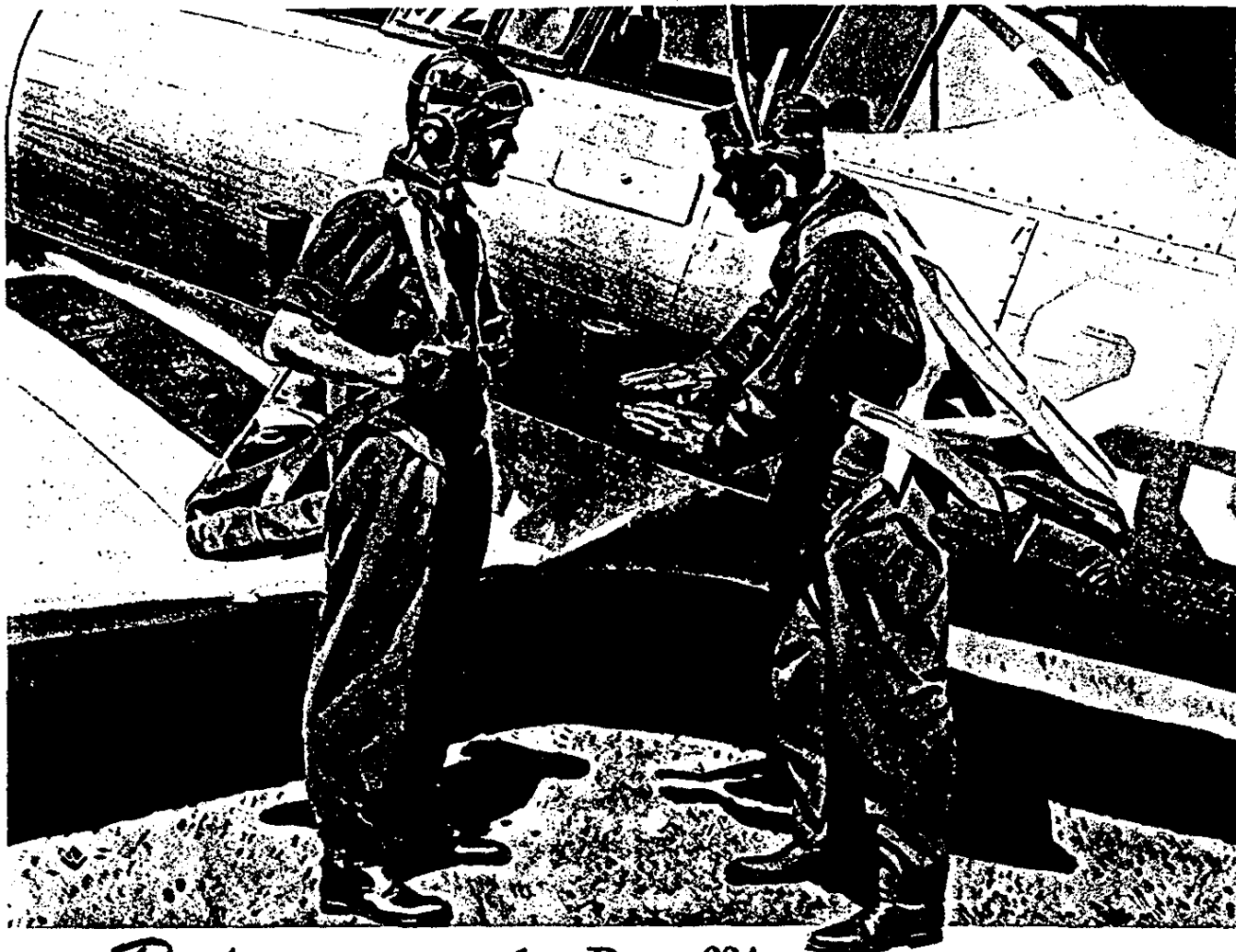




Performance is the Payoff!

LONG BEFORE PEARL HARBOR, in eight strategically located laboratories, Glidden chemists and paint experts were working in closest collaboration with the commercial aviation industry—as well as the Army and Navy.

Results: *Glidair* finishes—created specifically by Glidden to combat the vicious attacks of extreme cold, heat, ice, snow, rain, oil and incredibly fast speeds. On training fields and fighting fronts, these Glidden airplane finishes today are winning distinguished honors. They are doing their jobs with the same super-success which has made other fine Glidden products outstanding in the field of industrial and domestic paints, varnishes, enamels and lacquers.

There's scarcely a spot in the world where Glidden is not serving in some way. The seasoning on a doughboy's food, the margarine used to fry his eggs, the shortening in his

cake—may well be products of Glidden's great Durkee Famous Foods Division.

Large quantities of Glidden metals, minerals and resins are being used for war service and Glidden technical and research facilities have been responsible for many striking contributions to wartime America: Powdered iron and copper for bearings and gears . . . Cuprous oxide* for an amazing ship paint that prevents barnacle growth . . . Alpha Protein from soy beans for better paper making . . . New chemicals for America's prodigious synthetic rubber program . . . Special camouflage, shell coating and war paints in wide range—together with other products still in secret use by the Services.

With the coming of peace, these newly-developed products will have a far-reaching effect on the daily lives of millions.

