

MAHIN
SENOUR

MONARCH
PAINT

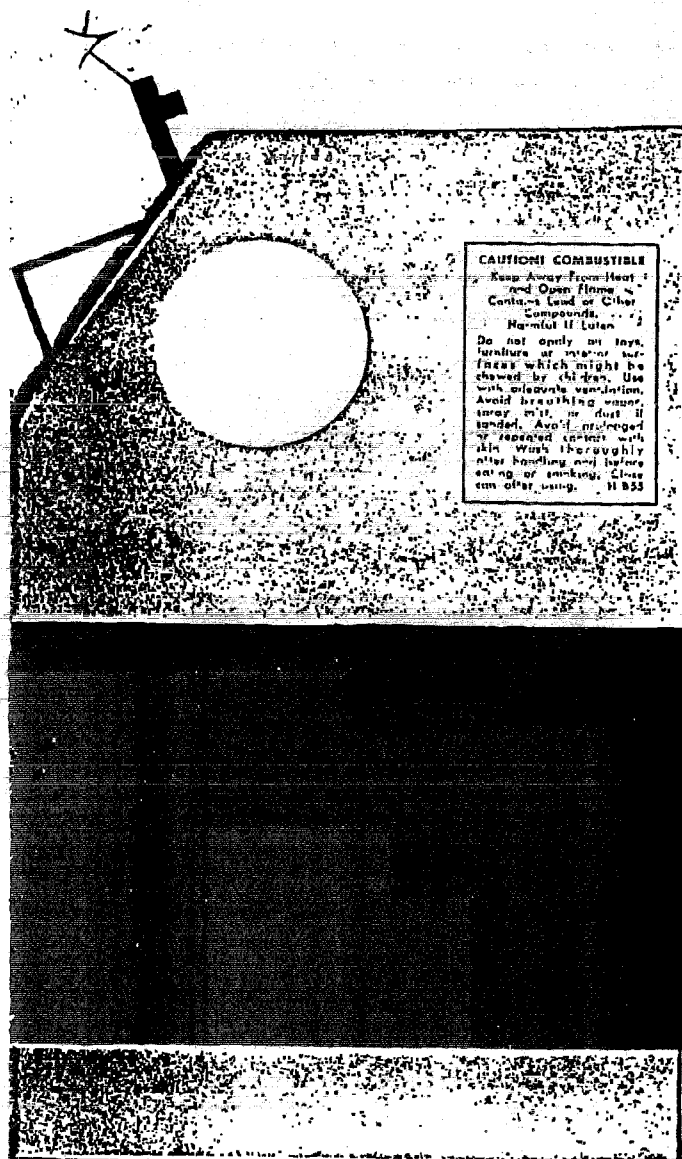
FOR ALL OUTSIDE PAINTING

100 OUTSIDE WHITE

0007-SWP-040503

Acme - 9 - 57 - Glass Ink

N28909



MONARCH PAINT

The ideal self-cleaning finish for all exterior painting of wood, brick, metal and cement.

DIRECTIONS AND PREPARATION OF SURFACE

Do not paint in damp, foggy or extremely cold weather. Most finishes or coatings dry best at 65°F. or higher.

MIX THOROUGHLY—Use a flat paddle or electric paint mixer. Remove all dirt and loose or peeling paint. Shellac knots and sap streaks. Putty nail holes and cracks after Undercoat has been applied.

REPAINT WORK: On a previously painted surface in good condition one coat of Monarch Outside White applied full body will generally suffice.

NEW WORK OR SURFACES IN BAD CONDITION: First prime with Monarch No. 350 Undercoat. Allow for thorough dry (as much as three days may be necessary) and then apply a final coat of Monarch Outside White.

Important Note: Tinting not recommended. Use as a white only. Where tinting is planned use Monarch 504 Trim and Tinting White. Monarch 504 is also recommended in the painting of white trim which is adjacent to brick and contrasting dark color surfaces to eliminate the possibility of white chalk wash.

When painting surfaces of wood in combination with brick, masonry or stained finishes, always use No. 504 Exterior Trim and Tinting White.

If this product becomes too heavy for easy brushing, add a small quantity of Solve-X or Turpentine. Do not use linseed oil.

MONARCH-104-OUTSIDE WHITE

Pigment	68.0%	Vehicle	36.5%
Titanium Dioxide	11.0%	Raw Linseed Oil	44.5%
Titanium Calcium		Bodied Linseed Oil	28.0%
Pigment	18.3%	Mineral Spirits &	
Zinc Oxide	32.3%	Driers	27.5%
White Lead Basic			100.0%
Bariate	18.0%		
Magnesium Silicate	20.0%		
774	100.0%		

THE MARTIN - SENOUR CO.
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