinary paste colors - the kind that must be ground before using. While they are still in paste form, these colors come as a "heat" better paste - something entirely new. Now the painter can add his color just as it comes in the can, right to the finished paint. There is no lumping ... no streaking. Moreover, he gets the convenience that these new colors-in-oil bring ... without any sacrifice of lasting strength.

Twenty-five years of experience in manufacturing painters' colors are behind the Dutch Boy line, which contains all those lasting colors in general use in the trade.

In lasting strength, correctness of color hue, ease of use, economy, reliability... Dutch Boy Colors will be found second to none.

Sold in half pint, quart and gallon cans; also in tubs. Just four sizes to stock!

For further information, write our brand, office or agent.

NATIONAL LEAD COMPANY
244 Broadway, New York 10010
In Canada: 1241 University Ave., Toronto, Ont. M5S 1A1
In England: 1241 University Ave., New York 10010
In Australia: 1241 University Ave., New York 10010
In South Africa: 1241 University Ave., New York 10010
In India: 1241 University Ave., New York 10010
In Japan: 1241 University Ave., New York 10010
In the Philippines: 1241 University Ave., New York 10010



The following are the names of the following public agents:
Ames in France and the Netherlands, 1901
Mason in Canada, March
Hudson in Japan, February 1901
1901

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0425

NLI 104462

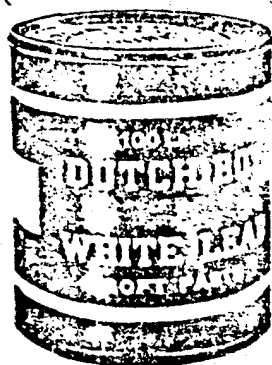
NOTICE: If the film images are less clear than this notice, it is due to the quality of the document being filmed.

Storchak, Fred Inc. 5 300 Lexington Ave., N.Y.C.

new

DUTCH
prod
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dealers doing business

[illegible]

CARTER
ALL-PURPOSE

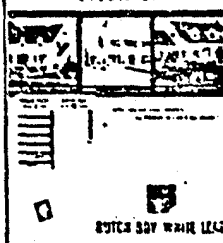
1. Antes de iniciar el estudio de la materia
se debe tener en cuenta que el estudio de la
matemática es un proceso que requiere de
persistencia y esfuerzo.



RECEIVED
JAN 23 1968

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YOU CAN'T FOOL THE WEATHER



© 1997 by the American Psychological Association
0893-3200/97/\$12.00
DOI: 10.1037/0893-3200.11.4.475

• NATIONAL LEAD COMPANY •

[illegible]

1. This document appears on the following pages:
 2. and on App. 10 to 12, 1944
 3. (Enclosure attached, April
 4. 1944) (Page 10 of 12) (Enclosure, 10/12)

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NL1 104463

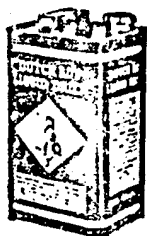
NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

Marschall & Pratt, Inc. 300 Lexington Ave., N.Y.C.

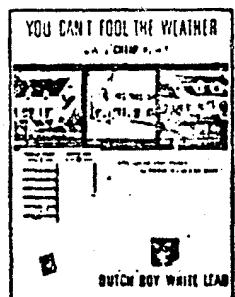
new

DUTCH BOY products

...of importance to
dealers doing business with painters



20 NEW DUTCH BOY PAINTS. A complete line of paint products, Dutch Boy paints, white, red, blue, green, yellow, orange, black, and gray.



20 NEW DUTCH BOY PAINTS. A complete line of paint products, Dutch Boy paints, white, red, blue, green, yellow, orange, black, and gray.

Three new products have just been added to the famous Dutch Boy family of paint products.

These additions include an improved self-priming white lead which should ultimately mean that the one grade of lead for the dealer to stock. That of the 100% of major importance. Then, the new product is introduced into the Dutch Boy line that you can now offer your white lead customer "everything Dutch Boy," even down to the rubber-stem and the drier.

The improved self-priming white lead is known as Dutch Boy AL-171 RING-RO Self-Priming White Lead. There, for the first time, is a quick-setting white lead which is equally suitable for inside as well as outside use... which is also in itself as good as a primer. In addition, it is white... smooth... makes an easy-drying paint. Now there is

more for the painter to carry two grades of lead in the shop... this one serves all purposes and, at the same time, brings him the advantages of economy.

The second new product is Dutch Boy Under-spread, a line of self-primers of the very highest grade, especially developed for tinting white lead paint. These primers come as a "short," better grade and require no thinning. They are high in tinting strength and true in color tone. And, of particular interest to dealers, they are sold in just four sizes—half pints, quarts, gallons and tubs—making for economy in handling.

Finally, there is Dutch Boy Topped Drier. This is a properly balanced drier, manufactured especially for painters' use. It is uniform, strong... the best drier that it is possible to make.

Further information about these new Dutch Boy products will gladly be supplied by our salesmen or upon inquiry to our nearest branch office.

Other Members of the Dutch Boy Family of Paint Products



20 NEW DUTCH BOY PAINTS. A complete line of paint products, Dutch Boy paints, white, red, blue, green, yellow, orange, black, and gray.



20 NEW DUTCH BOY PAINTS. A complete line of paint products, Dutch Boy paints, white, red, blue, green, yellow, orange, black, and gray.



20 NEW DUTCH BOY PAINTS. A complete line of paint products, Dutch Boy paints, white, red, blue, green, yellow, orange, black, and gray.



20 NEW DUTCH BOY PAINTS. A complete line of paint products, Dutch Boy paints, white, red, blue, green, yellow, orange, black, and gray.

NATIONAL LEAD COMPANY

111 Broadway, New York; 110 1/2 Third Street, Building 200 West 11th Street, Chicago; 610 Foreman Avenue, Cincinnati; 625 West Superior Avenue, Cleveland; 1224 Belmont Street, St. Louis; 2230 Evans Avenue, St. Paul; 1000 National Avenue, Philadelphia; 600 Market Street, Boston; National Lead & Oil Company of Pennsylvania, 110 Fourth Avenue, Pittsburgh; John E. Green & Sons Co., Walnut Building, Philadelphia.

9 The advertisement is applicable to the following publications:
Landscape, March 10, 1933
Landscape, March 10, 1933
Landscape, March 10, 1933

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0427

NLI 104464

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DUTCH BOY

In Improving
A Line of



THE DUTCH BOY

LIQUID DRIER
A new type of paint which is able to dry in a few hours, instead of the usual 24 hours. It is a true drier, and not a mere surface drier. It is a true drier, and not a mere surface drier. It is a true drier, and not a mere surface drier.

ALL PURPOSE
A new type of paint which is able to dry in a few hours, instead of the usual 24 hours. It is a true drier, and not a mere surface drier. It is a true drier, and not a mere surface drier. It is a true drier, and not a mere surface drier.

WHITE LEAD
A new type of paint which is able to dry in a few hours, instead of the usual 24 hours. It is a true drier, and not a mere surface drier. It is a true drier, and not a mere surface drier. It is a true drier, and not a mere surface drier.

CARTER ALL-PURPOSE

Superior Paints & Varnishes
Carter White Lead is also available in the new all-purpose, quick-drying form.

Here's another opportunity to show your customers that you carry the latest and best in paint materials.

A chance to bid your customers' requirements with a complete line of products, all at the same time, all made for the same price, and all at the same high Dutch Boy quality.

More than that, a chance to supply your stock. For the new All-Purpose White Lead should attract much more business than your old lead paint, and it is a real economy, which also points out the advantage of.

Painters, too, quickly see the advantage of the new Dutch Boy All-Purpose White Lead. It is a real economy, and it is a real economy, which also points out the advantage of.

The new Dutch Boy is a real economy, and it is a real economy, which also points out the advantage of.

NATIONAL LE

100 Broadway, New York, 110 10th Street, Eastman Avenue, Cincinnati, 220 West 11th Street, St. Louis, 2200 Locust Street, St. Paul, 1000 William Street, Boston, 1000 1st Street, Portland, 1000 1st Street, Portland, 1000 1st Street, Portland.

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NLI 104465

DUTCH BOY OFFERS...

*In Improved Soft Paste White-Lead
A Line of New-Type Colors-in-Oil
A New Liquid Drier!*

THE THREE NEW DUTCH BOY PRODUCTS

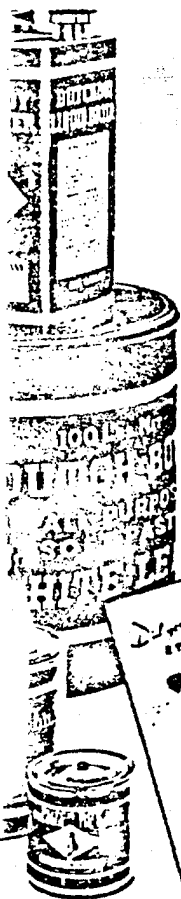
**1. DUTCH BOY ALL PURPOSE
SOFT PASTE WHITE LEAD**
A new type soft paste which is able
to be used in any paint mixture, and be
used for work of a well as outside
work. Contains pure white lead,
pure linseed oil and a high grade
drying oil. It is sold in 1 lb. and 5 lb.
tins.

2. DUTCH BOY COLORS-IN-OIL
The new type colors that are be
added to paint without thinning. They
are color fast, high in tinting strength,
and are especially suited for use in
any color of paint. Four shades of
popular colors. Contains top class
pigment, linseed oil and a high grade
drying oil. It is sold in 1 lb. and 5 lb.
tins.

3. DUTCH BOY LIQUID DRIER
A specially balanced high strength
drier that is added to Dutch Boy
paints. It is sold in 1 lb. and 5 lb.
tins.

CARTER ALL-PURPOSE

*Soft Paste White-Lead and
Colors-in-Oil are also now available in
the new all purpose, quick covering form*



One of the best ways of getting the
advertisements appearing to full value
is to send your name and address to
the publisher of Dutch Boy.



Here's another opportunity
to show your customers that
you carry the latest and best
in paint materials.

A chance to fill your customers' re-
quirements with a complete line of
products, all of the same family, all
made for use with each other, and
all of the same high Dutch Boy
quality.

More than that, a chance to com-
plete your stock. For the new All-
Purpose Soft Paste White-Lead and
Colors-in-Oil are now available in
a new form of tin, a real econ-
omy which all paint merchants
are quick to take advantage of.

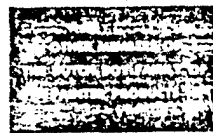
Painters, too, quickly see the ad-
vantages of the new Dutch Boy All-
Purpose Soft Paste White-Lead. It is
quick covering and is equally
suitable for both inside and outside
painting, setting perfectly in pro-
ducing a fine, long wearing gloss.

The new Dutch Boy Colors-in-Oil
are of the very highest grade and
especially developed for tinting

white-lead paint. They require no
thinning... you add them to paint
just as you take them from the can.
They "blend" better, paste on easily,
and they dry quickly... without lumping
or streaking. They are high in tint-
ing strength and absolutely true in
color tone. In addition to these ad-
vantages to the painter, they have
this important advantage to the
merchant: they are only four sizes
... half pints, quarts, gallons and
tubs. Think what this means in
the simplification of stock and econ-
omy of handling.

Finally, there is the new Dutch
Boy Liquid Drier. It is properly bal-
anced and is manufactured espe-
cially for painters' use. It will not
cure or injure the paint. You can
depend upon it to give character to
Dutch Boy performance.

Write to us or send for such other
for further information about these
three new paint
sets.



THE NEW DUTCH BOY ALL-PURPOSE
SOFT PASTE WHITE LEAD

THE NEW DUTCH BOY COLORS-IN-OIL

THE NEW DUTCH BOY LIQUID DRIER

THE NEW DUTCH BOY ALL-PURPOSE
SOFT PASTE WHITE LEAD

THE NEW DUTCH BOY COLORS-IN-OIL

THE NEW DUTCH BOY LIQUID DRIER

NATIONAL LEAD COMPANY

100 Broadway, New York, 100 High Street, Boston, 300 West 126th Street, Chicago, 610
Franklin Avenue, Cincinnati, 420 West Superior Avenue, Cleveland, 222 Belmont Street,
St. Louis, 2200 Evans Avenue, New Orleans, National Marine Lead Company,
200 Atlantic Street, Baltimore, No. 10 and 12nd St., 4001 a corner of Philadelphia, 10
Fourth Avenue, Pittsburgh, John J. Lewis & Son Co., Water Building, Philadelphia.

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IN EACH BOX 100 GALLONS
SOFT PASTE WHITE LEAD

A new type white paste which on addition to being quick mixing, can be used for outside flat work as well as inside work. It contains no lead which is of great benefit and a better temperature resistance than the old type.

BOTH FLAT AND GLOSS paint jobs ...WITH THIS QUICK-MIXING "LEAD"

Dutch Boy All-Purpose Soft Paste White-Lead

New type white paste which on addition to being quick mixing, can be used for outside flat work as well as inside work. It contains no lead which is of great benefit and a better temperature resistance than the old type.

The new product, Dutch Boy All-Purpose Soft Paste White-Lead, is of the quick-mixing type which can be used for outside flat work as well as inside work. It contains no lead which is of great benefit and a better temperature resistance than the old type.

new product which is of the quick-mixing type which can be used for outside flat work as well as inside work. It contains no lead which is of great benefit and a better temperature resistance than the old type.

The development of this All-Purpose soft paste should allow only one mix for all work of white lead but the white paste with some special consideration of work.

In addition to what is of the Dutch Boy line includes the other products described below. It is a line of high-grade paint materials manufactured especially for painters' use. Derived from painters, it has volume, practicality, economy and there is no other in the world doing it like the Dutch Boy line.

EVERY JOB AN ALL-DUTCH BOY JOB

For House Paint Jobs

Dutch Boy All-Purpose Soft Paste
Dutch Boy Flat
Dutch Boy Gloss

For the Paint Jobs

Dutch Boy All-Purpose Soft Paste
Dutch Boy Flat
Dutch Boy Gloss

For Oil Paint

Dutch Boy Oil Paint

NATIONAL LEAD COMPANY

100 Broadway, New York, 10004, U.S.A.
In Canada: 100 Broadview Ave., Toronto, Ont.
In England: 100 Broadview Ave., London, E.C.4
In Australia: 100 Broadview Ave., Sydney, N.S.W.
In India: 100 Broadview Ave., Bombay, India
In South Africa: 100 Broadview Ave., Johannesburg, S.A.
In New Zealand: 100 Broadview Ave., Auckland, N.Z.
In Hong Kong: 100 Broadview Ave., Hong Kong
In Ceylon: 100 Broadview Ave., Colombo, Ceylon
In the Philippines: 100 Broadview Ave., Manila, P.I.
In the West Indies: 100 Broadview Ave., Port of Spain, Trinidad
In the East Indies: 100 Broadview Ave., Singapore, S.S.
In the Far East: 100 Broadview Ave., Hong Kong, S.S.

Other members of the Dutch Boy family...

Oil Paint - A new type oil paint which on addition to being quick mixing, can be used for outside flat work as well as inside work. It contains no lead which is of great benefit and a better temperature resistance than the old type.

Flat Paint - A new type flat paint which on addition to being quick mixing, can be used for outside flat work as well as inside work. It contains no lead which is of great benefit and a better temperature resistance than the old type.

Gloss Paint - A new type gloss paint which on addition to being quick mixing, can be used for outside flat work as well as inside work. It contains no lead which is of great benefit and a better temperature resistance than the old type.

