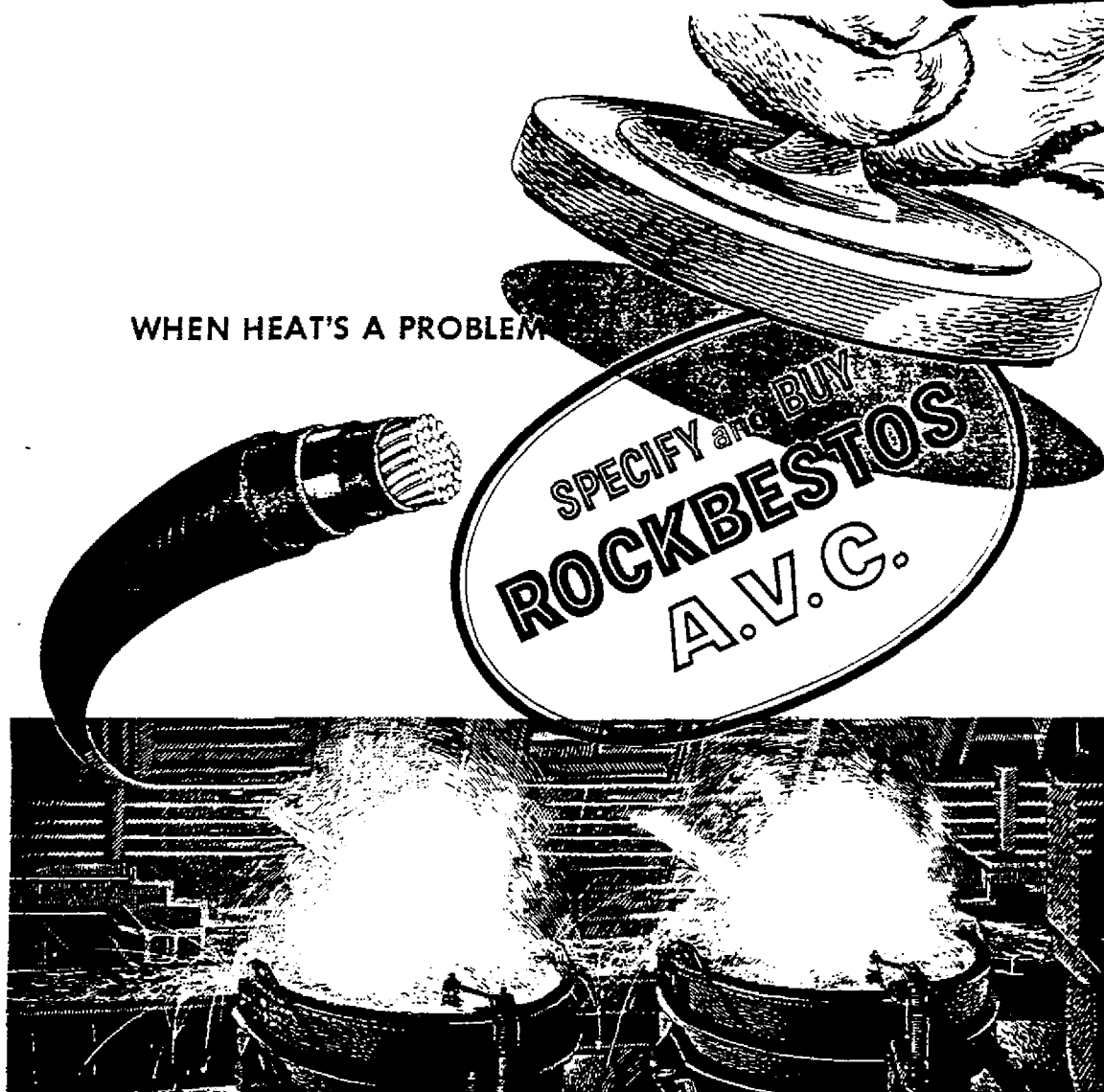


WHEN HEAT'S A PROBLEM



Steel Mill and Foundry "hot spots" provide one of industry's worst torture chambers for wire and cable. Heat, overloads and corrosive fumes combine to kill ordinary cable quickly.

Don't take a chance on ordinary cable for troublesome "hot spot" applications. Specify and use Rockbestos A.V.C.

This superior AVA cable, with asbestos, varnished cambric insulation, takes temperatures up to 230°F, assuring continuous operation in hot spot applications, provides greater

current carrying capacity for increased and new loads.

When you specify and buy Rockbestos A.V.C., you reduce your electrical maintenance and construction costs . . . you get years more dependable service.

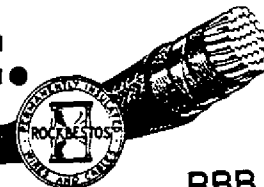
Write now for the new Rockbestos RS5-88 to help you specify and buy Rockbestos A.V.C.

ROCKBESTOS PRODUCTS CORPORATION
NEW HAVEN 4, CONNECTICUT

NEW YORK • CLEVELAND • DETROIT • CHICAGO • OAKLAND
PITTSBURGH • ST. LOUIS • LOS ANGELES • SEATTLE • ATLANTA • DALLAS

ROCKBESTOS A.V.C.

THE SUPERIOR A.V.A. CABLE



RBB 01007

Advertisement in the April issue of *Electrical Construction & Maintenance*, *Electrical West*, *Iron & Steel Engineer*, 1958; May issue of *Electrical Engineering*, *Plant Engineering*, 1958; May 12 issue of *Electrical World*, 1958; June issue of *Electric Light & Power*, *Electrical South*, 1958

PRINTED IN U. S. A.

SC-ELEC-02920