

49 TOC 001526

LIQUID VELVET LATEX

Flat Wall Paint

New Liquid Velvet Latex represents an entirely different and amazing advancement in the field of interior latex finishes! This perfected flat wall paint offers the user a combination of features found in no other latex finish:

EXTRA HIDING . . . EASIER BRUSH AND ROLLER APPLICATION . . . FAST 30 MINUTE DRYING . . . LAP-FREE PAINTING . . . TRUE WASHABILITY . . . . NEW, LOW PLEASANT ODOR.

While Liquid Velvet Latex is a wall finish primarily, it may be applied over almost any properly prepared interior surface.

DIRECTIONS FOR USE

For New Unpainted Surfaces

1st Coat—Liquid Velvet Latex. (Over unpainted wood or metal, always use an O'Brien oil base primer before applying first coat of Liquid Velvet Latex.)

2nd Coat—Liquid Velvet Latex.

For Old Painted Surfaces

1 Coat Work—One coat of Liquid Velvet Latex will do an excellent job.

2 Coat Work—If the paint film is in bad condition or a radical color change is made, apply two coats of Liquid Velvet Latex.

REGISTERED
REG'N. No. 1513 B
DATE 9-22-61

Surfaces—Surface should be washed perfectly free of kalsomine, dirt, grease, glue size or soluble casein paints. Cracks and nailholes should be filled with a patching plaster, and when dry, sanded smooth.

(CAUTION:—Glossy surfaces must be dulled by scrubbing with a scouring powder, steel wooling, sanding or by wiping with O'Brien's Tack-it, as directed.)

Application—Apply generously and evenly with brush, roller or spray. If thinning is necessary, use only a small amount of clean water and stir thoroughly. Wipe splatters immediately with a damp cloth. Wash brush or roller cover in luke warm soapy water immediately after use. Rinse thoroughly.

On most surfaces, Liquid Velvet Latex may be washed after two days. Two weeks drying time, however, is recommended.

Intermixing—Liquid Velvet Latex colors may be intermixed or tinted with O'Brien's Tone-All Colors. Do not tint with conventional paint or oil colors.

DO NOT TAKE INTERNALLY
KEEP OUT OF REACH OF CHILDREN LEAD FREE

LIQUID VELVET LATEX—
LIGHT TINT BASE

Pigment	35.66%
Titanium Dioxide	58.83%
Silicates	23.53%
Silica	17.64%
	100.00%
Vehicle	64.34%
Poly Vinyl Acetate Resin	17.95%
Methyl Cellulose	.65%
Water	81.40%
	100.00%

Less than 5% Tinting Colors added.

STIR PAINT WELL BEFORE USE. DO NOT THIN PAINT SOLVENTS. KEEP FROM FREEZING.

49 TOC 001527

O'BRIEN
Liquid Velvet
WALL LATEX PAINT
MISSION BEIGE

LIQUID VELVET LATEX

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For Old Painted Surfaces

1 Coat Work—One coat of Liquid Velvet Latex will do an excellent job.

2 Coat Work—If the paint film is in bad condition or a radical color change is made, apply two coats of Liquid Velvet Latex.

REGISTERED
REGN. No. 15138
DATE 9-20-61

49 TOC 001529

Surfaces—Surface should be washed perfectly free of kalsomine, dirt, grease, glue size or soluble casein paints. Cracks and nailholes should be filled with a patching plaster, and when dry, sanded smooth.

(CAUTION:—Glossy surfaces must be dulled by scrubbing with a scouring powder, steel wooling, sanding or by wiping with O'Brien's Tack-it, as directed.)

Application—Apply generously and evenly with brush, roller or spray. If thinning is necessary, use only a small amount of clean water and stir thoroughly. Wipe splatters immediately with a damp cloth. Wash brush or roller cover in luke warm soapy water immediately after use. Rinse thoroughly.

On most surfaces, Liquid Velvet Latex may be washed after two days. Two weeks drying time, however, is recommended.

Intermixing—Liquid Velvet Latex colors may be intermixed or tinted with O'Brien's Tone-All Colors. Do not tint with conventional paint or oil colors.

LEAD FREE
DO NOT TAKE INTERNALLY
KEEP OUT OF REACH OF CHILDREN.

LIQUID VELVET LATEX—LIGHT TINT BASE

Pigment		35.66%
	Titanium Dioxide	58.83%
	Silicates	23.53%
	Silica	17.64%
		100.00%
Vehicle		64.34%
	Poly Vinyl Acetate Resin	17.95%
	Methyl Cellulose	.45%
	Water	81.60%
		100.00%

Less than 5% Tinting Colors added.

STIR PAINT WELL BEFORE USE. DO NOT THIN PAINT SOLVENTS. KEEP FROM FREEZING.



49 TOC 001530

LIQUID VELVET ALKYD

Flat Wall Enamel

Liquid Velvet Alkyd, made with O'Brien's sensational new Alki-Therm (alkyds combined with special Thermolyzed Oils), provides odorless painting, easier application, one coat hiding and extra washability. It may be used with superior results over almost any interior surface — plaster, wood, wallboard, metal, wallpaper, etc.

REGISTERED
REG'N. No. 15133
DATE 9-26-61

LIQUID VELVET WALL PRIMER & SEALER — A pigmented primer-sealer undercoat for Liquid Velvet Alkyd or other flat, semi-gloss or gloss paints.