Address: National Lead Company, Inc.
New York, N.Y. 10004, U.S.A.
Branches in London, Sydney, Hong Kong, Singapore, etc.

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NEW
Quick-Mixing "LEAD"
 FOR BOTH
INSIDE AND OUTSIDE
PAINTING JOBS
 ...DUTCH BOY ALL-PURPOSE
 SOFT PASTE WHITE-LEAD



There are many Dutch Boy products that should appear on your shelves and appear in your paint containers when you are painting.

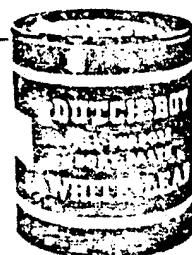
There are Dutch Boy products that you should use in all your painting jobs, both inside and outside your home. They are the products that will give you a durable finish in a few hours of time.

There are Dutch Boy products that you should use in all your painting jobs, both inside and outside your home. They are the products that will give you a durable finish in a few hours of time.

There are many Dutch Boy products that should appear on your shelves and appear in your paint containers when you are painting.

There are Dutch Boy products that you should use in all your painting jobs, both inside and outside your home. They are the products that will give you a durable finish in a few hours of time.

There are Dutch Boy products that you should use in all your painting jobs, both inside and outside your home. They are the products that will give you a durable finish in a few hours of time.



There are many Dutch Boy products that should appear on your shelves and appear in your paint containers when you are painting.

There are Dutch Boy products that you should use in all your painting jobs, both inside and outside your home. They are the products that will give you a durable finish in a few hours of time.

There are Dutch Boy products that you should use in all your painting jobs, both inside and outside your home. They are the products that will give you a durable finish in a few hours of time.

OTHER MEMBERS OF THE DUTCH BOY FAMILY

THE DUTCH BOY STAINING
 IN OIL - The new generation of stain that can be added to paint without changing the color. It is the most powerful stain in the world. It is the most powerful stain in the world. It is the most powerful stain in the world.

THE DUTCH BOY STAINING
 IN OIL - The new generation of stain that can be added to paint without changing the color. It is the most powerful stain in the world. It is the most powerful stain in the world. It is the most powerful stain in the world.

THE DUTCH BOY STAINING
 IN OIL - The new generation of stain that can be added to paint without changing the color. It is the most powerful stain in the world. It is the most powerful stain in the world. It is the most powerful stain in the world.

THE DUTCH BOY STAINING
 IN OIL - The new generation of stain that can be added to paint without changing the color. It is the most powerful stain in the world. It is the most powerful stain in the world. It is the most powerful stain in the world.

NATIONAL LEAD COMPANY
 111 Market Street, New York, N.Y.
 111 Market Street, New York, N.Y.
 111 Market Street, New York, N.Y.

EVERY JOB AN ALL-DUTCH BOY JOB

For Interior Paint Jobs
 Dutch Boy All-Purpose Soft Paste White-Lead
 Dutch Boy All-Purpose Soft Paste White-Lead
 Dutch Boy All-Purpose Soft Paste White-Lead

For Exterior Paint Jobs
 Dutch Boy All-Purpose Soft Paste White-Lead
 Dutch Boy All-Purpose Soft Paste White-Lead
 Dutch Boy All-Purpose Soft Paste White-Lead

For All Other Jobs
 Dutch Boy All-Purpose Soft Paste White-Lead
 Dutch Boy All-Purpose Soft Paste White-Lead
 Dutch Boy All-Purpose Soft Paste White-Lead

©1934 The National Lead Company and The Dutch Boy Paint Company

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NLI 104468

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0436

Two advance notices appear in the following publications:
American Feature and Illustration April 1935
Picture Magazine April
5th and Picture and Illustration April
Picture and Illustration April 1935
Atlanta



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NLI 104474

Now Your

White-Lead Jobs

can be **"DUTCH BOY"**
even to Colors and Drier!

THE THREE NEW
BIRMINGHAM FREIGHTS

THE NEW YORK PUBLIC LIBRARY
ASTOR LENOX TILDEN FOUNDATION
100 N. Y. ST.
NEW YORK

[illegible][illegible]

CABLE ALL-PURPOSE

Left Page # 224-225

[illegible]

IN ADDITION YOU CAN
NOW GET AN ALL-PURPOSE SORT PASTE...A QUICK
MIXING WHITE-LEAD THAT CAN BE USED
FOR EITHER INSIDE PLAT OR OUT-
SIDE GLASS FINISHES.


 (1) the colors and a beyond drive
 have just been added to the
 (2) that's how the of painter
 position in
 (3) the most about three two are that's
 the point under the drive a place
 on every point stop But that's what
 had the drive I quite important as
 the: Yes, with that's the colors
 and a that's the drive as a table
 you can give yourself an as a
 clear path that as "that's the" about
 through, as "all that's the" job
 I don't that something to talk about
 something of very definite nature
 when he was?

**Put me outside that word
and eliminating**

The new March 1961 edition of the new book is out and on

possibly do as beyond for getting a better ad passed. There are rumors that you quit on theming... you said there is no point and as you take them from the man. There "shorts", better your connections and other people. And the deeper you're... without hanging, without working. There are, you'll find them high to test strength and absolutely true in other ways.

**It properly balanced,
effortless drive**

The new, third time Liquid Drive is manufactured for painters' use. It is properly balanced, full strength, maximum thorough efficient drying agent. The drive will not result in any more paint.

NATIONAL LEAD COMPANY

300 Broadway, New York; 110 Old Street, Buffalo; 400 Wm 10th Street, Chicago; 630
 Lawrence Street, Cincinnati; 210 W 4th Avenue, Boston; 110 W 4th Street,
 St. Louis. 220 Fulton Street, New Orleans. National Bureau of Commerce,
 100 William Street, Boston. National Lead & Oil Company of Pennsylvania, 100
 Fourth Avenue, New York. John F. Lewis & Sons Co., Baltimore Building, Philadelphia.

The above-named system is the following:

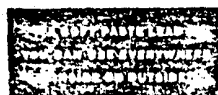
 American Patent and Practice April 1904

 Patent 2 - 10 10 10

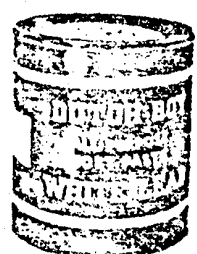
 Short Patent and Practice April

 Patent and Practice April 1904

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IN ORDER TO GET THE MOST FROM THIS WHITE LEAD...
A new type of paint, which is additional to being quick mixing, can be used by simply adding a small amount of water to the paint. This makes the paint white and glossy and a little longer than ordinary white lead.

BOTH FLAT AND GLOSS paint jobs **...With This Quick-Mixing LEAD**

Dutch Boy All-Purpose Soft Paste White-Lead

You will come when to add a mixture of water to the paint with soft paste white lead. This white lead is made of two parts white lead and one part of water. That gives a perfect mixture that is as well as a double quantity. You no longer need to add any more of lead in the shop.

Leave the white - another white. The new Dutch Boy All-Purpose Soft Paste White-Lead gives extra grinding by a special milling process, during which a small amount of pure kieselguhr is added. This gives

the paint a smooth finish which is not only an advantage in painting but in addition, the extra milky makes the paint more and quicker. You will also like the greater whiteness of this new grade. You notice this as soon as you open the tin. This additional whiteness is not only an advantage in the tin but helps to produce a better finish.

Start now to save time and money by using Dutch Boy All-Purpose Soft Paste White-Lead for every job. It's the modern lead for modern painters - with all the traditional best quality of Dutch Boy.

DIRECTIONS FOR MAKING EVERY JOB AN ALL-DUTCH BOY JOB

For Gloss Paint Jobs
 Mix 1 lb. of Dutch Boy All-Purpose Soft Paste White-Lead with 1/2 lb. of water.

For Flat Paint Jobs
 Mix 1 lb. of Dutch Boy All-Purpose Soft Paste White-Lead with 1 lb. of water.

For All Paints
 Mix 1 lb. of Dutch Boy All-Purpose Soft Paste White-Lead with 1 lb. of water.

NATIONAL LEAD COMPANY
 115 Broadway, New York 1, N.Y.
 115 Broadway, New York 1, N.Y.
 115 Broadway, New York 1, N.Y.
 115 Broadway, New York 1, N.Y.
 115 Broadway, New York 1, N.Y.

Make every job a Dutch Boy Job throughout

FOR THE HOME PAINTER
 The new Dutch Boy All-Purpose Soft Paste White-Lead is the perfect paint for the home painter. It is easy to mix, easy to apply, and gives a perfect finish. It is the modern lead for modern painters - with all the traditional best quality of Dutch Boy.

FOR THE PROFESSIONAL PAINTER
 The new Dutch Boy All-Purpose Soft Paste White-Lead is the perfect paint for the professional painter. It is easy to mix, easy to apply, and gives a perfect finish. It is the modern lead for modern painters - with all the traditional best quality of Dutch Boy.

THE NEW DUTCH BOY ALL-PURPOSE SOFT PASTE WHITE-LEAD
 Paints and Decorators, All Dept.

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MLI 104475

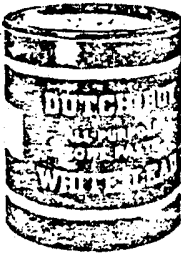
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SAVE MIXING TIME ON ALL YOUR JOBS

...USE DUTCH BOY ALL-PURPOSE
SOFT PASTE WHITE-LEAD

FOR BOTH INSIDE AND OUTSIDE WORK



© Dutch Boy offers a line of products well known to painters who have built the world for over thirty years. These products are the result of years of experience and research. They are the best in their class and are used by the most expert painters in the world.

every painting job, both interior and exterior. No need to mix your own paint, all in the shop, in the most efficient manner.

Quick Mixing... Ready-Mixing

The mixture of your own paint has long been a source of trouble to painters. It takes a long time to mix, and the mixture is often of uneven quality. Dutch Boy's ready-mixed paint is the solution to this problem. It is ready to use at any time, and it is of uniform quality.

The improvements are due to a special mixing process which produces a smooth, even, and uniform mixture of paint.

For the most part, the Dutch Boy All-Purpose White-Lead is used for interior work, but it is also used for exterior work. It is a versatile paint that can be used for a wide variety of painting jobs.

NATIONAL LEAD COMPANY
101 Broadway, New York, N.Y. 10038
Branches: New York, N.Y.; Boston, Mass.; Chicago, Ill.; Cincinnati, Ohio; Cleveland, Ohio; Detroit, Mich.; Kansas City, Mo.; Los Angeles, Calif.; Milwaukee, Wis.; Minneapolis, Minn.; New Orleans, La.; Philadelphia, Pa.; Pittsburgh, Pa.; St. Louis, Mo.; San Francisco, Calif.; Seattle, Wash.; St. Paul, Minn.; Toledo, Ohio; Washington, D.C.; Wichita, Kan.

This advertisement appears in the following publications:
Painting Magazine June (1946) 1948
American Painter and Decorator June September
Home Painter and Decorator June September
Paint and Decorating June October
R7072

OTHER MEMBERS OF THE DUTCH BOY FAMILY

IN THE DUTCH BOY FAMILY
- The most popular paint in the world. It is used for all types of painting jobs, both interior and exterior. It is a versatile paint that can be used for a wide variety of painting jobs.

IN THE DUTCH BOY FAMILY
- The most popular paint in the world. It is used for all types of painting jobs, both interior and exterior. It is a versatile paint that can be used for a wide variety of painting jobs.

DUTCH BOY PAINTING INC.
DUTCH BOY PAINT CO.
DUTCH BOY PAINT CO.

IN THE DUTCH BOY FAMILY

The most popular paint in the world. It is used for all types of painting jobs, both interior and exterior. It is a versatile paint that can be used for a wide variety of painting jobs.

EVERY JOB AN ALL-DUTCH BOY JOB

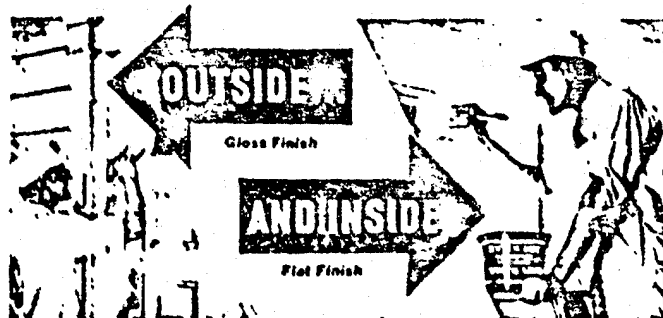
For the most part, the Dutch Boy All-Purpose White-Lead is used for interior work, but it is also used for exterior work. It is a versatile paint that can be used for a wide variety of painting jobs.

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NLI 10476

A QUICK MIXING LEAD FOR ALL JOBS



DUTCH BOY, All-Purpose Soft Paste White-Lead

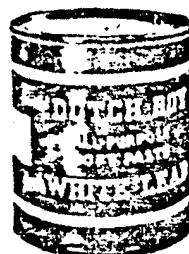
Now look it up and give jobs a hand done with a quick mixing lead... with this new and improved Dutch Boy All-Purpose Soft Paste White-Lead.

Mixed with linseed oil it produces a long-lasting gloss. Mixed with putty it gives a perfect surface without a trace of a shadow of flake.

Surface and quick to mix. Extra grinding by a special mulling process and the addition of a small amount of pure linseed oil produces an extra soft and smooth finished surface. It goes evenly from the brush. It shows equally when wet and dried. Repeated tests prove that this new soft paste can be made ready for the brush at the rate of a gallon a minute. Where is the point of any type that can be made ready with

greater ease and speed? You will also like the greater uniformity of this new ground and its greater resistance which results in even brushing.

For this reason white-lead on your next job and experience the peak of convenience in mixing and use it with the Dutch Boy products listed below and give your customers the "All That's Best" job.



EVERY JOB AN ALL-DUTCH BOY JOB
 For White Paint Jobs
 For Oil Paint Jobs
 For Water Paint Jobs
 For All Other Jobs

WHITENING AND PUTTING WHITE PASTE WHITE-LEAD
 This is a new soft paste white-lead, in addition to being quick and easy to mix, it is also a perfect white-lead for all jobs. It is a perfect white-lead for all jobs. It is a perfect white-lead for all jobs. It is a perfect white-lead for all jobs.

Other members of the Dutch Boy family...

THE DUTCH BOY WHITE-LEAD
 This is a new soft paste white-lead, in addition to being quick and easy to mix, it is also a perfect white-lead for all jobs. It is a perfect white-lead for all jobs. It is a perfect white-lead for all jobs. It is a perfect white-lead for all jobs.

This advertisement appears in the following publications:
 EDWARDS - Adams in Pioneer of the United States 1928
 Pioneer's Magazine - July, November
 House Pioneer of the United States - July and October
 Pioneer of the United States - July and October 1928.

00048

0470

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Manufactured & Sold by: 365 Avenue A, N.Y.C.

3 NEW DUTCH BOY PRODUCTS

...that further insure high quality in white-lead paint jobs

1. **THE NEW DUTCH BOY WHITE LEAD PAINT** is a new product of Dutch Boy White Lead Paint Co. It is a white paint of quick setting type, which is especially adapted for use in painting work where a smooth finish is required. It is a white paint of quick setting type, which is especially adapted for use in painting work where a smooth finish is required.

2. **THE NEW DUTCH BOY WHITE LEAD PAINT** is a new product of Dutch Boy White Lead Paint Co. It is a white paint of quick setting type, which is especially adapted for use in painting work where a smooth finish is required. It is a white paint of quick setting type, which is especially adapted for use in painting work where a smooth finish is required.

