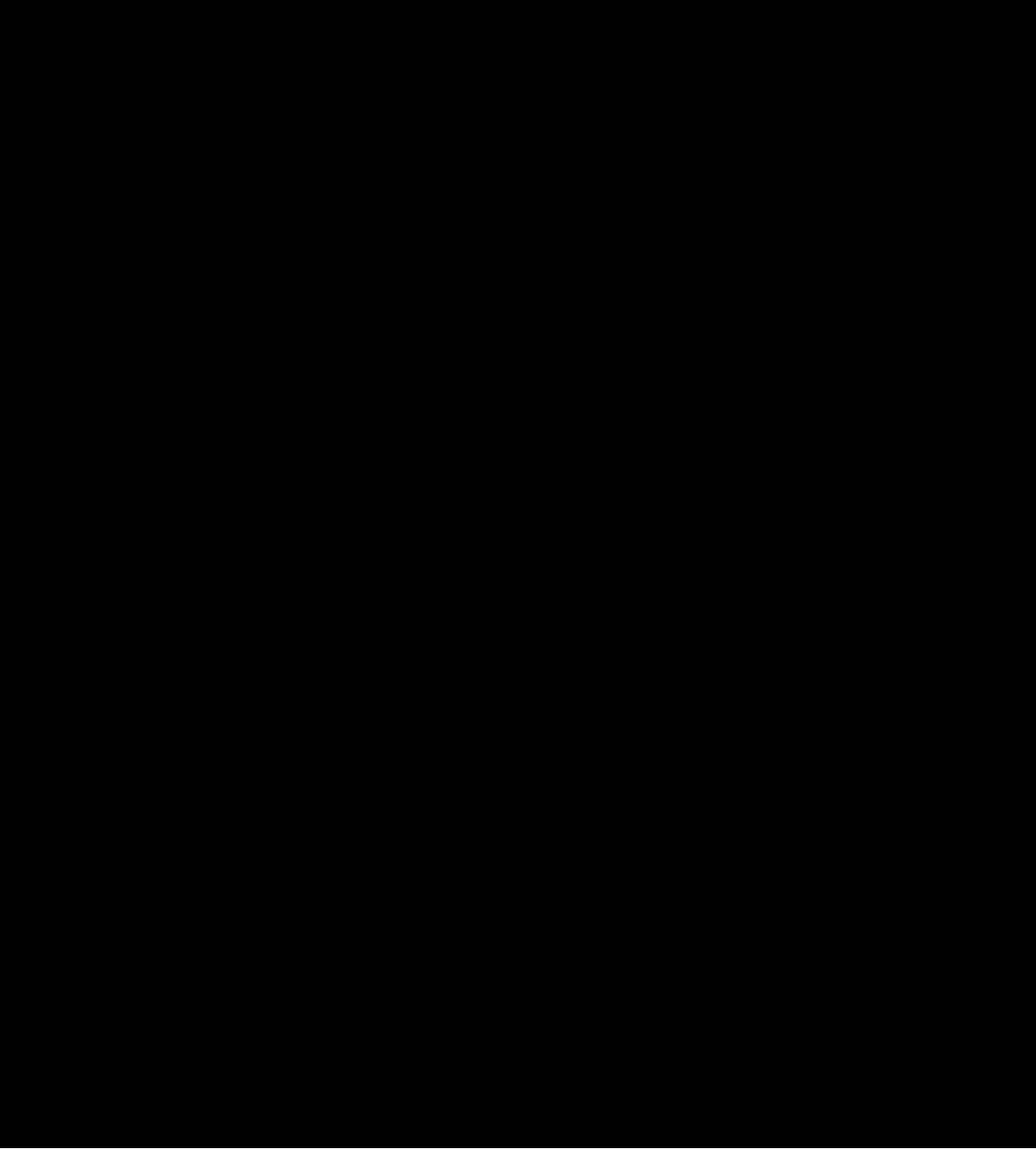




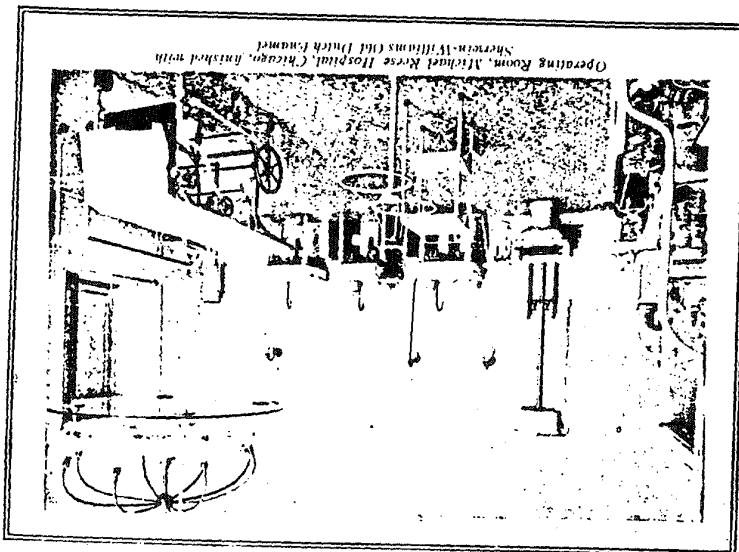
SHERWIN-WILLIAMS
Old Dutch Process
White Lead (ODP)

OUR experience in working out Old Dutch Enamel has convinced us that this product will give best results when used over a flat lead coat made from Sherwin-Williams Old Dutch Process White Lead.

