

**To:** Jackson, Ryan[jackson.ryan@epa.gov]; Ford, Hayley[ford.hayley@epa.gov]  
**Cc:** Dewey, Amy[Dewey.Amy@epa.gov]; 'Wayne Valis'[wvalis@wvalisllc.com]; 'Blair Shipp'[bshipp@wvalisllc.com]  
**From:** Wayne H. Valis  
**Sent:** Thur 9/21/2017 8:33:10 PM  
**Subject:** Invitation to Meet with the Leaders of the Regulatory Improvement Council and Manufacturing Action Council  
[2017 RIC Membership.pdf](#)  
[2017 MAC LIST.pdf](#)

Dear Mr. Administrator,

The CEO trade association leaders of the Regulatory Improvement Council and the Manufacturing Action Council (see membership lists and missions statements) have asked me to invite you to meet with them for 40 minutes during the month of November to discuss mutual cooperation and support. You are the top priority for our members.

These organizations represent a significant portion of the US economy. For over 30 years they have worked with every EPA Administrator since Anne Gorsuch Burford. Frankly the last 8 years were very difficult, as President Obama's ever expanding regulatory state caused significant economic damage to America's businesses. We are ecstatic about the direction that President Trump and you are setting as environmental leaders. Earlier this year we met with Samantha Dravis and Nancy Beck and were very impressed and encouraged.

We are so pleased that you are reversing overregulation, and that you are actively traveling and working with the grassroots. You are proving that environmental protection and economic growth are not contradictory, they are complimentary. You are showing that there can be no environmental progress without economic growth.

Thanking you in advance for your courtesy and cooperation. I look forward to hearing positively from you.

With best regards,

Wayne Valis

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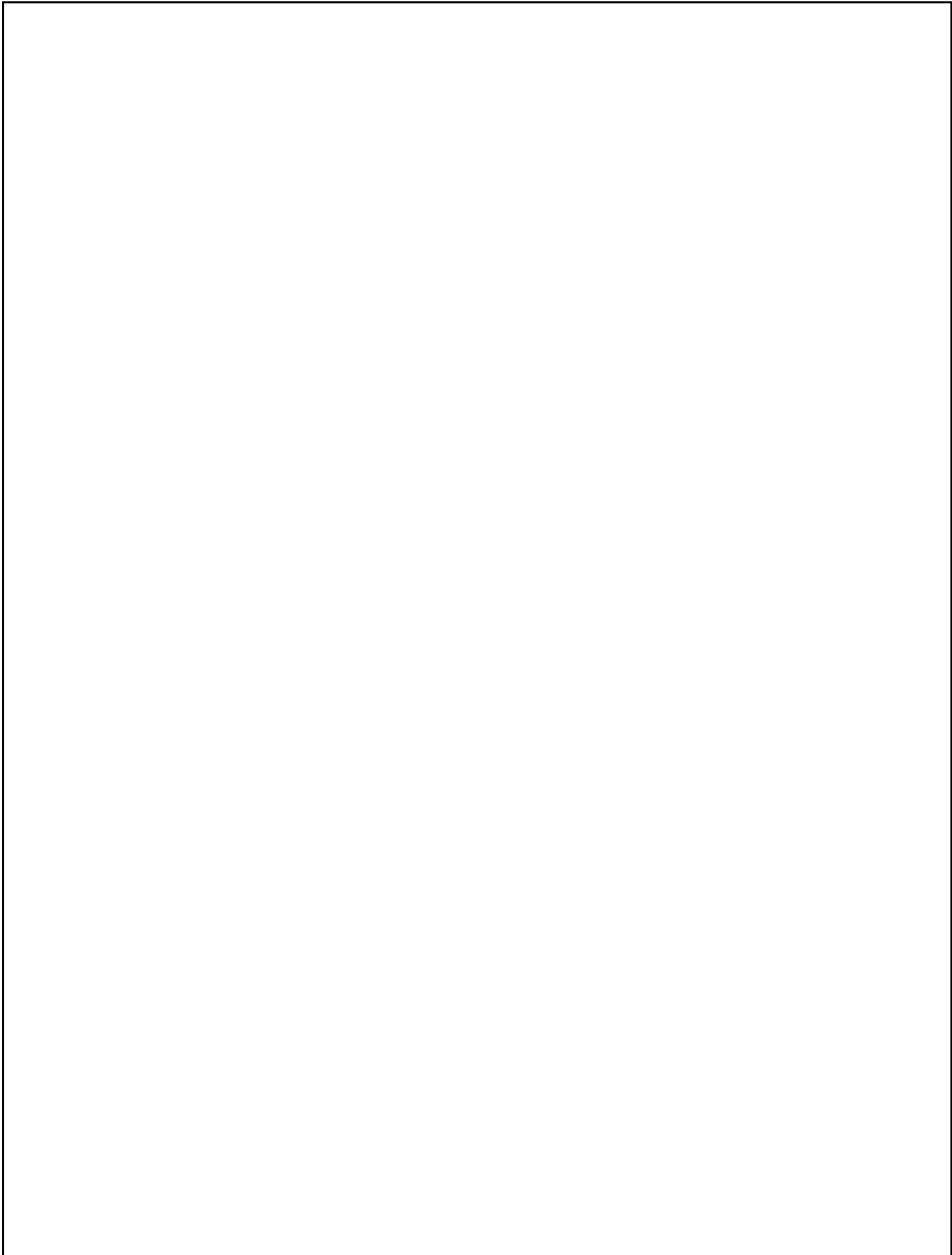
# The Manufacturing Action Council (MAC)

Mission Statement: MAC's goal is to increase awareness by policy-makers of the critical role that manufacturing plays in the U.S. economy. MAC will foster public policy that supports a robust and growing domestic manufacturing sector. MAC arranges individual meetings between industry trade association executives and Members of Congress, Administration officials, opinion leaders and others. MAC membership is open to trade association executives representing manufacturing industries.