3. **THE NEW DUTCH BOY WHITE LEAD PAINT** is a new product of Dutch Boy White Lead Paint Co. It is a white paint of quick setting type, which is especially adapted for use in painting work where a smooth finish is required. It is a white paint of quick setting type, which is especially adapted for use in painting work where a smooth finish is required.



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Other Members of the Dutch Boy Family of Paint Products

NATIONAL LEAD COMPANY
111 Broadway, New York, N.Y.
Sole U.S. and Canadian Agents for Dutch Boy White Lead Paint Co. Products.
In Canada, contact The National Lead & Paint Co. Ltd., Toronto, Ontario.
In England, contact The National Lead & Paint Co. Ltd., London, England.

This advertisement applies to the following publications:
Architectural Record, March, 1933
Architectural Record, March, 1933

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0444

NLI 104478

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DUTCH BOY ROUNDS OUT THE LINE!

3 new products so that now you can specify Dutch Boy QUALITY throughout!

Three new products, including an improved white paint, which is not only a better Dutch Boy quality than any other white paint, but also a better Dutch Boy quality than any other white paint. The new Dutch Boy ALL PURPOSE White Paint is the best of the new improved paint products. It is a high quality paint which can be used for inside or outside work with safety and economy. It is a high quality paint which can be used for inside or outside work with safety and economy. It is a high quality paint which can be used for inside or outside work with safety and economy.

Dutch Boy's new "All Purpose" White Paint is a line of best quality and color. It is a high quality paint which can be used for inside or outside work with safety and economy. It is a high quality paint which can be used for inside or outside work with safety and economy. It is a high quality paint which can be used for inside or outside work with safety and economy.

Dutch Boy's new "All Purpose" White Paint is a line of best quality and color. It is a high quality paint which can be used for inside or outside work with safety and economy. It is a high quality paint which can be used for inside or outside work with safety and economy. It is a high quality paint which can be used for inside or outside work with safety and economy.

NATIONAL LEAD COMPANY
125 Broadway, New York 100, N.Y.
Sole U.S. Distributors for the U.S.A.
and Canada
Sole U.S. Distributors for the U.S.A.
and Canada
Sole U.S. Distributors for the U.S.A.
and Canada



Other Members of the Dutch Boy Family of Paint Products

WHITE BOY STAINING OIL
This is a high quality staining oil which can be used for inside or outside work with safety and economy. It is a high quality staining oil which can be used for inside or outside work with safety and economy. It is a high quality staining oil which can be used for inside or outside work with safety and economy.

WHITE BOY STAINING OIL
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RECEIVED FROM THE U.S. DEPT. OF THE INTERIOR
BUREAU OF MINES
WASHINGTON, D.C.
APRIL 1925

00048

0442

NLI 104479

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These NEW DUTCH BOY PRODUCTS

make good paint jobs easier than ever to specify



IN THE NEW DUTCH BOY PRODUCTS, you get the best of both worlds. You get the best of the old and the best of the new.

NOW
YOUR PAINT CAN BE
"DUTCH BOY"
CLEAR THROUGH...
EVEN TO
COLORS AND CRIER

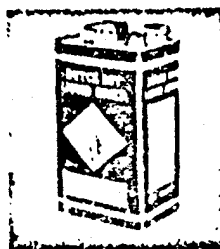
These new additions to the Dutch Boy family of fine paint products are a fine old-fashioned and a brand new.

Paints on the basis of the new and old, these new products are better, faster, easier to use. They are in standard and specially prepared for those who will not be troubled by the new paint products. Now, with Dutch Boy colors and Dutch Boy clear through, you can have what you want. Dutch Boy clear through, with all that there is in quality, reliability, and economy.

If the very best, all Dutch Boy products specify Dutch Boy paint materials as follows: For Paints, The Paint Book, Wall Paper, White Lead, Flatting, and other products for the home and office.

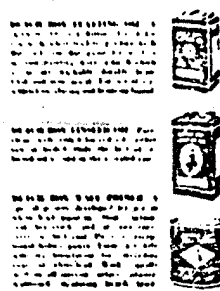
NATIONAL LEAD COMPANY

1000 Broadway, New York 10, N.Y.



IN THE NEW DUTCH BOY PRODUCTS, you get the best of both worlds. You get the best of the old and the best of the new.

OTHER MEMBERS OF
THE DUTCH BOY FAMILY OF
PAINT PRODUCTS



An Improved Soft Paste White-Lead

As a further contribution to better painting, Dutch Boy offers still another new product: Dutch Boy Soft Paste White-Lead. This is the best white lead ever made, which is rapidly available for use in all its various uses. It is made pure, a fine paste, but mixed with flaking oil, it is a soft paste, which is a "dick" in color and texture, and it is a soft paste, which is a "dick" in color and texture, and it is a soft paste, which is a "dick" in color and texture.



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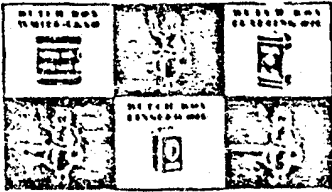
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NLI 104480

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Established quality in PAINT MATERIALS

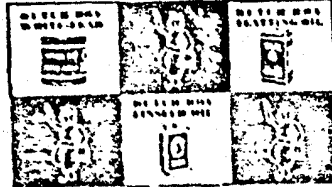


In specifying Dutch Boy paint materials, the architect is assured of paint that has no superior in beauty and long-lasting qualities.

NATIONAL LEAD COMPANY
New York, N. Y.
Chicago, Ill.
Philadelphia, Pa.
San Francisco, Cal.
Los Angeles, Cal.
Portland, Ore.
Seattle, Wash.
Tacoma, Wash.
Vancouver, B. C.
Portland, Me.
Boston, Mass.
New Haven, Conn.
Providence, R. I.
Hartford, Conn.
Albany, N. Y.
Syracuse, N. Y.
Buffalo, N. Y.
Rochester, N. Y.
Schenectady, N. Y.
Utica, N. Y.
Watkinsburg, N. Y.
Saratoga Springs, N. Y.
Albany, N. Y.
Saratoga Springs, N. Y.
Albany, N. Y.
Saratoga Springs, N. Y.

*Take Dutch Boy paint materials for
your architectural purposes*

Established quality in PAINT MATERIALS



In using Dutch Boy paint materials, the building manager and owner are assured of paint that has no superior in beauty and long-lasting qualities.

NATIONAL LEAD COMPANY
New York, N. Y.
Chicago, Ill.
Philadelphia, Pa.
San Francisco, Cal.
Los Angeles, Cal.
Portland, Ore.
Seattle, Wash.
Tacoma, Wash.
Vancouver, B. C.
Portland, Me.
Boston, Mass.
New Haven, Conn.
Providence, R. I.
Hartford, Conn.
Albany, N. Y.
Syracuse, N. Y.
Buffalo, N. Y.
Rochester, N. Y.
Schenectady, N. Y.
Utica, N. Y.
Watkinsburg, N. Y.
Saratoga Springs, N. Y.
Albany, N. Y.
Saratoga Springs, N. Y.
Albany, N. Y.
Saratoga Springs, N. Y.

*Take Dutch Boy paint materials for
your building and painting purposes*

RECIPE FOR PAINT FOR METAL STRUCTURES

TEST the paint... this easy way!



The Dutch Boy Red-Lead paint is a heavy-duty paint that is designed to protect metal structures from rust and corrosion. It is a red-lead paint, which is a type of paint that contains lead. Lead is a heavy metal that is used in many types of paint, including red-lead paint. Red-lead paint is known for its durability and its ability to protect metal surfaces from rust and corrosion. The Dutch Boy Red-Lead paint is a high-quality paint that is designed to provide long-lasting protection for metal structures. It is a red-lead paint, which is a type of paint that contains lead. Lead is a heavy metal that is used in many types of paint, including red-lead paint. Red-lead paint is known for its durability and its ability to protect metal surfaces from rust and corrosion. The Dutch Boy Red-Lead paint is a high-quality paint that is designed to provide long-lasting protection for metal structures.

**DUTCH BOY
RED-LEAD**

NATIONAL LEAD COMPANY

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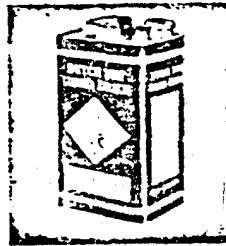
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These NEW DUTCH BOY PRODUCTS

make good paint jobs easier than ever to obtain



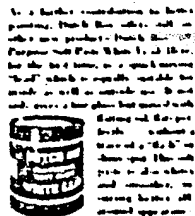
HOW
YOUR PAINT CAN BE
"DUTCH BOY"
CLEAR THROUGH...
EVEN TO
COLORS AND DRIER



THIS is a addition to the Dutch Boy family of paint products. It is a new and improved product, and a brand new one.

Paint is on the basis of these products. The new product is a brand new and improved product. It is a new and improved product, and a brand new one. It is a new and improved product, and a brand new one. It is a new and improved product, and a brand new one.

In IMPROVED Soft Paste White-Lead

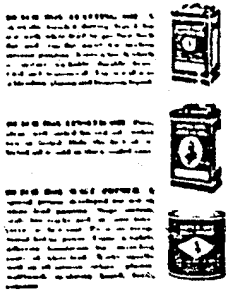


Make every paint job "Dutch Boy" by choosing Dutch Boy paint products. The new product is a brand new and improved product, and a brand new one. It is a new and improved product, and a brand new one. It is a new and improved product, and a brand new one.

NATIONAL LEAD COMPANY
120 Broadway, New York 1, N.Y.
Branches in all major cities.

Agents: W. H. and W. H. Co., Inc.
120 Broadway, New York 1, N.Y.
Branches in all major cities.

OTHER MEMBERS OF THE DUTCH BOY FAMILY OF PAINT PRODUCTS



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NLI 104483

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BEFORE YOU PAINT YOUR METAL STRUCTURES

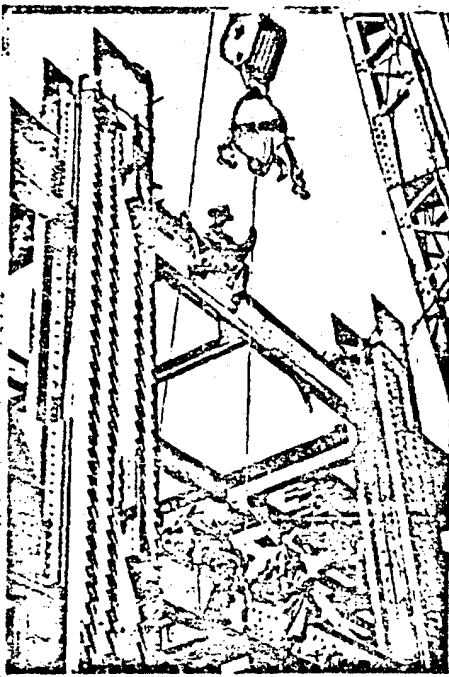
TEST THE PAINT THIS EASY WAY

It is not so hard to find a paint that will give you a smooth, even, and durable finish. It is just to find the "Dutch Boy" paint.

The "Dutch Boy" paint is developed to help you make the comparison between the quality of paint and the quality of the structure. It is a test of the paint and the structure.

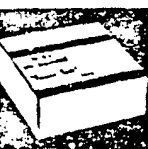
The "Dutch Boy" paint will also enable you to compare the quality of the paint with the quality of the structure. It is a test of the paint and the structure.

It is not so hard to find a paint that will give you a smooth, even, and durable finish. It is just to find the "Dutch Boy" paint.



DUTCH BOY RED-LEAD

The Dutch Boy Red-Lead paint is a test of the paint and the structure. It is a test of the paint and the structure.



National Lead Co., 111 Broadway, New York, N.Y.

Write for a sample and free kit for making the "Dutch Boy" test.

Address: _____
Name: _____
City: _____
State: _____

This advertisement appears in the following publications:
Engineering News-Record, February 11, June 11, 1912
Civil Engineering, February 26, June 17
Marine Engineering and Maintenance, March, June
Marine Engineering, March, June
Oil and Gas Journal, February 10, June 9, 1912
RD411

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NLI 104485

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WHAT PAINT IS BEST FOR METAL?



THE "SAUCER TEST" WILL GIVE YOU THE ANSWER EASILY...FAIRLY...AT NO COST

Those responsible for the maintenance of iron and steel structures have discovered a new test to determine which paint gives the most properly the longest, most economical protection against rust and corrosion. They are comparing one paint with another by means of the "Saucer Test". This test gives you the answer to the question of which painting equals your old paint, when it comes to a show-down on durability. The "Saucer Test" applies to the fast-much-used paint in its most difficult field; because it enables you to compare two paints side by side, on the same piece of metal, under conditions which closely approximate those of actual service. No matter what your metal painting problem may be, you will find the answer in the "Saucer Test" - what it will show you what you most expect of the paint you are using. The "Saucer Test" will enable you to compare the durability of Dutch Boy Red-Lead with any other paint. It will prove that this paint is the most effective rust-preventing treatment will protect your property better. In a long series of tests conducted by a leading Southern railroad, the "Saucer Test" proved that Dutch Boy Red-Lead outlasted the other paints tested by 1 to 1, 2 to 1, 3 to 1, and 4 to 1.

NATIONAL LEAD COMPANY
New York, N. Y. 10010. Branches: 100 Broadway, New York, N. Y. 10010. Branches: 100 Broadway, New York, N. Y. 10010. Branches: 100 Broadway, New York, N. Y. 10010. Branches: 100 Broadway, New York, N. Y. 10010.

DUTCH BOY RED-LEAD



The advertisement appears in the following publications:
Engineering News-Record, March 21, September 7, 1933
The Age and March 21, September 7
The Age and March 21, September 7
The Age and March 21, September 7
The Age and March 21, September 7

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04-17

NLI 104480

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A NEW EASY TEST **METAL PAINTING**



What paint will give your iron and steel property maximum protection against rust? How can you handle large or irregular surfaces with the trouble and expense of painting and repainting entire structures? You'll find the answer to these questions in the "Vagney Test" an ingenious, rapid way of comparing the lasting qualities of metal protecting paints like by side.

The "Vagney Test" permits you to study the durability of different paints under practically the same adverse conditions that attack iron and steel in use. In days, too, you can determine in a few months which is the most durable paint for metal.

Railroads have used the "Vagney Test" to study the effect of locomotive smoke and water on metal protecting paints. Others have employed it to learn which paint best protects the girders of bridge spans from salt water rust. In some of these studies, it was found that pure red lead outlasted all other paints tested by 1 to 1 in salt water, and had been for as long as 25 years in use.

You get the solution in the "Vagney Test" yourself. With it, you can put Dutch Boy Red-Lead against any other paint you wish to test. Then you can see how Dutch Boy Red-Lead gives greater protection against weather, smoke, salt water or other destructive agents which attack iron and steel. Just send the coupon for the free "Vagney Test" today.

**DUTCH BOY
 RED-LEAD**

Write to: **DUTCH BOY PAINT CO., INC.**
 100 Broadway, New York, N. Y.
 Enclose the "Vagney Test"

Name _____
 Address _____
 City _____
 State _____
 Zip _____

NATIONAL LEAD COMPANY
 115 Broadway, New York, N. Y.
 115 Broadway, New York, N. Y.
 115 Broadway, New York, N. Y.
 115 Broadway, New York, N. Y.
 115 Broadway, New York, N. Y.
 115 Broadway, New York, N. Y.
 115 Broadway, New York, N. Y.
 115 Broadway, New York, N. Y.
 115 Broadway, New York, N. Y.
 115 Broadway, New York, N. Y.

