

1964 Fall/Winter

Undercoats and Primers



Use undercoats and primers over new, bare or worn surfaces... over porous surfaces or thin paint. They improve adhesion of the top coat, improve coverage, add to durability. And they give a smoother-looking job. All are for both oil-base and latex paints.

For Exterior wood, masonry, asbestos shingles, metals

1 House Paint Undercoat for wood. It's a primer-sealer for oil-base or latex paints. Also prevents wood rot and staining of latex. Resists peeling and cracking. Gallon does up to 500 square feet. Oil base. White.
30 H 21904—Qt. Wt. 3 lbs. 9 oz. \$1.49 30 H 21905—Gal. Wt. 14 lbs. \$4.98
W30 H 21907L—5 gallon pail. Shipping weight 68 pounds..... \$21.95

2 Stucco, Masonry and Asbestos Shingle Undercoat. Penetrates and seals. Especially needed for good adhesion of latex paint to powdery masonry or stucco paint, colored stucco, porous or badly weathered asbestos shingles. Gallon does up to 300 square feet. Oil base.
30 H 32905C—Gallon. Shipping weight 12 pounds..... \$3.98

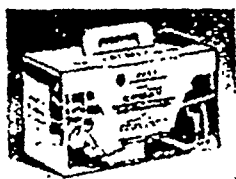
3 Anti-Rust Primer for interior or exterior metal. Stops rust and holds tight. Use over any clean metal, galvanized or rusted surface as a primer for any suitable top coat, including metallic paints. Dries in 24 hours. Gallon does up to 600 square feet. Oil base. Red.
30 H 37004—Qt. Wt. 3 lbs. 8 oz. \$1.97 30 H 37005C—Gal. Wt. 13 lbs. \$6.48

4 Gutter Grip Primer acts as a "super adhesive" to prevent paint peeling on galvanized steel and aluminum gutters. Dries in about 20 minutes and allows immediate painting. On new gutters, no wait for "weathering." On painted gutters, slip off old paint; use paint remover, facing page. Quart primes about 150 linear feet. Clean box with lacquer thinner, page 120.
30 H 37204—Quart. Shipping weight 2 pounds 10 ounces..... \$1.97

For Interior wood, plaster and masonry

5 Enamel Undercoat and Wall Primer-Sealer. For wood, painted plaster, unpainted plaster that has cured for 60 days, brick, stucco, masonry. Also for metal, but for best results use (3) above. Seals and primes. Seals hairline cracks in old paint. Dries overnight. No unpleasant odor. May be colored with oil-base tinting colors at right. Gallon does up to 450 sq. ft.
30 H 88054—Qt. Wt. 3 lbs. 10 oz. \$1.29 30 H 88055C—Gal. Wt. 13 lbs. \$3.85

6 Wallboard, Dry-wall and Wallpaper Primer. Dries in 10 minutes, dries in 2 hours. Also for painted plaster, unpainted plaster that has cured for 20 days, brick, stucco, masonry. No paint odor. Tends wash out in water. Gallon does 500 to 600 sq. ft. Not for wood, metal or over glass finishes. Latex base.
30 H 88014—Qt. Wt. 3 lbs. 1 oz. \$1.29 30 H 88015C—Gal. Wt. 13 lbs. \$3.85



EPOXY Concrete Patcher

... harder than concrete

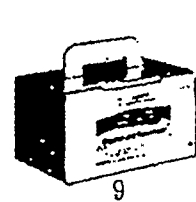
So hard that the patch holds firm even if the concrete around it breaks! Dries by chemical reaction to rock-like consistency—no shrinkage. Tremendous adhesion... will not break loose under pressure. Waterproof. Apply to damp or dry surfaces.

For areas where great stress is present... concrete steps, garage doors, etc. Gallon, spread 16 inch thick, covers about 16 sq. ft.

30 H 59204—Quart. Wt. 4 lbs. 8 oz. \$7.79

30 H 59205C—Gallon. Wt. 17 lbs. 7.59

1222 SEARS



Masonry Patchers and Fillers seal cracks and pores... use before you paint

9 Latex Concrete Patchers. Economically patches and reinforces large areas—holes, blowholes, driveways. Commonly used for leveling floors before tiling. Package consists of cement powder and liquid latex (to be mixed). Latex provides great flexibility under temperature extremes. Where patch comes under structural stress or settling, use epoxy patcher at left. 10 lb. package covers about 10 sq. ft. with 1/2 inch thick layer.

30 H 59265—5 lb. package. Shpg. wt. 1 lb. 6 oz. \$1.39

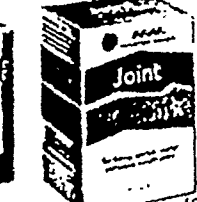
30 H 59267—10 lb. package. Shpg. wt. 1 lb. 6 oz. \$2.19

10 Masonry Seal-Loch. Sets up quickly in just 15 minutes, sealing even leaks where water is running through. Won't shrink or pull away from masonry... holds tight under constant vibration. It's commonly used in washing machine installations. Use on cracked masonry or to set leaks or holes in masonry floor or walls.

