

Thompson Vita-Meter Corporation

A WHOLLY-OWNED SUBSIDIARY OF THOMPSON PRODUCTS, INC.

23555 EUCLID AVENUE

Cleveland 17, Ohio

PLEASE DIRECT REPLY TO
C. H. VAN HARTESVELDT
6402 CEDAR AVENUE
CLEVELAND 3, OHIO

September 11, 1948

Robert A. Kehoe, M. D.
University of Cincinnati
Kettering Laboratory of Applied Physiology
Eden Avenue
Cincinnati 19, Ohio

Dear Dr. Kehoe:

Vitol will go on sale to the public in Columbus on September 15, 1948 in accordance with our previous plans. During the week of September 19th or as soon thereafter as you wish, I will be glad to accompany you or your representative in arranging for examinations of key people engaged in handling Vitol in Columbus.

Since my last visit with you, the Standard Oil Company (Ohio) expressed a strong desire to participate in our merchandising effort and we granted their request to help in the promotion and sale of Vitol. All three of the participating oil companies in Columbus (The Shell Oil Company, The Standard Oil Company (Ohio) and The Pure Oil Company) have agreed to cooperate fully with you in determining and controlling potential toxicological hazards.

Our two Sales Divisions through which the Vitameter is being sold in Columbus have expressed a desire to have their District Managers' cars equipped with a Vitameter and furnished Vitol for its use. It would be expedient for us to furnish them the device along with a case of 24 one-quart cans of Vitol. These men are all employees of Thompson Products, Inc. or its subsidiary, Toledo Steel Products but before we make a shipment of Vitol to them we would like your advice on taking that step now.

My business address in Columbus is:

Thompson-Toledo Vitameter Clinic
312 West Towne Street
Columbus, Ohio

Telephone: Ma. 8600

I am staying at the Neil House. Please advise me when it will be convenient for you or your representative to visit Columbus.

With all best wishes,

Very truly yours,

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