The accompanying coupon is the following publication:
 Engineering News-Record, April 26, October 1, 1911
 Civil Engineering, April 26, October 1, 1911
 Railway Engineering and Maintenance, May, October
 Marine Engineering, March, October
 Oil and Gas Journal, April 15, October 15
 E. P. 101

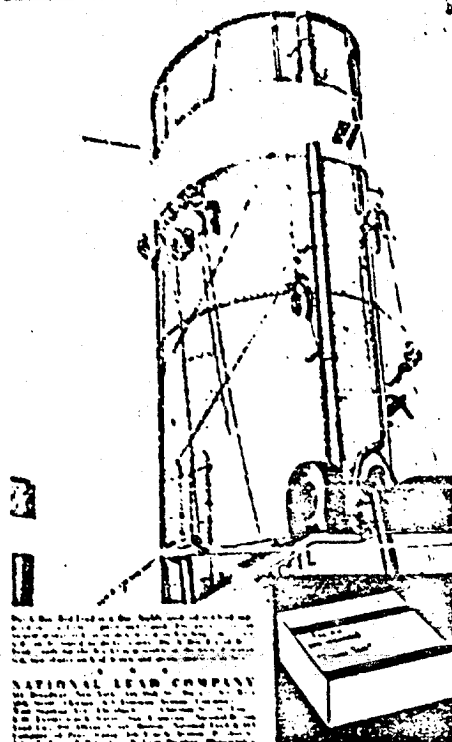
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NLI 104487

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A NEW EASY TEST METAL PAINTING



When you will see this test and will see the machine painting a surface, you will see that the Dutch Boy Red-Lead paint is the best, and a very easy painting and repainting metal structure.

You will find the test to be a very simple one, and comparing the test to the test of painting a surface with the test.

The Dutch Boy Red-Lead paint is the best of all different paints made possible by the test, and the test is the best of all different paints made possible by the test.

Red-Lead paint is the best of all different paints made possible by the test, and the test is the best of all different paints made possible by the test.

You will find the test to be a very simple one, and comparing the test to the test of painting a surface with the test.

DUTCH BOY RED-LEAD

Manufactured by the Dutch Boy Paint Company, New York, N.Y.

NATIONAL LEAD COMPANY
 100 Broadway, New York, N.Y.
 Sole Agents for the United States
 and Possessions of the Dutch Boy Paint Company

(The above is an advertisement for the Dutch Boy Paint Company, New York, N.Y.)

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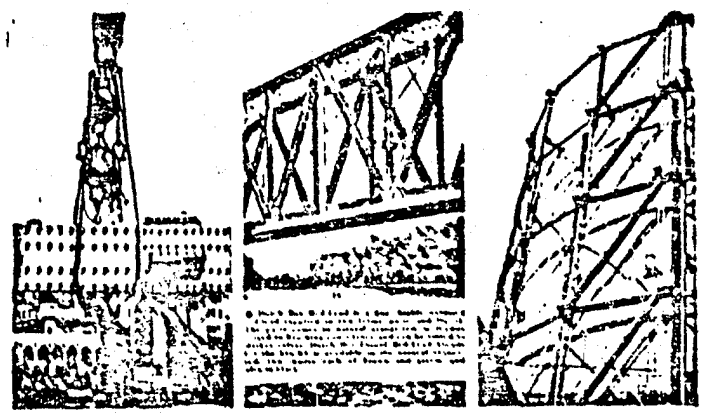
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The SAUCER TEST

...shows you how to

SAVE MONEY ON METAL PAINTING JOBS



Are you using the best paint to protect your metal structures against corrosion? Then does the paint you are using stand up to comparison with other paints which are proved by the "Saucer Test" to be the most durable metal protecting paint without the expense of painting and repainting roller structures? Let the "Saucer Test" give you the answer to these questions and save you money on your painting. Quickly, accurately, at no cost, this important test will let you to study the effects of rain, sun, heat, salt air, smoke or any other corrosive agent on metal paints. With the "Saucer Test" you can stage a miniature representation of the conditions which constantly surround your metal property and prove conclusively which paint protects your investment longest and saves you most money in the long run. Judging by the experience of others, you will find that Dutch Boy Red Lead is the

most durable and economical paint because for your time and cost the evidence which makes the "Saucer Test" the basis of all metal paint purchases is proof that red lead stands up against the action of household chemicals and water far longer than other paints tested.

With the "Saucer Test" at our expense learn how Dutch Boy Red Lead saves you money. The coupon will bring you a testing kit, set of testing instructions and an excellent metal painting manual free.



NATIONAL LEAD COMPANY

111 Broadway, New York, N. Y.

DUTCH BOY RED LEAD

Send me the testing kit, set of testing instructions and an excellent metal painting manual free.

Name _____

Address _____

City _____ State _____

January 1, 1935
 November 1, 1935 - 1 year
 December 1, 1935 - 1 year
 January 1, 1936 - 1 year
 February 1, 1936 - 1 year
 March 1, 1936 - 1 year
 April 1, 1936 - 1 year
 May 1, 1936 - 1 year
 June 1, 1936 - 1 year
 July 1, 1936 - 1 year
 August 1, 1936 - 1 year
 September 1, 1936 - 1 year
 October 1, 1936 - 1 year
 November 1, 1936 - 1 year
 December 1, 1936 - 1 year

00048

04/25

NLI 104489

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ANACONDA



Easy to sell them Brass when you explain its advantages

Most of your customers are familiar with the fact that pipe that runs with water is sure to rust, and that rust means trouble. A great majority of them will readily pay a lot more for Brass pipe, when they appreciate what the cost of rust repairs and replacements can amount to.

By explaining these facts, many contractors have built up a profitable Brass pipe business. If your feelings have not been aroused through the

use of Brass pipe, why not try to sell your next customer? Point out that Brass pipe will last far more than any other before his eyes. And, when you tell Brass, don't overlook the value to you of the public acceptance of the name ANACONDA.

Leading plumbing supply houses carry ANACONDA 6" to 12" normally pressure water, 8" Red Brass Pipe for high pressure water, and Domestic and Copper Water Tubes.

THE AMERICAN BRASS COMPANY
General Offices: New York, Connecticut
Sole and Exclusive U.S. Pat. Co.

ANACONDA BRASS PIPE

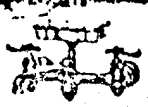
John W. Miller, President

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NLI 104490

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MAKE
Extra
PROFITS



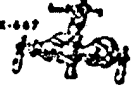

K-907-S

**BY MAKING HOME CALLS
INSTEAD OF WAITING
FOR PHONE CALLS**

Don't wait for emergency calls, but meet the emergency by making calls. Every fixture with single faucets offers you an opportunity for profit by selling "Standard" Double Duty Fitting. Call upon home-owners now and tell them the advantages of double faucets to replace their old single faucets.

**REPLACE OLD BRASS WITH
"Standard" DOUBLE DUTY FITTINGS**

Whether you only put in new brass or make the complete fixture, the kind of brass used makes a big difference! Point out to your customers that installation costs are no higher for "Standard" Double Duty fitting than for others less modern. Yet, these fittings make possible tempered running water, provide extra convenience, extra service and extra satisfaction to customers—extra profits to you. Many plumbers are making these extra profits by selling "Standard" Double Duty fittings at every opportunity on modernization jobs.



K-776 K-667 K-269 K-769 K-666

Standard Sanitary Mfg. Co.
PITTSBURGH, PA.

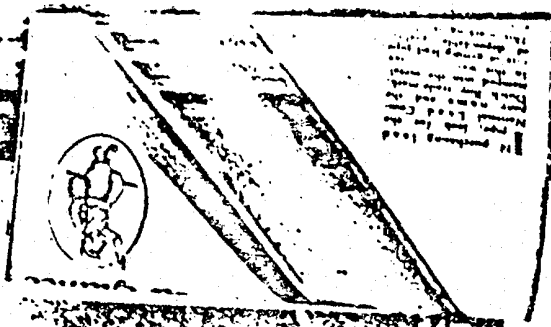
Branches of Agents in Baltimore & Washington Counties, Pennsylvania

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NLI 104491

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Lowest Price In Years..



**FOR DUTCH BOY
WHITE-LEAD PAINT**

SOFT

only 2¢ per gallon!

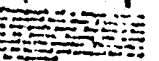


The same, like always, of the new, low price for paint made from Dutch Boy's Pure White Lead, from your home, store and neighborhood is a result of our long, unbroken, low price policy.

If you have used Dutch Boy's before, you know it gives a good finish to any surface, and makes a perfect surface for painting. With Dutch Boy, you don't have to scrape and sand the surface, as in other cases.

It is a most perfect paint for all purposes. You can use it on the exterior of your house, and on the interior of your house, and on all other surfaces. It is a most perfect paint for all purposes.

NATIONAL LEAD COMPANY
We are the only company in the world that makes and sells pure white lead paint. We are the only company in the world that makes and sells pure white lead paint.



DUTCH BOY Soft Paste WHITE-LEAD

FREE You can have a sample of Dutch Boy's Soft Paste White-Lead paint, without cost, by filling out this coupon and mailing it to the National Lead Company, 100 Broadway, New York, N.Y.	NAME _____ ADDRESS _____ CITY _____ STATE _____ ZIP _____
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The following are the leading publications:
Household Magazine, March, 1948
Home Journal, March, 1948
House & Garden, March 25, 1948
LIFE, March

00048

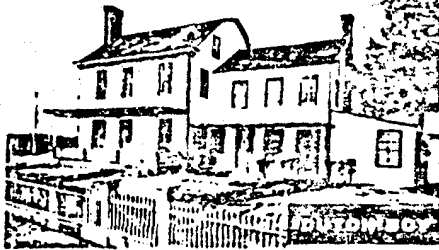
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NLI 104492

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AT THIS PRICE

anyone can afford to paint



Dutch Boy White-Lead Paint

\$2.15
each 2 1/2 gal. can

Lowest price in years. Low enough to make any
property owner or tenant of a house, garage or
shed, or even a small business, paint his place with
Dutch Boy White-Lead Paint.

Paint your home more like the Dutch Boy
White-Lead paint on the house in the picture.

Dutch Boy does not crack and so the paint stays
on as long as the building is standing. It has a
perfect covering, but no cracking. No need for
repainting at 10 years.

Never before was Dutch Boy White-Lead so
low. Now available in all sizes, from
1/2 gal. to 5 gal. and in all colors, white,
red, blue, green, yellow, black, and
brown. It is a safe, sure, and
lasting paint for the outside of your house.
Dutch Boy White-Lead is the best paint in the world.

NATIONAL LEAD COMPANY
1000 Broadway, New York, N.Y.
Sole U.S. and Canadian Manufacturers
of Dutch Boy White-Lead Paint
and all other famous brand paints.

FREE Send for a
sample of Dutch Boy White-Lead
Paint and a copy of the
Dutch Boy White-Lead
Paint Book.

All Purpose
Safe Paint

DUTCH BOY WHITE-LEAD

FREE Send for a
sample of Dutch Boy White-Lead
Paint and a copy of the
Dutch Boy White-Lead
Paint Book.

NATIONAL LEAD COMPANY
1000 Broadway, New York, N.Y.
Sole U.S. and Canadian Manufacturers
of Dutch Boy White-Lead Paint
and all other famous brand paints.

FREE Send for a
sample of Dutch Boy White-Lead
Paint and a copy of the
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Paint Book.

NATIONAL LEAD COMPANY
1000 Broadway, New York, N.Y.
Sole U.S. and Canadian Manufacturers
of Dutch Boy White-Lead Paint
and all other famous brand paints.

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7-4-36

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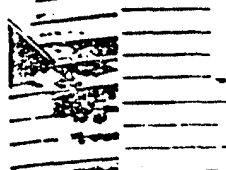
THIS GOOD NEWS



Dutch Boy White-Lead Paint... Now Only

LOW BRIDGE WHITE LEAD PAINT

\$215°
per gallon!



Take advantage of Dutch Boy's low cost now because with Dutch Boy you can do more and more for your money. Dutch Boy is not a money-saver. See actual photographs at left. They show what an apparent saving on low grade paint often turns out to be for the farm owner who turns his back on the well known fact that Dutch Boy White-Lead outlasts poor paint.

Dutch Boy does not crack and scale. It does not peel away and expose the surface it is put on to protect. Nor does it become the weather and wear is not substantiated by a gradual chalking that leaves a patchy surface for repainting. And it is always ready to be painted over.

Never before has Dutch Boy White-Lead been so low. Now available in all purposes, soft paste, hard, can put over on the necessary surface and in a light coat paint is ready.

From this on Dutch Boy ALL-PURPOSE WHITE LEAD PAINT can save you money on low cost paint. And you can get it from the dealer you want with Dutch Boy's Cash on Delivery.

NATIONAL LEAD COMPANY
The National Lead Company is the largest manufacturer of lead paint in the world. It has a long history of producing high quality paint for over 100 years. Its products are used in a wide variety of applications, from household painting to industrial coatings. The company is committed to innovation and quality, ensuring that its products meet the highest standards of performance and durability.

DUTCH BOY All-Purpose Soft Paste WHITE-LEAD

PRICE: One gallon and up Dutch Boy White-Lead Paint Soft Paste All-Purpose \$215.00	NATIONAL LEAD COMPANY 1000 Broadway, New York, N.Y. Branches in all large cities
---	--

Write for color book
Free, please, to
National Lead Company, Inc.

00048

0451

NLI 104494

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FARMERS..



Dutch Boy White-Lead Paint...at only

\$215*
per gallon

[illegible][illegible]

DUTCH BOY *All Purpose Soft Paste* **WHITE-LEAD**

FREE! We are giving away a free
one year trial of our new book
on how to get your business
right off the ground.
Name _____

RAIHPAL HALL COMPANY

3. Address _____
 4. City _____
 5. State _____
 6. Zip _____

1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 26

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Keywords: *workplace spirituality, organizational commitment, organizational citizenship behavior, turnover intention, organizational trust, organizational identification*

The advertisement appears in the following table:

1974

Manuscript # 40000, June 1964

Board: Raymond, June 2
1961

00042

NTI 104495

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Emer. G. Archaeological Geology. 1920.

Asst

ACYT HARDLEAD PRODUCTS

NATIONAL LEAD COMPANY
KENT HARTMAN PRODUCTS DIVISION

111 Broadway, NEW YORK, N. Y.

PERMANENT RESIDENCE LOCATED IN THE FOLLOWING CITIES

Production

There is a large sugar refinery
near the city. The refinery is
the largest in the world. It
is the largest in the world.
It is the largest in the world.

Movie: *Harvard*

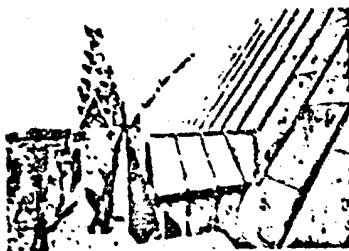
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Spun 4-4-4

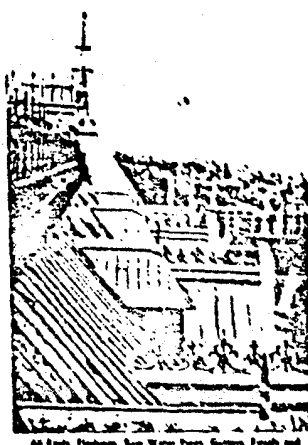
Archaeologists and geologists there are looking for changes in the way that the earth's surface changes. It is possible that some of the old theories that we had in the past are no longer necessarily correct and present us with some surprises to come. Scientists in the past have not been able to determine the shape of the earth's surface as well as they have now. They have not been able to determine the shape of the earth's surface as well as they have now. They have not been able to determine the shape of the earth's surface as well as they have now.

