

Die-castings are used for many purposes today—frequently in places you never thought of. This advertisement is one of a series designed to show some interesting uses of die-castings made by us.



When you dance to a phonograph

die-castings help to
bring out the tone

This die-casting is part of the tone arm of a phonograph. It is one of several die-castings made by us that are used in talking machines.

RUGS rolled up and pushed out of the way—the rhythmic moan of a popular dance record—the neighborhood Charleston club holding its regular meeting—an extremely disgusted father vainly seeking a quiet place to read.

The phonograph is only one of many familiar machines and appliances that contain die-cast parts made by us.

We make die-castings of aluminum, zinc, lead and tin alloys. They are made in every required size and shape. They are made to exact specifications. Moreover, in ordering from us, you buy from a concern large enough to make die-castings in any quantity and make them economically. The quality of our die-castings is guaranteed to be of the same high standard that has made the Dutch Boy trade mark stand for the best in babbitts, solders and paint materials.

Whether you have a new product or an old one, you may be able to save money by having certain parts die-cast. It will cost you nothing to find this out. Our experienced technical staff is at your service.



NATIONAL LEAD COMPANY Die-casting Division

111 Broadway NEW YORK, N. Y.
Western Representatives: E. R. McCormick, 2509 Cadillac Ave., Detroit, Mich.
A. H. Beredick, 687 Bowen Street, Dayton, Ohio, A. A. Glidemetal, 444 4th Street, Toledo, O.

ALUMINUM, ZINC, LEAD and TIN DIE-CASTINGS

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