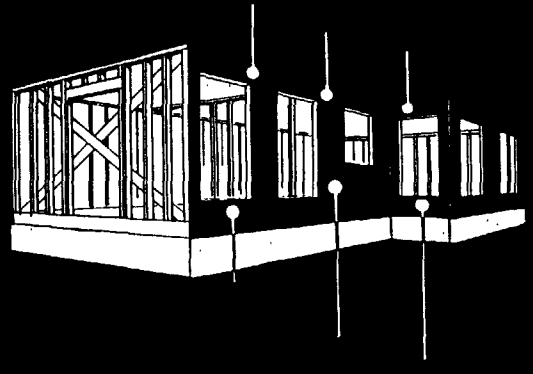
PLAINTIFF'S EXHIBIT
USG-1185

Plus

# USG SHEATHING



## The New USG SHADOW-LOCK Attachment System

**advantages to the builder**

Lower cost than conventional nail-on application . . . less nails, shingles . . . self-aligning—truer erection . . . no special tools, skills required . . . less shingle breakage.

**advantages to the homeowner**

Beautiful deep shadow lines . . . custom-type corner profiles . . . no exposed nails . . . *plus* all the advantages of USG Sheathing.

**Get Complete Details Today**

HISTORICAL FILE
*Trade-Mark Protection*
*Received* 1949
DO NOT DESTROY

USG United States Gypsum

BB023 0303

Now USG Sheathing takes direct application of asbestos cement siding *thanks to...*

the NEW USG **SHADOW-LOCK** Attachment System

*T.M. Reg. U.S. Pat. Off.

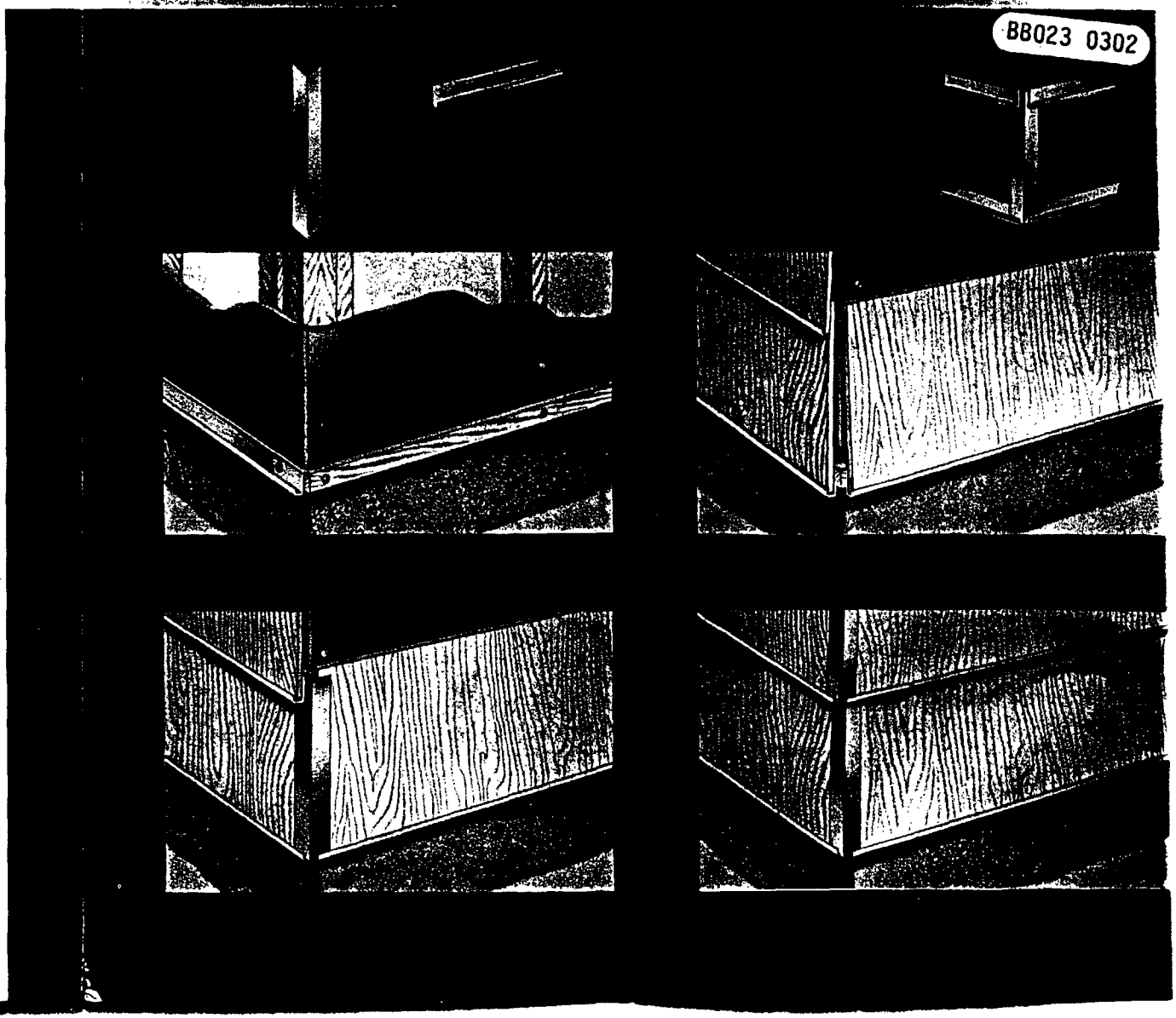
BB023 0302

# *Now* outstanding new home beauty with ASBESTOS CEMENT SIDING

Yes—without special tools or skills—ever-popular asbestos cement siding may now be applied directly over USG Sheathing. The USG SHADOW-LOCK Attachment System is the answer.

SHADOW-LOCK enhances appearance because of beautiful, deep shadow lines and distinct corner profiles. And its use enables the builder to save on siding material—to take advantage of all the inherent features and economies of USG Sheathing.





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