We corrode and grind our own lead, combining it with linseed oil of our own manufacture, insuring absolute purity.

ODP White Lead gains the recognition of its merit from every experienced master painter who knows the "feel" of good lead as soon as his brush touches it. It has the color, texture, body, reducing qualities, opacity, covering power and easy working qualities that satisfy the particular painter. Like the fine Dutch Leads, the exceptional quality of ODP may be also traced to the thorough aging employed in its manufacture.

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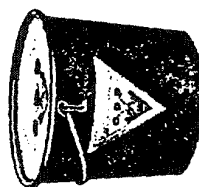
SWP 006580

Sherwin-Williams Old Dutch Process
White Lead carries this guarantee on every
package:

GUARANTEE

*This package is warranted to contain
nothing but strictly Pure White Lead, ground
in Strictly Pure Linseed Oil, and we will
pay one ounce in gold for every ounce of
adulteration that it may be found to contain.*

Put up in 1, 2 and 5-pound tin packages,
and 12½, 25, 50 and 100-pound steel drums.



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Condensed Specifications For White Enamel Finishing

Interiors

New Woodwork

One coat White Lead (See Preparation No. 1, on page 25).

One coat White Shellac (very thin).

Two coats White Lead (See Preparation No. 2 and No. 4, on page 25).

Two coats Old Dutch Enamel.

Old Woodwork

If in good condition, a good sanding is sufficient, followed by as many coats of Flat Lead as is necessary to cover.

Two coats Old Dutch Enamel.

Varnished Woodwork

The Varnish should be removed with Taxite (paint and varnish remover) and washed clean with benzine—leave 24 hours to dry.

A Lead Primer (See Preparation No. 2, on page 25), rubbed in with emery cloth will give good foundation for next coats of Flat White and Enamel.

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SWP 006581

New Plaster Walls

One coat White Lead (See Preparation No. 1, on page 25).

One coat Glue Size.

One coat White Lead (See Preparation No. 2, on page 25).

One coat Old Dutch Enamel.

If two coats of Enamel are used, the first coat may be reduced a little with turpentine. Final coat should be flowed on as it comes from the package.

Exteriors

Prime with lead and oil as would be done for any good exterior painting.

Second coat White Lead in Oil (See Preparation No. 1, on page 25).

Third coat White Lead in Oil (See Preparation No. 2, on page 25).

General Directions

All coats should be sanded before applying next coats.

Leave at least 48 hours between coats.

When an Egg Shell Finish is wanted, No. 4 Primer should be omitted and No. 2 should be used for as many coats as are necessary under Enamel.

Two coats of Old Dutch Enamel Egg Shell used for finishing.

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Preparation for Undercoatings

No. 1—100 pounds Old Dutch Process Lead in Oil, 3 gallons boiled oil, 2 gallons turpentine.

No. 2—100 pounds Old Dutch Process Lead in Oil, 1 gallon oil, 2 gallons turpentine.

No. 3—The same.

No. 4—100 pounds Old Dutch Process Lead in Oil, thinned with $1\frac{1}{2}$ gallons turpentine.



A corner in the Decorative Department

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SWP 006582

SHERWIN-WILLIAMS

Decorative Department

THE Sherwin-Williams Co. maintain a carefully organized Decorative Department for the sole purpose of offering suggestions for the use of Sherwin-Williams finishing materials, and giving a definite idea of the results produced by the various Sherwin-Williams products.

This service does not in any sense replace the services of architects and decorators, but is a specialized, auxiliary service, covering the proper and appropriate use of S-W materials under various conditions.

The work is under the direction of an expert decorator, and the service is very practical for decorators and architects. Many painting contractors and architects of national prominence refer to us on all important jobs for suggestions as to the proper use of our materials to carry out their ideas.

Full particulars regarding our Decorative Department will be furnished upon application.

Architects do not obligate themselves by accepting this service.

OTHER SHERWIN-WILLIAMS

S-W Snow White Enamel
S-W Dull Finish Tile Enamel
S-W Bath Enamel.
S-W Enamel. For furniture
etc.
S-W Porch and Lawn Paint
S-W Stove-Pipe and Iron Paint
S-W Bicycle Enamel, A
S-W Bicycle Enamel, B
S-W Bedstead Enamel,
S-W Bedstead Enamel,
S-W Gas Engine Enamel
S-W Lustral Enamel.
S-W Russia Jacket Enamel
S-W Rattan Seat Enamel

THE SHERWIN-WILLIAMS
PAINT AND VARNISH

FACTORY
CLEVELAND, CHICAGO, NEWARK
SALES OFFICES AND WARREN