



Here's Real Protection

Thirty years ago this steel was painted—and it is still in perfectly sound condition. What paint?—RED-LEAD!

OTHER DUTCH BOY PRODUCTS

In addition to red-lead, the following products are sold under the Dutch Boy trademarks: White-lead, linseed oil, flaxing oil, solder, babbitt metal, lead pipe. The "Dutch Boy" guarantees high quality.

NATIONAL LEAD COMPANY

New York: 111 Broadway, Buffalo: 116 Oak Street, Chicago: 200 West 12th Street, Cincinnati: 159 Freeman Avenue, Cleveland: 800 West Superior Ave., Detroit: 1700 Cass, New York City: 111 Broadway, St. Louis: 111 Broadway, St. Paul: 111 Broadway, San Francisco: 111 Broadway, Seattle: 111 Broadway, St. Petersburg: 111 Broadway, Tampa: 111 Broadway, Washington: 111 Broadway, Wichita: 111 Broadway.

A GAIN, in actual use, red-lead paint demonstrates its remarkable ability to give complete protection to metal over a period of many years.

Steel work used in the construction of the Wyatt Building, Washington, D. C., was painted with red-lead, and installed in 1897-1898. In January, 1929, this building was torn down.

Red-lead kept steel sound

The untouched photographs reproduced on this page tell a striking story. After thirty years, the steel work is in excellent condition—still protected against rust by the original film of red-lead.



You can expect extreme durability where red-lead paint is used. Three coats of pure red-lead give steel work a protection that is unexcelled.

High quality red-lead

Pure, fine and highly oxidized—there is no better red-lead obtainable than Dutch Boy red-lead. It comes in two forms—paste and liquid. The liquid (ready for the brush) is supplied in six different colors. The paste comes in natural orange-red and can be shaded to dark colors. For information on special painting problems, write to our Department of Technical Paint Service, in care of our nearest branch.

DUTCH BOY RED-LEAD

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