DIRECTIONS FOR USE

Light Shades Over Unpainted Surfaces

1st Coat — Liquid Velvet Wall Primer & Sealer tinted toward finish coat with O'Brien's Tone-All, Pure Liquid Oil Colors or Liquid Velvet Deep Colors. (Over dry wall, plaster board or fresh plaster, use New Vite, tinted with Tone-All Colors.)
2nd Coat — Liquid Velvet Alkyd.

THE O'BRIEN CORPORATION
SOUTH BEND, IND. OKLAHOMA CITY, OKLA.
BALTIMORE, MD. SAN FRANCISCO, CALIF.
LOS ANGELES, CALIF.

49 TOC 001531

Light Shades Over Painted Surfaces

1 Coat Work — One coat of Liquid Velvet Alkyd will do an excellent job.

2 Coat Work — If paint film is in bad condition or a radical color change is made, follow two coat system under "Unpainted Surfaces." Or, apply two coats Liquid Velvet Alkyd.

Application — Surface should be washed perfectly free of kalsomine, dirt, grease, glue size or soluble casein paints. Apply with brush, roller or spray. If thinning is necessary, use O'Brien's Odorless Thinner. Allow at least 24 hours drying at temperature not less than 68° F. between coats. Stir thoroughly before and during use.

IMPORTANT — USE OF DEEP COLORS

Liquid Velvet Alkyd Deep Colors have a slight sheen for extra protection against burnishing. They may be inter-mixed with Liquid Lite Satin Enamel.

NEW WOOD OR METAL — one coat Double-Up or White Surfacer, followed by one or two coats Liquid Velvet Alkyd.

NEW SEASONED PLASTER — one coat of Liquid Velvet Wall Primer & Sealer (tinted with Deep Color), followed by one or two coats of Liquid Velvet Alkyd. (Over dry wall, plaster board or *fresh* plaster, use New Vite, tinted with Tone-All colors.)

PREVIOUSLY PAINTED SURFACE — one or two coats of Liquid Velvet Alkyd.

LEAD FREE
DO NOT TAKE INTERNALLY
CAUTION! COMBUSTIBLE
Keep away from heat and open flame. Keep out of reach of children. Avoid breathing of vapor or spray mist and prolonged contact with skin. Keep container closed when not in use. USE WITH ADEQUATE VENTILATION.

LIQUID-VELVET ALKYD
LIGHT TINT BASE

Pigment		56.82%
	Titanium Calcium Pigment	69.97%
	Calcium Carbonate	25.49%
	Silicates	4.54%
		100.00%
Vehicle		43.18%
	Modified Soya Alkyd Resin	19.97%
	Heat Processed Linseed and Fish Oil	4.32%
	Thermolyzed Tung Oil	1.08%
	Odorless Mineral Spirits and Driers	74.63%
		100.00%

Less than 5% Tinting Colors added.



49 TOC 001532

LIQUID VELVET ALKYD

Flat Wall Enamel

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LIQUID VELVET WALL PRIMER & SEALER — A pigmented primer-sealer undercoat for Liquid Velvet Alkyd or other flat, semi-gloss or gloss paints.

DIRECTIONS FOR USE

Light Shades Over Unpainted Surfaces

1st Coat — Liquid Velvet Wall Primer & Sealer tinted toward finish coat with O'Brien's Tone-All, Pure Liquid Oil Colors or Liquid Velvet Deep Colors. (Over dry wall, plaster board or fresh plaster, use New Vite, tinted with Tone-All Colors.)
2nd Coat — Liquid Velvet Alkyd.

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BALTIMORE, MD. **SAN FRANCISCO, CALIF.**
LOS ANGELES, CALIF.

REGISTERED
REG'N. No. 15139
DATE 9-20-61

49 TOC 001533

Light Shades Over Painted Surfaces

1 Coat Work — One coat of Liquid Velvet Alkyd will do an excellent job.

2 Coat Work — If paint film is in bad condition or a radical color change is made, follow two coat system under "Unpainted Surfaces." Or, apply two coats Liquid Velvet Alkyd.

Application — Surface should be washed perfectly free of kalsomine, dirt, grease, glue size or soluble casein paints. Apply with brush, roller or spray. If thinning is necessary, use O'Brien's Odorless Thinner. Allow at least 24 hours drying at temperature not less than 68° F. between coats. Stir thoroughly before and during use.

IMPORTANT — USE OF DEEP COLORS

Liquid Velvet Alkyd Deep Colors have a slight sheen for extra protection against burnishing. They may be inter-mixed with Liquid Lite Satin Enamel.

NEW WOOD OR METAL — one coat Double-Up or White Surfacer, followed by one or two coats Liquid Velvet Alkyd.

NEW SEASONED PLASTER — one coat of Liquid Velvet Wall Primer & Sealer (tinted with Deep Color), followed by one or two coats of Liquid Velvet Alkyd. (Over dry wall, plaster board or fresh plaster, use New Vite, tinted with Tone-All colors.)

PREVIOUSLY PAINTED SURFACE — one or two coats of Liquid Velvet Alkyd.

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	Titanium Calcium Pigment	69.97%
	Calcium Carbonate	25.49%
	Silicates	4.54%
		100.00%
Vehicle		43.18%
	Modified Soya Alkyd Resin	19.97%
	Heat Processed Linseed and Fish Oil	4.32%
	Thermolyzed Tung Oil	1.08%
	Odorless Mineral Spirits and Driers	74.63%
		100.00%

Less than 5% Tinting Colors added.