ငါ့အတွက် နာမည်

"There is a large number of people who are not able
to get out of the country at all. They are stuck there.
It is a very serious situation."



Sand Run Water Pipe Works, Pipe and Fittings
Richard Lathrop & Son, Inc., 1000 Washington St.



Chicago Production City Company Co Building
Chicago 16 /
1000 N. Dearborn St. Chicago 16, Illinois

000400

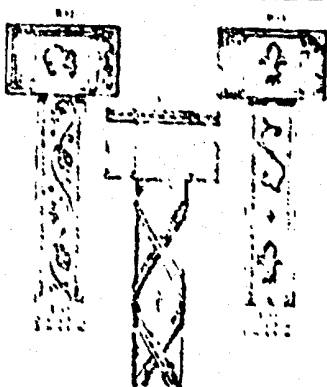
NLI 104497

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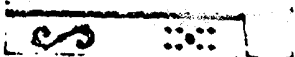
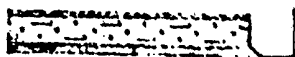
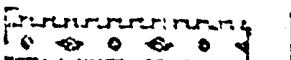
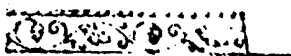
Lead & Industrial Catalog - 1900

NATIONAL LEAD COMPANY

A529

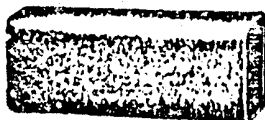
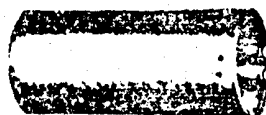


1. Flanged Joint, Standard Lead Pipe

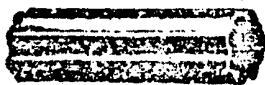
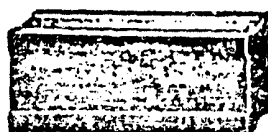


2. Flanged Joint, Standard Lead Pipe

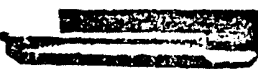
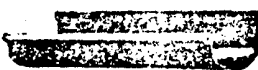
3. Flanged Joint, Standard Lead Pipe



4. Flanged Joint, Standard Lead Pipe



5. Flanged Joint, Standard Lead Pipe



6. Flanged Joint, Standard Lead Pipe

7. Flanged Joint, Standard Lead Pipe

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NLI 104498

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0462

June 6. Architectural Survey. 1958.

Structure of the Fisheries Council

[illegible]

1. The first step is to identify the problem. This involves understanding the situation and the goals that need to be achieved.

[illegible]

The first and its Application for Through-
out of Plans to the United States

The following information was obtained from the files of the FBI, New York City Office, dated 10-18-67:

On 10-18-67, the New York City Police Department advised that it had received information from a confidential source that a person known as "John Doe" was planning to travel to New York City on 10-20-67.

The above information was furnished to the New York City Police Department for their information and action.

Sincerely,
Special Agent in Charge

...the
... ..
... ..
... ..
... ..

[illegible]

7. The above information is true and correct to the best of my knowledge and belief.

(2) **New Woodward's Outside** There is a new book now on the shelves entitled "The Woodward's Outside" by John Woodward. It is a book about the life of the Woodward family, and it is a very interesting and well-written book. It is a book that is worth reading.

(a) Training run	(b) Control run
1. 10.00	1. 10.00
2. 10.00	2. 10.00
3. 10.00	3. 10.00
4. 10.00	4. 10.00
5. 10.00	5. 10.00
6. 10.00	6. 10.00
7. 10.00	7. 10.00
8. 10.00	8. 10.00
9. 10.00	9. 10.00
10. 10.00	10. 10.00

Left Party	Right Party
John D.	John D.
1st	1st
1st	1st
1st	1st

1. Name of the person:
 2. Address:
 3. City:
 4. State:
 5. Zip:

1. Name of the person: [redacted]
 2. Date of birth: [redacted]
 3. Place of birth: [redacted]
 4. Place of residence: [redacted]

*This has been added and is now 9. It does not affect the 1990

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific information required.

Preparation of Sustained-Release Wound Dressing The dressing should be cast into the shape of the wound and be made of a material that has no pain, is non-toxic, and is not irritating to the skin. The dressing should be made of a material that is not irritating to the skin and is not irritating to the skin.

1. The first step is to identify the problem or goal. This involves understanding the current situation and what needs to be achieved.

(12) However, before applying for funding for plastic, rubber and wood, it is not clear what the total cost will be, and the cost of purchasing plastic. There are plastic bags purchased to be used for the purpose of the study, and the cost of the study is not clear.

(2) Search and Seizure No further shall be permitted by the Court in 3 days, or less, unless the parties

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Manufacturers of Lined Lead Machinery
L. H. HAVEN, NEW YORK

417

NATIONAL LEAD COMPANY

Lined Products Division

SOLE AGENTS FOR THE UNITED STATES OF AMERICA
111 BROADWAY, NEW YORK, N. Y.

PRODUCTS

Homogeneous Lead Lined
Vacuum Apparatus, Evaporators,
Tanks, Steam Jacketed
Kettles, Acid Feeders,
Digesters, Autoclaves, Agitators,
Pressure Still, Treater Drums and Tank Cars.
Homogeneous Lead Coated Heating or Cooling
Coils; also Agitating Apparatus of any design.

ADVANTAGES OF PROCESS

The chemical lead lining of reacting vessels and tanks, and the thickness and impurity bonded to the base metal, which may be steel, iron, copper or brass, forming a dense and impervious protective surface.
A strip of steel coated with chemical lead by this process can be mechanically treated to destruction.



TOP VIEW OF TANK SHOWING LEAD LINING IN SECTION. THE LEAD LINING IS BOND TO THE BASE METAL AND IS IMPERVIOUS TO ACID AND ALKALI. THE LEAD LINING IS BOND TO THE BASE METAL AND IS IMPERVIOUS TO ACID AND ALKALI. THE LEAD LINING IS BOND TO THE BASE METAL AND IS IMPERVIOUS TO ACID AND ALKALI.

with the highest efficiency between the lead and the steel.

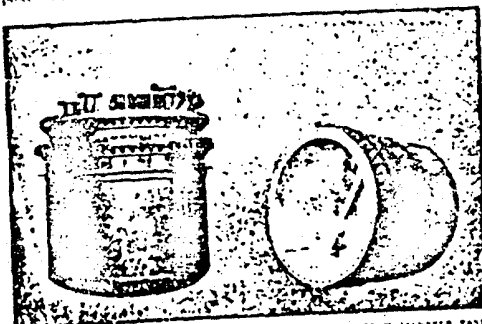
Chemical lead lining, surface of lining or coating, and the thickness and impurity bonded to the base metal, which may be steel, iron, copper or brass, forming a dense and impervious protective surface.

Our improved method of application results in a lead that will not cause loose metal or chips of lead, oxidation or corrosion.

The chemical lead lining is not subject up to temperatures within a few degrees of the melting point of the lead.

All homogeneous lead equipment is fabricated to your individual specifications. In this connection, the services of our engineering staff are at your disposal either for consultation or for submitting detailed specifications based on your specifications.

Continued on Next Page



STEAM JACKETED TANK WITH LEAD LINING. INTERIOR VIEW OF TANK SHOWING LEAD LINING. THE LEAD LINING IS BOND TO THE BASE METAL AND IS IMPERVIOUS TO ACID AND ALKALI. THE LEAD LINING IS BOND TO THE BASE METAL AND IS IMPERVIOUS TO ACID AND ALKALI. THE LEAD LINING IS BOND TO THE BASE METAL AND IS IMPERVIOUS TO ACID AND ALKALI.

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244

NATIONAL LEAD COMPANY

Member of the Paints Council, Inc.

Paint Materials for the Protection and Decoration of Wood, Plaster, Brick, Stone, Concrete, Stucco, Metal

NEW YORK, N. Y., 111 Broadway
BOSTON, MASS., National Paint Lead Co., 5-11 Albany Street
BUFFALO, N. Y., 116 Oak Street
CHICAGO, ILL., 879 West 11th Street
CINCINNATI, OHIO, 675 Madison Avenue
CLEVELAND, OHIO, 877 West Superior Avenue

PHILADELPHIA, PA., John F. Ryan & Sons Co., Webster Building
PITTSBURGH, PA., National Lead & Oil Co., 216 Fourth Avenue
ST. LOUIS, MO., 727 Chestnut Street
SAN FRANCISCO, CAL., 2212 24th Street

Leath Boy Products

Leath Boy (1) Putty White Lead. This is a white lead putty which has been made from the finest materials and is of a fine particle size. It is used for filling holes and cracks in wood, plaster, brick, stone, concrete, stucco, and metal. It is applied with a putty knife and is finished with a sandpaper.



Leath Boy (2) White Lead Primer. This is a white lead primer which is used for priming wood, plaster, brick, stone, concrete, stucco, and metal. It is applied with a brush or roller and is finished with a sandpaper.

Leath Boy (3) Liquid Red Lead. This is a liquid red lead which is used for painting wood, plaster, brick, stone, concrete, stucco, and metal. It is applied with a brush or roller and is finished with a sandpaper.

Leath Boy (4) Liquid Red Lead. This is a liquid red lead which is used for painting wood, plaster, brick, stone, concrete, stucco, and metal. It is applied with a brush or roller and is finished with a sandpaper.

Leath Boy (5) Liquid Red Lead. This is a liquid red lead which is used for painting wood, plaster, brick, stone, concrete, stucco, and metal. It is applied with a brush or roller and is finished with a sandpaper.

Leath Boy (6) Liquid Red Lead. This is a liquid red lead which is used for painting wood, plaster, brick, stone, concrete, stucco, and metal. It is applied with a brush or roller and is finished with a sandpaper.

Leath Boy (7) Liquid Red Lead. This is a liquid red lead which is used for painting wood, plaster, brick, stone, concrete, stucco, and metal. It is applied with a brush or roller and is finished with a sandpaper.

Leath Boy (8) Liquid Red Lead. This is a liquid red lead which is used for painting wood, plaster, brick, stone, concrete, stucco, and metal. It is applied with a brush or roller and is finished with a sandpaper.

Leath Boy (9) Liquid Red Lead. This is a liquid red lead which is used for painting wood, plaster, brick, stone, concrete, stucco, and metal. It is applied with a brush or roller and is finished with a sandpaper.

Leath Boy (10) Liquid Red Lead. This is a liquid red lead which is used for painting wood, plaster, brick, stone, concrete, stucco, and metal. It is applied with a brush or roller and is finished with a sandpaper.

General Painting Specifications

1. All work is to be done in accordance with the following specifications:
Preparation of Surfaces: (1) Woodwork. New work shall be cut smooth with the grain and where required and finished.

(2) Plaster. Plaster shall be applied in accordance with the following specifications:
Plaster shall be applied in accordance with the following specifications:

(3) Brick and Stone. Brick and stone shall be painted in accordance with the following specifications:
Brick and stone shall be painted in accordance with the following specifications:

(4) Stucco and Concrete. Stucco and concrete shall be painted in accordance with the following specifications:
Stucco and concrete shall be painted in accordance with the following specifications:

(5) Metal Work. Metal work shall be painted in accordance with the following specifications:
Metal work shall be painted in accordance with the following specifications:

(6) The Paint and Its Application. (a) Description of Paint. The paint shall be of the following description:
The paint shall be of the following description:

(b) Application of Paint. The paint shall be applied in accordance with the following specifications:
The paint shall be applied in accordance with the following specifications:

(c) Finishing Material. The finishing material shall be of the following description:
The finishing material shall be of the following description:

(d) Applying the Paint. The paint shall be applied in accordance with the following specifications:
The paint shall be applied in accordance with the following specifications:

(e) Finishing the Paint. The finishing material shall be applied in accordance with the following specifications:
The finishing material shall be applied in accordance with the following specifications:

(f) The Paint and Its Application. (a) Description of Paint. The paint shall be of the following description:
The paint shall be of the following description:

(b) Application of Paint. The paint shall be applied in accordance with the following specifications:
The paint shall be applied in accordance with the following specifications:

(c) Finishing Material. The finishing material shall be of the following description:
The finishing material shall be of the following description:

(d) Applying the Paint. The paint shall be applied in accordance with the following specifications:
The paint shall be applied in accordance with the following specifications:

(e) Finishing the Paint. The finishing material shall be applied in accordance with the following specifications:
The finishing material shall be applied in accordance with the following specifications:

Formulas

Formula for the preparation of the paint shall be of the following description:
Formula for the preparation of the paint shall be of the following description:

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NATIONAL LEAD COMPANY

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(10) New Woodwork, Exterior. This covers all work on new woodwork, exterior, including painting, staining, and finishing.

Work	Unit	Rate
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00

(11) Repairing Woodwork, Exterior. This covers all work on repairing woodwork, exterior, including painting, staining, and finishing.

Work	Unit	Rate
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00

(12) Plaster, Interior. This covers all work on plaster, interior, including painting, staining, and finishing.

Work	Unit	Rate
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00

(13) New Woodwork, Interior. This covers all work on new woodwork, interior, including painting, staining, and finishing.

Work	Unit	Rate
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00

(14) Repairing Woodwork, Interior. This covers all work on repairing woodwork, interior, including painting, staining, and finishing.

Work	Unit	Rate
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00

(15) Brick, Stone, Concrete, Siding. This covers all work on brick, stone, concrete, and siding, including painting, staining, and finishing.

Work	Unit	Rate
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00

(16) Brick, Stone, Concrete, Siding. This covers all work on brick, stone, concrete, and siding, including painting, staining, and finishing.

Work	Unit	Rate
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00

These rates are for work on new woodwork, exterior, including painting, staining, and finishing. They are not applicable to work on existing woodwork, exterior, including painting, staining, and finishing.

(15) Metal Work, Exterior and Interior. This covers all work on metal work, exterior and interior, including painting, staining, and finishing.

Work	Unit	Rate
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00

(16) Metal Work, Exterior and Interior. This covers all work on metal work, exterior and interior, including painting, staining, and finishing.

Work	Unit	Rate
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00

(17) Metal Work, Exterior and Interior. This covers all work on metal work, exterior and interior, including painting, staining, and finishing.

Work	Unit	Rate
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00

(18) Metal Work, Exterior and Interior. This covers all work on metal work, exterior and interior, including painting, staining, and finishing.

Work	Unit	Rate
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00

(19) Metal Work, Exterior and Interior. This covers all work on metal work, exterior and interior, including painting, staining, and finishing.

Work	Unit	Rate
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00

(20) Metal Work, Exterior and Interior. This covers all work on metal work, exterior and interior, including painting, staining, and finishing.

Work	Unit	Rate
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00

(21) Metal Work, Exterior and Interior. This covers all work on metal work, exterior and interior, including painting, staining, and finishing.

Work	Unit	Rate
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00
Deck Box, All Types	Sq. Yd.	1.00

These rates are for work on new woodwork, exterior, including painting, staining, and finishing. They are not applicable to work on existing woodwork, exterior, including painting, staining, and finishing.

