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For the fire that makes no smoke *lead paint is the extinguisher*

NEARLY fourteen million houses in this country are burning with fire. Six million are made of wood. When a fire starts in a wooden house, it is almost certain that the fire will spread to the rest of the house. It is applied to burning for many years, so simply, so fast, so during which oxygen is taken from the air, and the fire is put out. There are three kinds of combustion—almost instantaneous, or explosion, rapid, or fire, and slow, or fire. Slow combustion is destroying the millions of houses mentioned above.

All combustion can be stopped by cutting off the supply of oxygen. You can keep the wooden surfaces of your house safe from combustion, or fire, by keeping them covered with a constantly maintained film of a paint that is impervious to air and moisture and does not crack or scale.

Why people use Dutch Boy white-lead

Lead paint is a real investment because it gives this complete protection to wood. Thousands of master painters and house owners use Dutch Boy white-lead. Dutch Boy white-lead is pure white-lead. It contains no adulterants to cheapen it and rob it of its merits. It is *grainy and fine*. This insures a smooth, dense film with the maximum of spread. It makes an *artistic and durable* film that sticks to the surface. Dutch Boy white-lead makes a paint film that *is not cracked or scaled* and has great *riding power*. Users have learned to rely on the *best* of Dutch Boy white-lead.

For exterior work use a combination of Dutch Boy white-lead and

Unseed oil. For flat brushes, usually desired for interior painting, mix Dutch Boy white-lead with Dutch Boy flaring oil. In other cases the paint can be mixed to any color desired.

Send for this free paint booklet

We will be pleased to send you a new booklet, "Painting—Protective and Decorative." This booklet tells what paint is, what paint does, and why paint protects the surface. It contains color plates of house exteriors and interiors and also of interesting and unusual artistic wall finishes that can be obtained with paint. This booklet sent free on request.

Other Dutch Boy products

In the famous Dutch Boy series of products, besides white-lead, there are flaring oil, solder, red-lead, linseed oil and babbit metals.

National Lead Company makes, in addition, lead products for practically every purpose to which lead can be put in art, industry and daily life. Among these products are die castings, Cinch expansion bolts, Hoyt Hardlead products for buildings, and printers' metals.

If you desire specific information about any of these or other uses of lead, write to the nearest branch of National Lead Company.



NATIONAL LEAD COMPANY
New York, 100 Broadway, Boston, 100 State Street
Rochester, 100 State Street, Chicago, 20 West Madison Street
Cleveland, 100 Huron Avenue, Detroit, 100 West
Fourth Avenue, St. Louis, 100 Chestnut Street, St. Paul,
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Trunk Road, Portland, 100 Foster Avenue, Seattle,
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