

MAR RIDGE

man who cares

is Distinctive, Protective
conservative

es are now being built and
let for all the necessary
which will be installed at
rice of a lot now for your
p.

t Prices +

sed and pleased when you
e prices that exist on these
lots. If you buy for in-
s will ultimately make you
therefore, if bought for the
or yourself or for sale, there
a'ue

vestigate +

aver of investigating while
at opening values. We are
you to the property for in-
without obligation to you.

2:65, or at this office
Electric Building

San Diego Union
Sunday 4/20/30

1 COMPANY ✓

gents for Montemar Ridge

and Mission Beach Folk
e of Scenic District by
d Financial Authority

PRICE ON GARAGES



New low prices are now in
effect on our stock garage
and mountain cabin plans.
Some materials are reduced
25%. All the materials to
build the garage illustrated,
detailed plans include cost
only

now
only

\$55.00

The Materials for this same garage may also
be purchased on our **EASY PAYMENT PLAN**
for only \$7.50 down

There are still several choice colors of
Monarch 100% Pure Paint

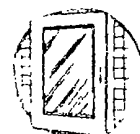
at our greatly reduced price of **\$2.98**

This paint formerly sold for \$1.05 per gallon and
is being removed simply to balance our stock **Per Gal.**

FOR YOUR GARDEN'S SAKE

Guaranteed
GARDEN HOSE

3/4 inch, 50 feet, complete
tree. A \$1.50 value for only **\$3.95**



Medicine Cabinets

\$4.25

18x24 inch, either built-
in or to hang on the wall
at this new low price
select a Medicine Cabinet
from our complete stock,
which includes all types and sizes, priced from \$2.80 to \$11.45

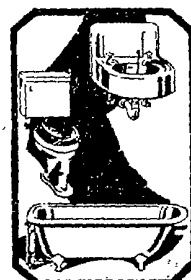
PLUMBING SPECIAL

Complete 3-Piece
Bath Set

Including 5
ft. roll rim
tub, No. 67
Wall lava-
tory, "Li
Wada" Toilet combination, with
Birch Mahogany seat. All fixtures
complete to the rough plumbing.

Trade in your old plumbing fix-
tures on this new, strictly "A" Grade
set.

You may buy this Set on our **EASY PAYMENT
PLAN** for only **\$8.50 DOWN!**



Our Wrecking Crews are now razing several
large buildings in San Diego. You will find
many very worthwhile bargains in used and
off-grade building materials at our

SALVAGE YARD
12th and National ave.

Ocean and Mission Beaches

THAT good beach property enjoys an
increasing demand is a truism. Much
terior land in so large a nation as the U
States can be reclaimed, but the country
only one Pacific coast-line and comparat
few good beaches. As population incre
the surge beachward must ever mount.

Even those who foresaw the collaps
the Florida land boom advised that invest
in good beach property was sound in prin
and such has proved to be the case in Fl
Miami Beach, for instance, suffered prac
ly no collapse, and has been building ste
ever since, its 1928 building permits bein
proximately 50% higher than for the v
city of Miami, while last year's were
double.

In close-in Ocean and Mission Bea
only 20 minutes from downtown San I
by an excellent interurban electric line
paved highway system, San Diego not
enjoys a proximity to beaches which
other California cities do not, but the b
themselves are in line for tremendous
larity and growth. You can't simultane
live in Los Angeles and at a beach, b
can certainly do so in San Diego.

Residents of Ocean and Mission
Beaches realize the great future of the
munities and have prepared accor
Everyone knows the magnificence
amusement center in Mission Beach
other improvements which have made
standing among American beaches
Ocean Beach has installed so many
streets, and dressed up so thoroughly
ness blocks and homes, that it now
takes its place as a business and bear
of incomparable Point Loma, adjoin
does the magnificent residential deve
Sunset Cliffs.

The 1930 summer season was
the best business to date of these beach
each year thereafter selling a new
in accordance with the law of incre
and seasonal population, thrifty
vistas, beach environment and cool

**THERE IS NO SUBSTITUTE
FINANCIAL RESPONSIBILITY**