Formula for Other Work

In the case of other work, the formula for determining the rate is as follows: (1) Determine the cost of materials and labor for the work. (2) Divide the total cost by the number of units of work. (3) The result is the rate per unit of work.

Section on Painting

A special section on painting is included in this book. It contains information on the proper use of paint, the selection of paint, and the application of paint. It also contains information on the proper use of primer, the selection of primer, and the application of primer. This section is intended to be used in conjunction with the other sections of this book.

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NATIONAL LEAD COMPANY

Manufacturers of the Best Quality Paints

Paint Materials for the Protection and Decoration of Wood, Plaster, Brick, Stone, Concrete, Stucco, Metal

NEW YORK, N. Y., 10010
 PHOENIX, ARIZ., 85001
 PITTSBURGH, PA., 15201
 CHICAGO, ILL., 60601
 CLEVELAND, OHIO, 44101
 LOS ANGELES, CALIF., 90001
 SAN FRANCISCO, CALIF., 94101
 ST. LOUIS, MO., 63101
 WASHINGTON, D. C., 20001
 PHILADELPHIA, PA., 19101
 BOSTON, MASS., 02101
 SAN ANTONIO, TEX., 78201
 DALLAS, TEX., 75201
 HOUSTON, TEX., 77001
 MEMPHIS, TENN., 38101
 JACKSONVILLE, FLA., 32201
 MIAMI, FLA., 33101
 FORT WORTH, TEX., 76101
 AUSTIN, TEX., 78701
 EL PASO, TEX., 79901
 SAN JOSE, CALIF., 95101
 OAKLAND, CALIF., 94601
 PORTLAND, ORE., 97201
 SEASIDE, CALIF., 92080
 SAN DIEGO, CALIF., 92101
 SAN MARINO, CALIF., 91101
 TULSA, OKLA., 74101
 OKLAHOMA CITY, OKLA., 73101
 KANSAS CITY, MO., 64101
 INDIANAPOLIS, IND., 46201
 CINCINNATI, OHIO, 45201
 COLUMBUS, OHIO, 43201
 DAYTON, OHIO, 45401
 CLEVELAND, OHIO, 44101
 DETROIT, MICH., 48201
 ANN ARBOR, MICH., 48101
 LANSING, MICH., 48201
 FLINT, MICH., 48901
 Kalamazoo, MICH., 49001
 Battle Creek, MICH., 49801
 Grand Rapids, MICH., 49501
 East Lansing, MICH., 48824
 Farmington Hills, MICH., 48334
 Troy, MICH., 48060
 Westland, MICH., 48186
 Dearborn, MICH., 48124
 Warren, MICH., 48090
 Sterling Heights, MICH., 48310
 Warrenville, ILL., 60555
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Best Boy Products

Best Boy All Purpose White Paint

This is a high quality white paint for all purposes. It is easy to apply and dries quickly. It is suitable for use on wood, plaster, brick, stone, concrete, stucco, and metal.



Best Boy Red Lead in Oil

This is a high quality red lead paint in oil. It is suitable for use on wood, plaster, brick, stone, concrete, stucco, and metal.

Best Boy Lead in Oil

This is a high quality lead paint in oil. It is suitable for use on wood, plaster, brick, stone, concrete, stucco, and metal.

Best Boy Flattening Oil

This is a high quality flattening oil. It is suitable for use on wood, plaster, brick, stone, concrete, stucco, and metal.

Best Boy Colored Oil

This is a high quality colored oil. It is suitable for use on wood, plaster, brick, stone, concrete, stucco, and metal.

Best Boy Lead Primer

This is a high quality lead primer. It is suitable for use on wood, plaster, brick, stone, concrete, stucco, and metal.

General Painting Specifications

1. Room and general specifications for the painting of walls and ceilings.

Preparation of Surface: (1) Woodwork. The surface shall be prepared with sand paper or other suitable material.

(1) First and Second Coats. The first coat shall be applied to the surface and allowed to dry before the second coat is applied.

(2) Stain and Concrete. The stain shall be applied to the surface and allowed to dry before the concrete is applied.

(3) Hard Work. The hard work shall be applied to the surface and allowed to dry before the final coat is applied.

The Paint and Its Application. The designation of Paint in the Manual. The paint shall be applied to the surface and allowed to dry before the final coat is applied.

(4) Finishing Materials. The finishing materials shall be applied to the surface and allowed to dry before the final coat is applied.

(5) Application of Paint. The paint shall be applied to the surface and allowed to dry before the final coat is applied.

Formula

All the paint shall be made from the following formula. The paint shall be applied to the surface and allowed to dry before the final coat is applied.

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NATIONAL LEAD COMPANY

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(10) New Woodwork Exterior. This is the exterior work on new buildings. It includes the following items:

Item	Unit	Price
Decking, 2" x 4" x 8'	Sq. Yd.	1.00
Decking, 2" x 6" x 8'	Sq. Yd.	1.25
Decking, 2" x 8" x 8'	Sq. Yd.	1.50
Decking, 2" x 10" x 8'	Sq. Yd.	1.75
Decking, 2" x 12" x 8'	Sq. Yd.	2.00

(11) Rebuilding Woodwork Exterior. This is the exterior work on existing buildings. It includes the following items:

Item	Unit	Price
Decking, 2" x 4" x 8'	Sq. Yd.	1.00
Decking, 2" x 6" x 8'	Sq. Yd.	1.25
Decking, 2" x 8" x 8'	Sq. Yd.	1.50
Decking, 2" x 10" x 8'	Sq. Yd.	1.75
Decking, 2" x 12" x 8'	Sq. Yd.	2.00

(12) Plaster Interior. This is the interior work on existing buildings. It includes the following items:

Item	Unit	Price
Plaster, 1/2" thick	Sq. Yd.	1.00
Plaster, 3/4" thick	Sq. Yd.	1.25
Plaster, 1" thick	Sq. Yd.	1.50
Plaster, 1 1/4" thick	Sq. Yd.	1.75
Plaster, 1 1/2" thick	Sq. Yd.	2.00

(13) New Woodwork Interior. This is the interior work on new buildings. It includes the following items:

Item	Unit	Price
Decking, 2" x 4" x 8'	Sq. Yd.	1.00
Decking, 2" x 6" x 8'	Sq. Yd.	1.25
Decking, 2" x 8" x 8'	Sq. Yd.	1.50
Decking, 2" x 10" x 8'	Sq. Yd.	1.75
Decking, 2" x 12" x 8'	Sq. Yd.	2.00

(14) Rebuilding Woodwork Interior. This is the interior work on existing buildings. It includes the following items:

Item	Unit	Price
Decking, 2" x 4" x 8'	Sq. Yd.	1.00
Decking, 2" x 6" x 8'	Sq. Yd.	1.25
Decking, 2" x 8" x 8'	Sq. Yd.	1.50
Decking, 2" x 10" x 8'	Sq. Yd.	1.75
Decking, 2" x 12" x 8'	Sq. Yd.	2.00

(15) Brick, Block, Concrete, Stone. This is the exterior work on existing buildings. It includes the following items:

Item	Unit	Price
Brick, 2" x 8" x 16"	Sq. Yd.	1.00
Brick, 2" x 10" x 16"	Sq. Yd.	1.25
Brick, 2" x 12" x 16"	Sq. Yd.	1.50
Brick, 2" x 14" x 16"	Sq. Yd.	1.75
Brick, 2" x 16" x 16"	Sq. Yd.	2.00

(16) Brick, Block, Concrete, Stone. This is the exterior work on existing buildings. It includes the following items:

Item	Unit	Price
Brick, 2" x 8" x 16"	Sq. Yd.	1.00
Brick, 2" x 10" x 16"	Sq. Yd.	1.25
Brick, 2" x 12" x 16"	Sq. Yd.	1.50
Brick, 2" x 14" x 16"	Sq. Yd.	1.75
Brick, 2" x 16" x 16"	Sq. Yd.	2.00

(17) Brick, Block, Concrete, Stone. This is the exterior work on existing buildings. It includes the following items:

Item	Unit	Price
Brick, 2" x 8" x 16"	Sq. Yd.	1.00
Brick, 2" x 10" x 16"	Sq. Yd.	1.25
Brick, 2" x 12" x 16"	Sq. Yd.	1.50
Brick, 2" x 14" x 16"	Sq. Yd.	1.75
Brick, 2" x 16" x 16"	Sq. Yd.	2.00

(18) Metal Work Exterior and Interior. This is the exterior and interior work on existing buildings. It includes the following items:

Item	Unit	Price
Iron, 1/2" thick	Sq. Yd.	1.00
Iron, 3/4" thick	Sq. Yd.	1.25
Iron, 1" thick	Sq. Yd.	1.50
Iron, 1 1/4" thick	Sq. Yd.	1.75
Iron, 1 1/2" thick	Sq. Yd.	2.00

(19) Metal Work Exterior and Interior. This is the exterior and interior work on existing buildings. It includes the following items:

Item	Unit	Price
Iron, 1/2" thick	Sq. Yd.	1.00
Iron, 3/4" thick	Sq. Yd.	1.25
Iron, 1" thick	Sq. Yd.	1.50
Iron, 1 1/4" thick	Sq. Yd.	1.75
Iron, 1 1/2" thick	Sq. Yd.	2.00

(20) Metal Work Exterior and Interior. This is the exterior and interior work on existing buildings. It includes the following items:

Item	Unit	Price
Iron, 1/2" thick	Sq. Yd.	1.00
Iron, 3/4" thick	Sq. Yd.	1.25
Iron, 1" thick	Sq. Yd.	1.50
Iron, 1 1/4" thick	Sq. Yd.	1.75
Iron, 1 1/2" thick	Sq. Yd.	2.00

(21) Metal Work Exterior and Interior. This is the exterior and interior work on existing buildings. It includes the following items:

Item	Unit	Price
Iron, 1/2" thick	Sq. Yd.	1.00
Iron, 3/4" thick	Sq. Yd.	1.25
Iron, 1" thick	Sq. Yd.	1.50
Iron, 1 1/4" thick	Sq. Yd.	1.75
Iron, 1 1/2" thick	Sq. Yd.	2.00

(22) Metal Work Exterior and Interior. This is the exterior and interior work on existing buildings. It includes the following items:

Item	Unit	Price
Iron, 1/2" thick	Sq. Yd.	1.00
Iron, 3/4" thick	Sq. Yd.	1.25
Iron, 1" thick	Sq. Yd.	1.50
Iron, 1 1/4" thick	Sq. Yd.	1.75
Iron, 1 1/2" thick	Sq. Yd.	2.00

(23) Metal Work Exterior and Interior. This is the exterior and interior work on existing buildings. It includes the following items:

Item	Unit	Price
Iron, 1/2" thick	Sq. Yd.	1.00
Iron, 3/4" thick	Sq. Yd.	1.25
Iron, 1" thick	Sq. Yd.	1.50
Iron, 1 1/4" thick	Sq. Yd.	1.75
Iron, 1 1/2" thick	Sq. Yd.	2.00

(24) Metal Work Exterior and Interior. This is the exterior and interior work on existing buildings. It includes the following items:

Item	Unit	Price
Iron, 1/2" thick	Sq. Yd.	1.00
Iron, 3/4" thick	Sq. Yd.	1.25
Iron, 1" thick	Sq. Yd.	1.50
Iron, 1 1/4" thick	Sq. Yd.	1.75
Iron, 1 1/2" thick	Sq. Yd.	2.00

(25) Metal Work Exterior and Interior. This is the exterior and interior work on existing buildings. It includes the following items:

Item	Unit	Price
Iron, 1/2" thick	Sq. Yd.	1.00
Iron, 3/4" thick	Sq. Yd.	1.25
Iron, 1" thick	Sq. Yd.	1.50
Iron, 1 1/4" thick	Sq. Yd.	1.75
Iron, 1 1/2" thick	Sq. Yd.	2.00

Formulas for Other Work

In the case of other work, the formulas for other work are as follows:

Formula for Other Work

Formula for Other Work

Formula for Other Work

Formula for Other Work

Formula for Other Work

Formula for Other Work

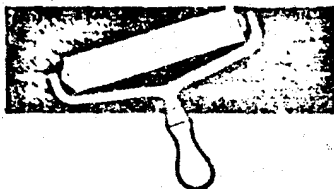
00048

0470

NLI 104507

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MADE IN U.S.A. | TITANOX - A.S. NYC



Clearer tints... the printer's need

AND THE INKMAKER'S OPPORTUNITY

• There is a new, better printing colored ink, pushes demand increases. The printer need is the inkmaker's opportunity. We using Titanox. Titanox has a new color tinted ink with excellent tinted colors... Titanox. It has four particles size, high opacity, normal brightness. Since it is chemically stable and inert, Titanox will not react with other ingredients in the ink or in printing processes and therefore cause discoloration or mottling. The exceptional fading power of Titanox is 10 to 100 higher than other commonly used pigments also helps eliminate the discoloration from excessive pigmentation, such as shall show and your attention... Let us cooperate with you in adopting Titanox. It is your business. Full information is yours for the asking. Write today.

TITANOX



TITANIUM PIGMENT CO., INC.

Manufacturers of TITANOX & other dyes
TITANOX & Co. 1000 Madison Ave.
100 Madison Ave. New York 17, New York
100 Madison Ave. New York 17, New York
100 Madison Ave. New York 17, New York

This advertisement appears in the following publications:
American Ink Maker - Feb., April, June, Aug., Oct., Dec. 1955
40 ads

00048

0471

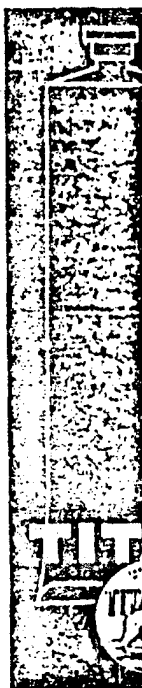
NLI 104508

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March 1954

Blanket the stock
say printers...

That means inks
must have greater
hiding power!



When the printer demands ink that can completely cover the stock, when the color must appear solid and uniform when the ink is applied, that's when ink-hiding power counts. Titanium Dioxide offers you the full hiding power and properties of the most stable and uniform ink. It's exceptional opacity, its unusual brightness, its fine particle size, its good hiding ability. These properties are especially valuable in making light colored inks for the most exact large area reproduction. Titanium Dioxide is not only an ink ingredient and color system in its own right, it let us work with you in improving your ink. We're looking for the best color reproduction.

Titanium Pigment Co. Inc.
Manufacturers of
TITANOX & Duxon Blue
TITANOX & Duxon Blue
PURE TITANUM DIOXIDE

110 Broadway, New York 7, N.Y.
1100 Market St., New York 14, N.Y.
10000 Broadway, New York 20, N.Y.
10000 Broadway, New York 20, N.Y.

TITANOX



For information or orders on the following publications:
American Inkbooks
March, May, July, September, November, 1954
\$1.00

00048

0413

NLI 104509

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00048

1973

NLJ 104510

COMPARE THESE PROPERTIES OF
TITANOX-C
WITH THOSE OF OTHER
PAINT PIGMENTS.....

Until you have analyzed the many advantages of Transo-
C, you cannot even estimate how much it can help you in the
manufacture of rubber. But well points, glass mill wheels,
canned underwriters and 4 hose nozzles, ask yourself
this important question: Is what other single payment
will I find all the following properties combined?