GLIDDEN

The Glidden Company
National Headquarters, Cleveland, O.

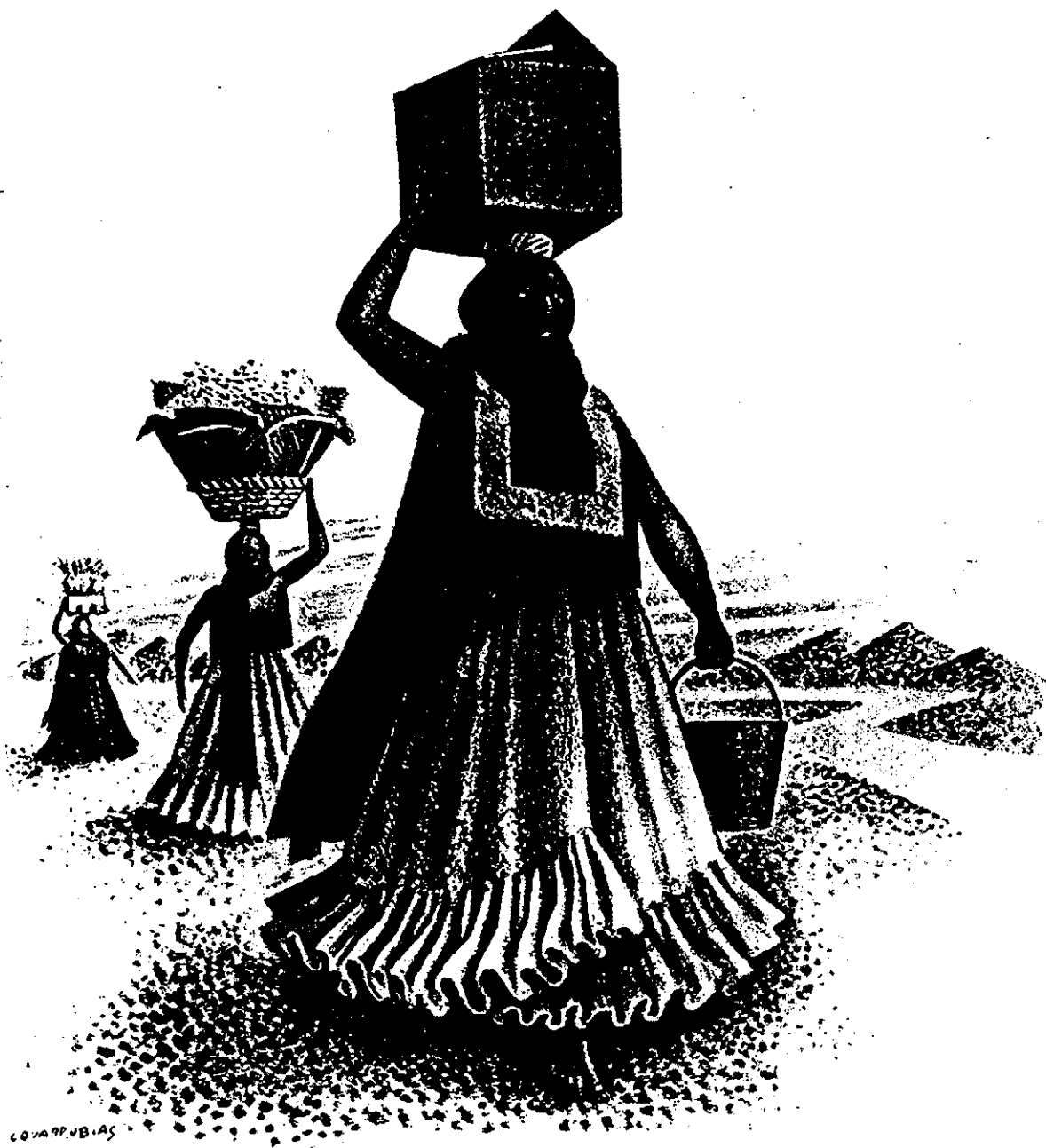


The name GLIDAIR is the identifying mark of a distinguished line of Pigmented Dopes, Primers, Lacquers, Fabric Rejuvenators, Varnishes and other paint specialties produced especially for the aircraft industry.

* Manufactured by the Metals Refining Division of The Glidden Company which in 1941 was awarded the Army-Navy "M" Award.

PRINCIPAL PRODUCTS OF THE GLIDDEN COMPANY Paint Division: SPRED, Jap-A-Lac, Ripolin, Spray-Day-Life, Endurance House Paint, Gliddenspar Varnish and a complete line of home and industrial paints, enamels and lacquers . . . Soy Bean Division: Alpha and Gamma Proteins; Lecithin; Soya Meal and Flour; Soya Flakes; Soya Bean Oils; Poultry, Dairy and Livestock Feeds . . . Durkee's Famous Foods Division: Durkee's Famous Dressing, Durkee's Margarine, Durkee's Shortening, Durkee's Coconut, Durkee's Spices and Worcestershire Sauce . . . Chemical and Pigment Division: Titanium Dioxide, Lithopone, Cadmium Colors, Litharex, Red Lead, Euston White Lead . . . Metals Refining Division: Powdered Iron, Powdered Copper, and other Powdered Metals.

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