

SOCIO-ECONOMIC CONTRIBUTION OF THE EUROPEAN COSMETICS INDUSTRY

EUROPE IS A GLOBAL FLAGSHIP MARKET FOR COSMETIC PRODUCTS



> €44bn
trade in cosmetic products within Europe in 2022

> €26bn
total export of cosmetic products from Europe in 2022

SKIN CARE & TOILETRIES: largest share of the European market (2022)

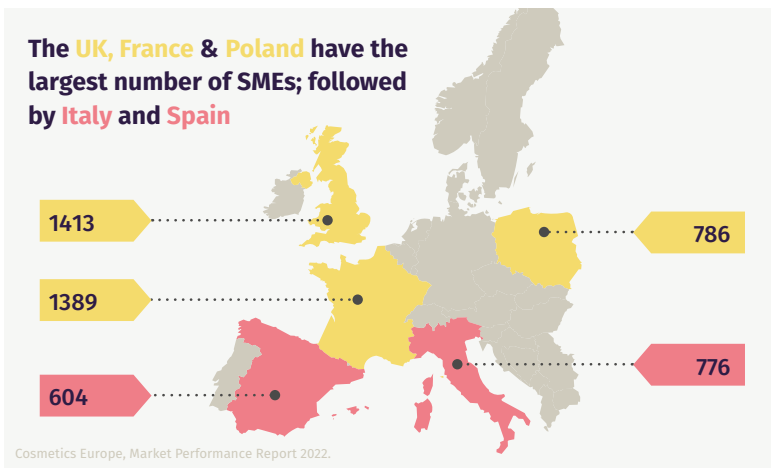


Cosmetics Europe, Market Performance Report 2022.

France & Germany: Europe's main exporters
Over 50% of total global exports from Europe

SMES & BIG COMPANIES ARE KEY DRIVERS OF INNOVATION & ECONOMIC GROWTH IN THE INDUSTRY

More than 8,500 SMEs THE NUMBER IS GROWING



THE INDUSTRY SUPPORTS MILLIONS OF EUROPEAN JOBS UP & DOWN THE VALUE CHAIN



COSMETICS AND PERSONAL CARE PRODUCTS ARE ESSENTIAL TO THE WELL-BEING OF PEOPLE