2. High capacity
3. Chem. and resistance
4. High light reflectance values
5. Chem. and stability
6. Broad white range
7. Remarkably particle fine size
8. High burning value

Here and there where are discovering that Tencor-C is extremely helpful in producing the whiteness of white paper and also having friction with toilet papermakers. It recently, many paper manufacturers have also discovered that because Tencor-C is so easily dispersed it reduces grinding time considerably... and that in some vehicles, the use of Tencor-C makes grinding entirely unnecessary. And in fact with our agents around the world, we have an enormous amount of technical information and know-



TITANIUM PIGMENT CO., INC.

THE UNIVERSITY OF
CHICAGO

CONSIDER THE NEW LOW
PRICES ON
TITANOX-C

Recent price reductions in Titanox-C (calcium base) provide an exceptionally important reason why paint manufacturers should study the various ways in which this modern pigment will reduce costs and at the same time improve quality.

Users now appreciate that Inman-C saves grinding time. Because of its dispersive properties, it shortens the manufacturing operations. In many instances grinding has been entirely eliminated by using Inman-C.

There are other important reasons for adopting Innes-C. It has high bulking value, exceptional lifting power, and the high degree of whiteness is essential to quality points. The fast growing popularity of Innes-C is simple proof that this economical pigment makes paint that meets the demands of the shrewdest buyer.

Write today for new low prices on
Trans-C. Full information will be
promptly furnished without obligation.



TITANIUM PIGMENT CO., INC.

Manufactured at
TITANOS - E Machine Co.
P.O. Box 100, New York, N.Y.
10001

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0474

NLI 104511

January 1949
1949

Donner G. & Co., Inc.
Titanium Pigment Division

ADJUST YOUR
PAINT FORMULAS
TO PRESENT-DAY
DEMANDS....USE

TITANOX-B

Now, more than ever, leading paint manufacturers are realizing that Titanox-B (Rutile) Base enables them to offer a product that's in tune with present-day demand. That is one of the reasons for the popularity of Titanox pigments, and constantly increasing Titanox sales. - Test after test - in the laboratory and the factory - have demonstrated the value of Titanox-B in paint manufacturing. This modern pigment is productive of the whitest paints ever made - paints that not only are white when first applied but that maintain that whiteness through years of protective service. Such paints, furnishing the qualities demanded by exacting buyers, can be economically formulated with Titanox-B and profitably sold at a moderate price.... Titanox-B possesses a combination of desirable features that are found in no other paint pigment. Witness its high bulk value, uniform particle fineness, chemical stability and inertness, ready mixing qualities, low specific gravity, high hiding power and moderate price. - Meet today's paint requirements with Titanox-B. Let us send you detailed information and prices.

TITANIUM PIGMENT CO., INC.

Manufacturers of
TITANOX-B (Rutile) and
TITANOX-R (Rutile) and
TITANOX (Rutile)



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being filmed

MANUFACTURERS ARE GETTING WHITER
PAINTS AT LOWER COSTS WITH

TITANOX-B

Many paint manufacturers, seeking to improve their products and at the same time to reduce costs, have discovered in Titanox-B the ideal pigment. They have found that this modern pigment not only produces the whitest paints ever made . . . but that Titanox paints retain their whiteness through years of service.

When you combine exceptional whiteness and chemical stability with other well known features of Titanox-B . . . high bulking value, uniform particle fineness, high hiding power, ready mixing qualities and moderate price . . . you have sufficient reasons for the fast growing popularity of Titanox-B. Alert manufacturers realize that with all these desirable properties, it is logical that Titanox-B paints should appeal to paint buyers everywhere.

Ask us to assist you to adapt Titanox-B to your paint formulas. Write for detailed information and prices.



January 4, 1933

Price One and One-half Cents per Pound

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0475

NLI 104512

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T

**DO YOUR PAINTS
NEED GREATER
HIDING POWER?
OX-B
WILL HELP YOU...**

Paint manufacturers with reputations to maintain, must meet the present-day demand for increased hiding power in paints of all types. That is why so many of the larger companies have adopted Titanox-B (Barium Sulfate). These manufacturers, over a period of years, have proved to their own satisfaction that Titanox-B hides 40% to 170% better than other commonly used white pigments. Consequently, it provides greatly increased covering power without excessive pigmentation. Among the other distinctive properties that have made Titanox-B popular with leading paint manufacturers are:

1. Uniform particle fineness
2. Chemical inertness
3. Desirable dispersive qualities
4. High light reflective value
5. Moderate volume cost

Why not let Titanox-B improve your paints - give them 1932 selling points? Ask us to send you valuable data which will help you with your formulas. Write our nearest branch.



TITANIUM PIGMENT CO., INC.
Manufacturers of TITANOX-B (Barium Sulfate)
TITANOX-C (Calcium Sulfate) PURE TITANIUM DIOXIDE

111 Broadway, New York, N. Y. - Canadian
Branch: 501 St. Louis Ave. - Pacific Coast
Distributors: National Lead Company of California - 2240 24th Street, San Francisco, Cal.
Canadian Distributors: W. H. Paterson
6 Ford St. St. Michael's Mount, Montreal
112 St. Hubert Avenue, Toronto, Ont.

Paint and Varnish Promotion Manual
Available Free Request
For it, write, enclosing address

00048

7416

NLI 104513

00048

They're Beller..

• Paints made from pure paint colors, and even paint bases, will tell you that titanium (barium base) and titanium (chromium base) give paints a different appearance. • In the first place, by using titanium pigments you can produce the rich or luster and outside points that it is possible to make. And by using barium titanate, titanium gives a rich base. Titanium made with titanium pigments will retain their exceptional whiteness and clear colors through long periods of exposure. Paints made with titanium pigments do not stain nor oxidize. • Bear in mind also that when you use titanium in your paint products, you are using a pigment widely known for its chemical stability, high boiling value, uniformity of particle size, high hiding power, ready mixing qualities and moderate price. In what other modern pigment can be found such a combination of desirable properties? • Ask us to recognize with you in selecting titanium in your paint formula. Write for information and late 4-page brochure.

TITANOX

Western Paint Review - March - July - November

05177

NLJ 104514

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TRY TO MATCH THE BRIGHTNESS OF TITANOX-C PAINTS



COMPARE the wonderful light reflective qualities and high tinting strength of Titanox-C (ruthen base) with ordinary white pigments. You'll realize what a difference Titanox-C makes... what a brilliant, clear, velvet-like finish can be secured by using this remarkable pigment.

Each year witnesses an ever growing increase in the use of Titanox-C. Paint manufacturers are constantly discovering that Titanox-C helps produce whiter paints at lower cost. They also are finding that Titanox-C prevents discoloring and gives clearer tones as well as better brushing qualities in such popular products as interior flat wall paints, interior gloss whites, enamel touch-up colors and floor enamels.

From the standpoint of economical mixing and grinding, Titanox-C also offers important advantages. Due to its ease of dispersion, it reduces grinding time. In fact, when Titanox-C has been used with certain vehicles, grinding has been entirely eliminated.

Let us give you specific examples of how Titanox pigments can be used to solve some of your formulating problems. Write today.

TITANIUM PIGMENT CO., INC.
Manufacturers of TITANOX-C and TITANOX-B
TITANOX-C is a white pigment of the ruthe type. TITANOX-B is a white pigment of the iron type.
211 Broadway, New York 7, N. Y. Branches: Boston, Chicago, Cincinnati, Cleveland, Detroit, Houston, Los Angeles, Miami, New Orleans, Philadelphia, Portland, St. Louis, San Francisco, Seattle, Toronto, Washington, D. C., and many other cities.

TITANOX

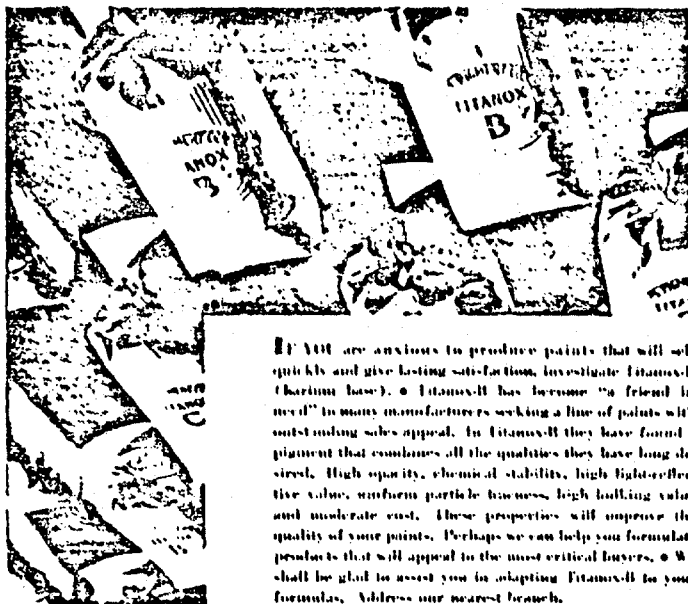
American Paint Journal - Feb. 20 - April 17 - June 12 - Aug. 7 - Oct. 2 - Nov. 27
Dyes, Oils and Paints - March - July - November
Oil, Paint and Dye Reporter - March 23 - June 26 - Sept. 29 - Dec. 27
Paint, Oil and Chemical Review - Feb. 25 - April 20 - June 15 - Aug. 10 - Oct. 5
Paint and Varnish Production Magazine - April - August - December
Western Paint Review - April - August - December

00048

0418

NLI 104515

No paint is better than its Ingredients



If you are anxious to produce paints that will sell quickly and give lasting satisfaction, investigate Titanox (titanium base). Titanox has become "a friend in need" to many manufacturers seeking a line of paints with outstanding sales appeal. In Titanox they have found a pigment that combines all the qualities they have long desired. High opacity, chemical stability, high light-reflective value, uniform particle fineness, high bulk value and moderate cost. These properties will improve the quality of your paints. Perhaps we can help you formulate products that will appeal to the most critical buyers. We shall be glad to assist you in adapting Titanox to your formulas. Address our nearest branch.

TITANIUM PIGMENT CO., INC.
Manufacturers of TITANOX B
Carbon Black, TITANOX B, TITANOX
and PURE TITANIUM DIOXIDE
111 Broadway, New York 5, N.Y.
Branches: New York, N.Y.; Philadelphia, Pa.;
Pittsburgh, Pa.; St. Louis, Mo.; Chicago, Ill.;
Cleveland, Ohio; Detroit, Mich.; Kansas City, Mo.;
St. Paul, Minn.; Portland, Ore.; Seattle, Wash.;
San Francisco, Calif.; Los Angeles, Calif.;
San Diego, Calif.; Honolulu, Hawaii.
Representatives in all other countries.


TITANOX

American Paint Journal - March 6 - May 1 - May 15 - June 26 - Aug. 31 - Oct. 16 - Dec. 11
Dyes, Oils and Paints - April - August - December
Oil, Paint and Dye Reporter - April 17 - July 20 - Oct. 16
Paint, Oil and Chemical Review - March 9, May 6, June 27, Aug. 20, Oct. 19 - Dec. 7
Paint and Varnish Production Manager - May - September
Western Paint Review - May - September

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04

NLI 104516

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TITANOX-B

**KEEPS DOWN THE COST
OF HIGH-QUALITY PAINT**

● Having power under it more necessary than ever he had
ever done with no children, equals that's one of the
powers who put me into it, as you, I think it
the business has between parent and child, I think it
just a business parent in advance of which children's love
is such.

Things which make up the social system of the community are the people, the land, the climate, and the resources. It is the people who are the most important factor in the development of the community. The land is the natural resource which is used for the production of food and other goods. The climate is the weather which affects the life of the people. The resources are the things which are used to produce goods and services.

This proposed purchase is acceptable with some of the possible questions as I furnished answers representative to what is acceptable to me. We will be glad to compare in all ways before a final price is determined.



TITANOX-C

FORMULATING INTERIOR PAINT

There's a new trend in white pigments

1. The first group of persons concerned in this case are the members of the family of the deceased, who are entitled to a share of the property.

Remove the outside air which is presented by the following
the gas particles in a very small volume, where the particles are
very close together, the thermal energy is very small and is
very close to zero. In a gas, the particles are very close together
and in a liquid, the particles are very close together. In a solid,
the particles are very close together. In a gas, the particles are
very close together. In a liquid, the particles are very close together.
In a solid, the particles are very close together. In a gas, the
particles are very close together. In a liquid, the particles are
very close together. In a solid, the particles are very close together.

[illegible]

TO GIVE PAINTS
GREATER HIDING POWER...USE
TITANOX-B

[illegible]

Under a Democratic program, we will work a wide range of domestic legislation, and keep up speed on the other. I know that the new President, Dr. Lyndon B. Johnson, who took the oath today, will be able to do this. He will have the support of the Senate and the House, and the support of the people. I am sure that he will be able to do this. I am sure that he will be able to do this.

PRINT COMPANY, INC.



TITANIUM PIGMENT COMPANY, INC.

... ..
... ..
... ..

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NLI 104517

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

THE ANOX-C

END YOUR PAINT MANUFACTURING COSTS

● More than ever before, good maintenance is absolutely essential for a car to run smoothly and to last a long time. And the better the maintenance, the longer the life of the car. It is a fact that a car which is properly maintained will last for a long time.

It was apparent that January came yesterday. The snow of the weekend still lay upon the ground, and the clouds were heavy. In many instances, the snow has been entirely eliminated by the wind.

[illegible]

Yours will find me very much interested in all that you are doing for the cause of the poor and the oppressed.



WHITER PAINTS AT LOWER COST WITH

TITANOX-C

• There is a provision that keeps foreign assets in force with banking paid maintenance. It offers greater banking power when there are other whole payment available to the parent company.

There are several reasons for connecting with someone. The
between a thing is not too close and not too far away. It is
any power at his end, but he can't do it. He is a man of
of who does not pay for that. He is a man of who is
not a man.

Among these advantages are the possible use; credit impro-
vements; the use of positions which makes it convenient with
other payments and checks; freedom from taxation; high re-
turns in a few years; and income growth; without taxation
and as a bonus have

That we have all will be glad to cooperate in adapting this occasion of prayer to the times mentioned. For spiritual information and power comes to us with and of the Father and Son.

TITANIUM PIGMENT CO., INC.

[illegible]

0040

NLI 104518

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HERE'S A WAY
TO MAKE
BETTER
INTERIOR PAINTS
AT LESS COST

[illegible]

TITANOX



TITANIUM PIGMENT CO., INC.

American Paint Journal - March 25 - July 10 - Sept. + - Dec. 30 - Dec. 25

Drugs, Oils and Patents - Mar - Sept.

Oil, Paint, and Dewa Reports - May 4 - Aug. 21 - Nov. 13

Paint, Oil and Varnish Review - March 23 - May 19 - July 13 - Sept. 7 - Nov. 2 - Dec. 27

Fair and Varnish Production Manners - Jan - October

Western Paint Review - June - October

000408

NLI 104519

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TITANOX

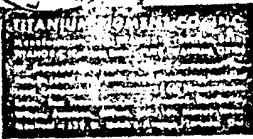
**TITANOX-B
LEATHER
FINISHES
WON'T CAUSE
"SPOTTINESS"**

If you seek a way to obtain clearer, brighter tones in your finishes... If you wish to find a way to eliminate discoloring or spotting... Titanox-B (barium base) may help solve your problem.

Through the use of Titanox-B in pigment finishes, manufacturers are obtaining products that cover well even when thinly spread. These finishes leave the leather pores and open.

Titanox-B has exceptional hiding power and tinting strength. It is uniformly fine in particle size. Since it is chemically stable and inert, it will not react with residual ingredients in the leather mix with coloring agents to develop unsightly spots. Light tans, creams and grays are unusually bright and clear in final value when Titanox-B is employed in the tinting base.

