

No vacations allowed for belts that keep this entire mill cool even during steaming hot Kansas summers.

6 years in cooler

Wichita's Kansas Milling Company makes a malted wheat flour that requires a cool plant. The cooling equipment—and belts which drive it—must perform around the clock, no time off. B. F. Goodrich Grommet V belts were selected because other types of belts had required frequent maintenance involving shutdowns. It proved to be a perfect solution. The Grommet belts have operated constantly for six straight years. Maintenance? None! Downtime for repairs? None! Production savings? Plenty!

Grommet—T. M. The B. F. Goodrich Co.

The B. F. Goodrich Company
Dept. M-86, Akron 18, Ohio

☐ Send set of reports telling users' experiences and showing actual installations where Grommet belts outlasted all others.

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B.F.Goodrich
INDUSTRIAL PRODUCTS DIVISION

Curtis Whittlesey McGraw

1895 · 1953



Everybody who knows Power has known Curtis McGraw, president and chairman of the Board of the McGraw-Hill Publishing Co. The enduring mark of his leadership in the task of keeping business well-informed, shaping the technical development of industry, and holding the nation to an awareness of its power for greatness and goodness *must remain on* these pages. But it is something out of the lives of all of us that he died last month.

Mr McGraw was 57 years old. His home was at 130 Hodge Road, Princeton, N. J. He was the third son of the late James H McGraw, Sr, founder of the publishing company of which Curtis McGraw had been president for the past three-and-a-half years. He is survived by his mother, Mrs Mildred Whittlesey McGraw of Madison, N. J., his wife, the former Elizabeth Woodwell of Princeton; a daughter, Mrs James L Stoltzfus of Lake Forest, Ill., and three brothers, Harold W McGraw, James H McGraw, Jr, and Donald C McGraw, and a sister, Mrs H S Rock. D C McGraw is vice-president of McGraw-Hill Publishing Co.

Born in Madison, N. J., Oct 13, 1895, Mr McGraw was a graduate of the Lawrenceville School, Lawrenceville, N. J., and of Princeton University, class of 1919. At Princeton, he was president of his freshman class, captain of his varsity football team in 1919, and was active in other sports.

He was a major of infantry in World War I and saw service in the Artois sector and Meuse-Argonne offensive.

Mr McGraw was a member of the Postmaster General's recently appointed Advisory Board of the Post Office. He was a past director and past president of the American Book Publishers' Council.

He was also a director of the First National Bank of Princeton, the Dragon Cement Co, the Princeton University Press of which he was treasurer, the Princeton Hospital, of which he was president, and the Magazine Publishers' Association. In New York, and nationally, Mr McGraw was associated with numerous civic, philanthropic and business organizations.

Associated with the McGraw-Hill Publishing Co since 1920, when he joined the McGraw-Hill Book Co (McGraw-Hill subsidiary), he was vice-president, treasurer and director of the Book Company from 1927 to 1950. He became vice-president and treasurer of the McGraw-Hill Publishing Co in 1943, and in February 1950 was elected president and chairman of the Board.

The following editorial appeared on September 11 in the *New York Herald Tribune:*

"The modern industrial society must be fed by streams of information, objective, expert and complete. It needs facts about all its separate parts—technical facts which may be wholly outside the layman's understanding and yet are charged with life and drama to those who make the multitudinous decisions of a free economic system. The McGraw-Hill Publishing Co has been a principal supplier of these facts. Its books, magazines and directories, sold not only in this country but across the world, have almost as important a role as oil or steel in shaping technical development.

"Curtis Whittlesey McGraw, who died yesterday, has presided with imagination and skill over the wide-ranging enterprises of the McGraw-Hill Company. Virtually his whole life was given to the work which his father had shared in founding. He was always ready to take part in civic enterprises, but the company itself is undoubtedly the memorial by which he would want to be remembered. As outward symbol of his contribution there stands at the west end of 42nd St the famous building designed by Raymond Hood, a landmark in the city. But in factories and industries without number there is some part attributable to the facts and information which poured forth through the enterprise of his company."

ADS OUT