30 H 59205—1 lb. pack up. Shipping weight 4 lbs. \$1.80

11 Block Filler. Fills large joints in unpainted concrete or cinder or slag blocks before using basement paint on page 1216. Use inside or out, above or below grade. Powder latex, mix with water. 25 pounds does 250 sq. ft. on cinder blocks, 375 sq. ft. on concrete blocks. Portland cement base. White.

W30 H 56207K—25-pound bag. Shipping weight 27 lbs. \$12.39



Joint Cement for dry-wall... Patchers for plaster and wood

Use patchers in smooth over rough spots, fill holes and cracks in interior surfaces before painting.

12 Joint Cement. Use with perforated paper tape (21) on facing piece to conceal joints in dry-wall or wall board. 5 pounds does 15 linear feet of joint.

30 H 59105—5 lb. bag. Shpg. wt. 6 lbs. \$1.79

30 H 59106C—15 lb. bag. Shpg. wt. 16 lbs. \$1.69

13 Softwood. Soft as putty, handles like wood, looks like wood. Can be painted or varnished, holds nails or screws. Can be sawed, drilled, sanded smooth.

30 H 59082—1/4 pint. Shipping weight 11 oz. \$1.79

30 H 59083—1 pint. Shpg. wt. 1 lb. 5 oz. \$3.90

14 Spackling Paste for plaster, wood and wallboard. Easily mixed and self-priming. Goes on like butter, dries white and hard, like plaster. Easily sanded. Fills cracks and smooths over "alligatoring."

30 H 59334—Quart. can. Shpg. wt. 1 lb. \$1.90

Can 940

Powder Form Spackling Compound. Mix with water. Same uses as above. Before painting over with oil base paint, use interior primers above at left.

30 H 59325—1 pound bag. Shpg. wt. 4 lbs. \$1.75

Tinting Colors

You mix exact shade you want

7 For Oil-base Builders. Can also be used by artists' colors. Table shows result of one tube added to one gallon white paint. For interior or exterior use. Tubes with 1/4 ounce lead. Write for free Color Card 27 H 6372.

1/4 oz. tube. Shpg. wt. 1 lb. Tube 33c

Color Name	Tube Name	Color Name
30 H 89306	Lampblack	Dark gray
30 H 89316	Prussian blue	Cool gray
30 H 89318	Zinc white	Pure white
30 H 89324	Raw umber	Warm gray
30 H 89326	Raw umber	Light brown
30 H 89328	Raw umber	Light cream
30 H 89330	Raw umber	Light cream
30 H 89332	Raw umber	Light cream
30 H 89334	Raw umber	Light cream
30 H 89336	Raw umber	Light cream
30 H 89338	Raw umber	Light cream
30 H 89340	Raw umber	Light cream
30 H 89342	Raw umber	Light cream
30 H 89344	Raw umber	Light cream
30 H 89346	Raw umber	Light cream
30 H 89348	Raw umber	Light cream
30 H 89350	Raw umber	Light cream
30 H 89352	Raw umber	Light cream
30 H 89354	Raw umber	Light cream
30 H 89356	Raw umber	Light cream
30 H 89358	Raw umber	Light cream
30 H 89360	Raw umber	Light cream
30 H 89362	Raw umber	Light cream
30 H 89364	Raw umber	Light cream
30 H 89366	Raw umber	Light cream
30 H 89368	Raw umber	Light cream
30 H 89370	Raw umber	Light cream

8 For Powder-form texture and raising joints. Just add water. Tints 15 pounds of powder.

10-oz. package. Wt. 1 lb. Tube 49c

Color Name	Tube Name	Color Name
30 H 57612	Prussian blue	Dark gray
30 H 57614	Prussian blue	Dark gray
30 H 57616	Prussian blue	Dark gray
30 H 57618	Prussian blue	Dark gray
30 H 57620	Prussian blue	Dark gray
30 H 57622	Prussian blue	Dark gray
30 H 57624	Prussian blue	Dark gray
30 H 57626	Prussian blue	Dark gray
30 H 57628	Prussian blue	Dark gray
30 H 57630	Prussian blue	Dark gray
30 H 57632	Prussian blue	Dark gray
30 H 57634	Prussian blue	Dark gray
30 H 57636	Prussian blue	Dark gray
30 H 57638	Prussian blue	Dark gray
30 H 57640	Prussian blue	Dark gray
30 H 57642	Prussian blue	Dark gray
30 H 57644	Prussian blue	Dark gray
30 H 57646	Prussian blue	Dark gray
30 H 57648	Prussian blue	Dark gray
30 H 57650	Prussian blue	Dark gray
30 H 57652	Prussian blue	Dark gray
30 H 57654	Prussian blue	Dark gray
30 H 57656	Prussian blue	Dark gray
30 H 57658	Prussian blue	Dark gray
30 H 57660	Prussian blue	Dark gray