It will pay you to investigate the economy and ready adaptability Titanox-B.

January 19, 1955 H. J. & L. Leathers

00048

014162

NLI 104520

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Assign to 3 P. 10 40100000 - 100 1000



"what
lovely
colors!"

buoyers exclaim[illegible]

TITANOX

TITANIUM PIGMENT CO., INC.

[illegible]

2. The following are the names of the persons who have been
found to be in violation of the provisions of the Act, and the
date of the violation.

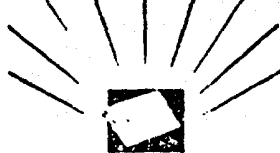
0043

NIJ 104521

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Marston & Phipps, 125 West 40th St. N.Y.C.

Give your leather
finishes a jewel-like
brilliance



© You and your customers both will be pleased when you see the jewel-like beauty of leather finishes made with Titanox. (Notice how). Eight pastel shades, delicate tints of brown, blue and red... whatever your requirements, Titanox will help you get there, even shades in finishes of any color for any purpose. Titanox finishes have scored a hit with buyers of leather finishes because they are absolutely chemically stable and long. They will not react with other chemicals and cause costly maintenance or disappointing off-colors. You will find that finishes containing Titanox are particularly pasty shades - are free from dullness, mottling or undesirable undertones. This is due to the high light reflection and remarkable brilliancy of this new ground opaque white pigment.

TITANIUM PIGMENT CO., INC.

Manufacturers of TITANOX & other fine
MADE IN U.S.A. TITANIUM PIGMENT
100 Broadway, New York, N.Y. Corporation known to Lewis
Madden, Pacific Coast Sales, Western Lead Company of
California, 3140 Valley Road, San Francisco, California
Correspondence: TITANIUM PIGMENT CO., INC., 100 Broadway,
New York - 100 or TITANIUM PIGMENT, London, England

TITANOX



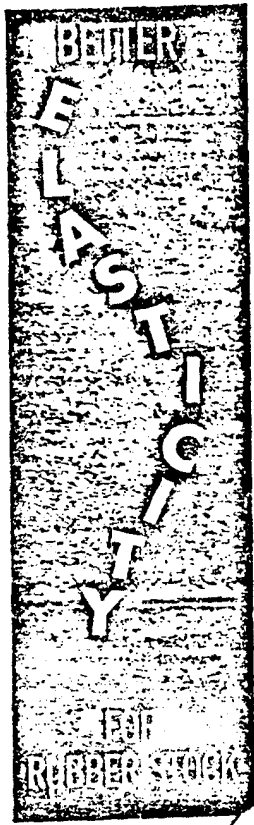
The advertisement appears in the following publication:
Trade and Leather, March 11 - June 10-1951, 1951 / 61-62

00048

NLI 104522

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

Read from
Marschall & Pratt, Inc. 300 Lexington Ave., N.Y.C.



• In manufacturing white and tinted rubber shoes, it is generally conceded that Titanox contributes to improved elasticity in the finished stock.

This improved elasticity is due to lower pigmentation which makes possible a nearer approach to pure gum stock. Due to the high tinting strength and low specific gravity of Titanox, a smaller amount of pigment is needed to produce the desired brightness. In some instances, by using Titanox pigment volume has been decreased as much as 12% percent. Lower pigmentation also means worthwhile savings in production costs.

Chemical stability and inertness are other characteristics of Titanox. It is ideal to produce better looking shoes. Titanox won't react with sulfur, zinc oxide or other chemicals employed in curing or vulcanizing. Rubber goods pigmented with Titanox are whiter. They are lighter in color and have greater sales appeal at the retail end.

Ask us to cooperate with you in adapting Titanox to your manufacturing process. We also have helpful information.

TITANOX

TITANIUM PIGMENT CO., INC.



The advertisement of price on the following publications:
Rubber Rubber World, January - May - Sept., 1955
50 44"

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NLI 104523

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NLI 104524

MADE IN U.S.A. | UNITED STATES OF AMERICA

3 Big • Reasons

WHY MANUFACTURERS
PREFER TITANOX FOR TINTING HIRSH

Here are three important reasons why manufacturers
of white and tinted rubber have found it advantage-
ous to use Titanox (titanium dioxide):

1. **Efficiency** — By employing Titanox, it is possible to obtain the
desired color with less pigment. This is due to the high tinting
strength and low specific gravity of Titanox. In some instances,
pigment volume has been reduced as much as 17 per cent.
2. **Better Durability** — Titanox is 50 per cent stronger in tinting
power than some other commonly used rubber pigments. Higher
tinting strength produces much whiter or brighter colored stocks
at no extra cost.
3. **Improved Flexibility** — Although the lower pigmentation and
consequently the more approach to pure gum stock, made possi-
ble by the use of Titanox, contributes to improved elasticity
in the finished product. It is generally conceded, therefore, that
stocks tinted with Titanox have improved texture and elasticity.

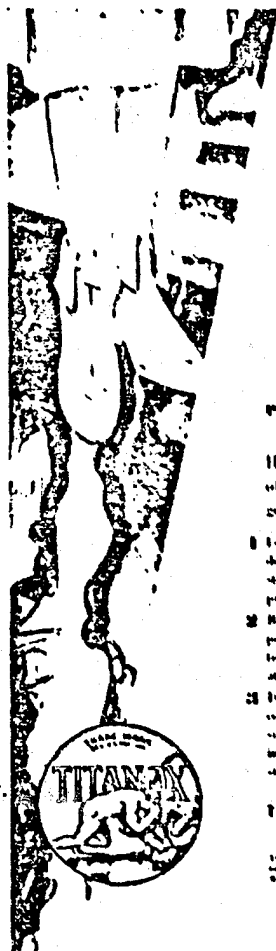
TITANIUM PIGMENT COMPANY, INC.

Manufacturers of Titanium Dioxide and Titanium Oxide
Wholesale & Retail Sales — 1000 Broadway, New York 18, N.Y.

115 Broadway, New York 18, N.Y. (Telephone: MU 2-1111) — 1000 Broadway, New York 18, N.Y. (Telephone: MU 2-1111) — 1000 Broadway, New York 18, N.Y. (Telephone: MU 2-1111)

TITANOX

For information or application, address: Titanox Sales Office
1000 Broadway, New York 18, N.Y. (Telephone: MU 2-1111)



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000400

NL1 104525

ALBANY: 2 P.M. 6. M91000 - A.O. NYC

BETTER CAPACITY

Builds Sales

**TITANOX-B HELPS
MANUFACTURERS PRODUCE
COATED STOCKS THAT MEET
BUYERS' NEEDS**

• Paper lovers are always demanding something new in coated stocks. Why not open up new fields of use by developing new stocks or improving your present products through the use of Titanox-B (barium base) or one of the other remarkable Titanox pigments? • Here's why Titanox-B (barium base) helps produce better coated stocks: it has (1) fine particle sizes (2) exceptional brightness (3) high color values (4) chemical inertness (5) high refractive index (6) moderately high bulking value. • A variety of color and ease of dispersion are among these other desirable characteristics of Titanox-B which have aided paper manufacturers to produce stocks with superior opacity and whiteness. • Now is the opportune time to test Titanox pigments. Our paper should will gladly work with yours in the solution of your problems. **Yes or No?**

This advertisement appears in the following publications:
 Page: Unknown, March 1944, Vol. 1, No. 1
 Page: 1

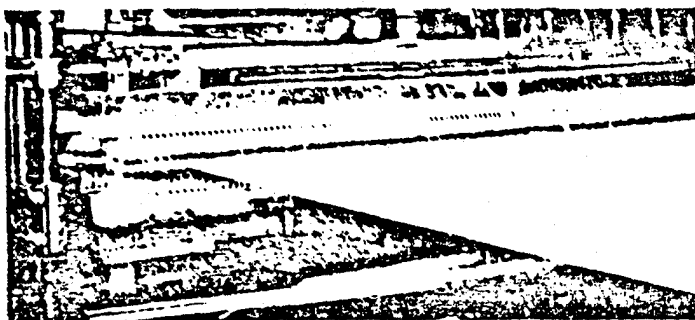
TITANIUM PIGMENT CO., INC.
Manufacturers of TITANOC & TITANOC-BL
TITANOC-BL (Carbon Black)
P.O. BOX 1000, NEW YORK, N.Y.

296 November 20, 1968
The following information was received from the
Department of Health, Education and Welfare,
Washington, D.C., regarding the status of the
National Cancer Institute's research program on
the causes of cancer.

LI 10452

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A smooth, even coating for coated stocks*



● What's what people tell us is not always about it. I mean, it's funny to me that when people tell me that I'm a "strong woman," I think, "I'm not a strong woman at all. I'm just a woman who's been through a lot of things and I'm still here." I mean, I'm not a strong woman at all. I'm just a woman who's been through a lot of things and I'm still here. I mean, I'm not a strong woman at all. I'm just a woman who's been through a lot of things and I'm still here.

Titanium Pigment Co., Inc.
Manufacturers of

7-14-2008-8 8 Bureau Code
7-14-2008-9 9 (14-2008) Code

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DATE 08-14-2010 BY 60322 UCBAW/SJS/STP

TITANOX

(Page numbers are as applicable to the following publication)

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NIJ 104526

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...You can produce opaque featherweight stock with this modern white pigment

Featherweight stocks with improved opacity, strength, and resistance to staining and discoloration can be successfully produced by using Titanox. Titanox has a high refractive index. You can make a thin, strong paper that is more optically white and opaque due to the fact that Titanox is far more light scattering than fillers customarily used in opaque white papers. When used in combination with your fillers, Titanox clearness helps achieve the same opacity with less weight. Titanox is also a good brightening agent for high brightness stocks. In the paper industry, good brightening agents are those that produce a high brightness. Titanox is a very effective brightener. Titanox is a white pigment that offers a still better opportunity to improve the opacity and whiteness of light weight magazine and book stocks. Titanox gives complete white with very little weight. Titanox pigments are most productive. I strongly recommend Titanox to the man who will be glad to handle the light side.

TITANOX

TITANIUM PIGMENT COMPANY, INC.

Manufacturers of TITANOX & TITANUM
TITANOX & TITANUM are the most important
1115 Broadway, New York 19, U.S.A. Telephone: MU 2-1111
General Sales Offices: 2200 Park Avenue, New York 17, U.S.A. Telephone: MU 2-1111
New York, New York, U.S.A. Telephone: MU 2-1111



The advertisement appears in the following publications:
Paper Industry, June, 1955
67-407

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NLI 104527

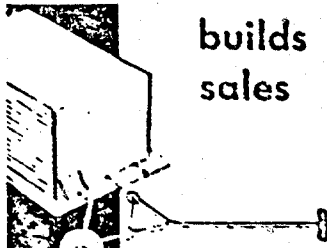
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Wynand & Post Inc. 365 Madison Ave. NYC

BETTER OPACITY

builds
sales



TITANOX-S

helps manufacturers produce
coated stocks that meet
buyers' needs....

Coated stocks are always in demand and more than ever in need of quality. To the manufacturer, the key to success is buying the right product. The right product is available through the use of Titanox-S. Titanox-S is the only product that meets the needs of the coated stock. It has a high opacity, high brightness, high strength, and high resistance to staining. It is also resistant to acid and alkali. Titanox-S is the only product that meets the needs of the coated stock. It has a high opacity, high brightness, high strength, and high resistance to staining. It is also resistant to acid and alkali.



TITANIUM PIGMENT CO., INC.
Manufacturers of Titanox-S Coated Stock
Titanox-S Coated Stock
Titanox-S Coated Stock

TITANOX

The advertisement appears in the following publications:
Paper Trade Journal
January 25, May 15, August 31 & Dec. 25, 1955
5-1-55

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NLI 104528

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Manufactured by Titanox Co. Inc. New York, N.Y.

"A smooth, even coating for coated stocks"



That's what production men are getting from Titanox H. Titanium base. This fine white pigment does not yellow like the man has because of its excellent covering and dispersing qualities. It can be easily mixed with almost any color, white or black, for the production of shades that are white and more opaque, or for making paper and coated stocks of both light and medium weights. Titanox H. Titanium base produces in the results because of its important properties: (1) high index of refraction; (2) remarkable brightness; (3) fine particle size; (4) absence of sediment; (5) high covering value; (6) fine particle size and free from objectionable foreign matter. Tests at all important steps of material manufacture produce a product of highest purity and quality, a fact not to be overlooked when the important value of the Titanox H. pigment is taken into consideration.

Titanox Pigment Co. Inc.
Manufacturers of
TITANOX H. Titanium base
TITANOX C. Calcium base
TITANOX WHITE
Titanox Co. Inc. 100 N. 5th St.
New York, N.Y. 10011
Titanox Co. Inc. 100 N. 5th St.
New York, N.Y. 10011
Titanox Co. Inc. 100 N. 5th St.
New York, N.Y. 10011
Titanox Co. Inc. 100 N. 5th St.
New York, N.Y. 10011

TITANOX



The above names of products are only following publications.
Paper Trade Journal
February 24, June 4, September 24, 1944
61400

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NLI 104529

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NLI 104530

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TITĂŢOX

TITANIUM PIGMENT COMPANY, INC.

Manufacturers of TTY Equipment & Services
Int'l. Telephonic Access Equip. Co. **(800) 678-9999**

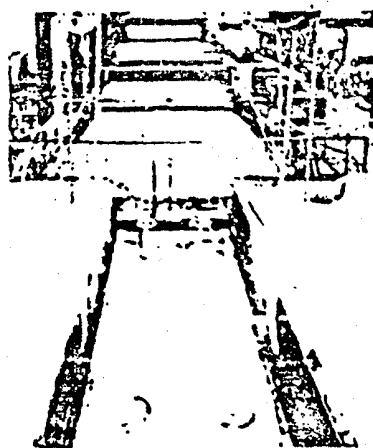
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Page 31 and forward
 10/1/54

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**TITANOX
PIGMENTS
DEFINITELY
IMPROVE**

the quality of
noted and printing
fields



① Paper was so constantly demanding extra efforts, lighter weight, improved value and better printing position in which and trade of work of all to go.

Our manufacturers find it difficult to meet the demand. There is no one company... simply, however, all of the requirements are easily met by the use of Ticona pigments.

Time and again *Titanum pigmentum* have definitely proved their value in restoring the quality of both mud and water. Enriched soils, too, many plants *Titanum pigmentum* have been adapted to stand for use on both marginal, poor, eroding, wetland, volcanic and mining waste.

Add to making us better friends. Tissues increase a richness and quality and eliminate slow-through. Tissues have a number of important advantages that make it important to use others instead for improving the

quartzite and paper and correspondence
have been

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In all cases, the Commission has found that the
 information provided by the respondents is
 reliable and that the information is
 consistent with the information
 provided by the respondents.
 The Commission has found that
 the information provided by the
 respondents is reliable and that
 the information is consistent
 with the information provided
 by the respondents.

The manuscript was read before the
committee on the 1st day of May 1891
and was ordered to be printed by the
committee on the 1st day of May 1891

advantage of long conversations with
me as a paper manufacturer. The
fact that he works with some
other, some specific products, and
the more details of information which
will be directly beneficial.

Electronic Products Co Inc
Manufacturers of
TELETYPE & Teletype Equip
Cable & TELEPHONE EQUIP

224

TITANIX

ST-601—Pulp and Paper Tests No. 1 and 2, 4, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842

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