**Wayne H. Valis MAC Founder & Executive Director Valis Associates, LLC [wvalis@wvalisllc.com](mailto:wvalis@wvalisllc.com) 202.393.5055**

## 2017 Membership List:

Adhesive and Sealant Council	Matthew Croson
Alliance of Automobile Manufacturers	Mitch Bainwol
Aluminum Association	Heidi Brock
American Cleaning Institute	Melissa Hockstad
American Coatings Association	Andy Doyle
American Composites Manufacturers Association	Tom Dobbins
American Forest and Paper Association	Donna Harman
American Iron and Steel Institute	Tom Gibson
Association of Equipment Manufacturers	Nick Yaksich
Color Pigments Manufacturers Association	David Wawer
Institute of Scrap Recycling Industries	Robin Wiener
International Fragrance Association - North America	Farah K. Ahmed
International Safety Equipment Association	Dan Shipp
International Sign Association	Lori Anderson
Kitchen Cabinet Manufacturers Association	Betsy Natz
Manufacturers Alliance/MAPI	Stephen Gold
National Electrical Manufacturers Association	Kevin J. Cosgriff
National Oilseed Processors Association	Tom Hammer
National Pavement Association	Jay Hansen
Plastics Industry Association	Bill Carteaux
Recreation Vehicle Industry Association	Frank Hugelmeyer
Society of Chemical Manufacturers and Affiliates	Jennifer Abril
Textile Rental Services Association of America	Kevin Schwalb
Vinyl Association	Dick Doyle



# The Regulatory Improvement Council Organized By Valis Associates, LLC

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## 2016 Membership:

American Cleaning Institute	National Association of Manufacturers
American Coatings Association	National Cotton Council
American Forest and Paper Association	National Stone, Sand and Gravel Association
Association of American Railroads	North American Millers Association
Capital Alpha Partners, LLC	Personal Care Products Council
Color Pigments Manufacturers Association	Phillips 66
Commodity Markets Council	Precision Metalforming Association
Construction Industry Roundtable	Recreation Vehicle Industry Association
Edison Electric Institute	Renewable Fuels Association
International Fragrance Association-North America	Textile Rental Services Association
Kimberly Consulting, representing Kimberly-Clark	Toyota - North America
Kitchen Cabinet Manufacturers Association	US Apple Association
Manufacturers Alliance for Productivity and Innovation	US Mortgage Insurers Association
National Asphalt Pavement Association	Vinyl Institute

## Mission Statement – The Regulatory Improvement Council members endorse the following:

**I. Regulation:** Environmental, health and safety regulations have led to dramatic improvements in the environment and have significantly reduced human health risk; however, many of the Federal regulations that have led to these improvements have been more costly and less effective than they could have been; too often regulatory priorities have not been based upon a realistic consideration of risk, risk reduction opportunities, and costs.

The public and private resources available to address health, safety, and environmental concerns are not unlimited; those resources need to be allocated to address the greatest needs in the most cost-effective manner so that the incremental costs of regulatory options are reasonably related to be incremental benefits.

To provide more cost-effective and cost-reasonable protection to human health and the environment, regulatory priorities should be based upon realistic consideration of risk; the priority-setting process must include scientifically sound, objective, and unbiased risk assessments, comparative risk analysis, and risk management choices that are grounded in cost-benefit principles.

Risk assessment has proven to be a useful decision making tool; however, improvements are needed in both the quality of assessments and the characterization and communication of findings; scientific and other data must be better collected, organized, and evaluated; most importantly, the critical information resulting from a risk assessment must be effectively communicated in an objective and unbiased manner to decision makers, and from decision makers to the public.

The public stakeholders must be fully involved in the risk decision-making process. They have the right to know about the risks addressed by regulation, the amount of risk to be reduced, the quality of the science used to support decisions, and the cost of implementing and complying with regulations. This knowledge will allow for public scrutiny and promote quality, integrity, and responsiveness of agency decisions.

**II: Intellectual Property Protection:** Successful innovation promotes technologies and products that fuel economic development and improve the worldwide human condition. Without strong protection and enforcement of intellectual property, much of private investment initiative, research and human invention would be stolen and evaporate. Multinational business and research-intensive industry in particular, depend upon the assurance and predictability of intellectual property protection. The regulatory regime and legal system must defend intellectual property as the cornerstone of creativity, development, and scientific advance. IP protected innovation is the crown jewel of the American economic system.

**III. Financial Services Regulation:** The recent financial crisis has reminded us that appropriate financial services regulations are necessary to curb systemic risk and for the orderly functioning of the financial markets and the economy. However, now that we are in a global climate that encourages stricter financial regulation, it is imperative to ensure that extreme, onerous and burdensome rules are not implemented on market participants.

It is crucial for policymakers and regulators to understand that regulations imposed on financial markets have immediate and powerful impacts on the economy. It must be the goal of the regulatory community to preserve open and competitive financial markets. In an era of increasing international competition, America risks being left behind if our financial markets are strangled by overregulation. RIC believes there must be greater emphasis on cost-benefit analyses before financial services rulemakings are promulgated by the regulatory agencies or the legislative branch.

To be clear, the Regulatory Improvement Council is not opposed to regulation. We believe that appropriate governmental oversight has a justified and valid place in society, including of course and importantly, the financial marketplace. We strive to educate policymakers and regulators about the adverse socioeconomic consequences of rules that stifle capital formation, restrict job creation, slow economic growth, and diminish America's leading place on the rostrum of nations in this world.