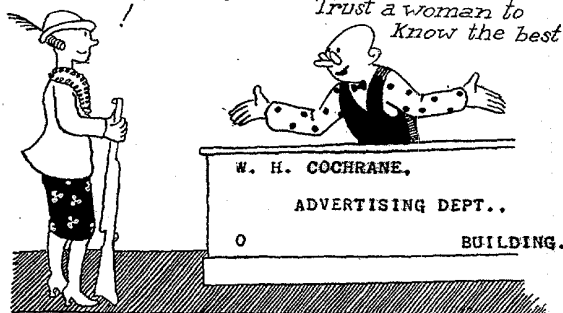


*Let me have
some U.S. .22 N.R.A.'s*

*Trust a woman to
know the best*



When the hand that rocks the cradle rules the sale

You've got to admit it! Women are wise in the ways of merchandise. They know what's what about men's cravats and suits and socks as well as their own hats and shoes and frocks. They get the best there is, no matter what they buy. And now it's small-bore ammunition.

What .22 cartridges do women purchase? What cartridges were used by the women's rifle-team of the University of Maryland, winners of the 1926 National Indoor Women's Gallery Championship? With what ammunition did Mrs. J. M. Hilborn recently break the women's record of the world for 100-yard shooting?—U. S. .22 N. R. A.'s, of course.

And not only do these young ladies choose superior cartridges but they shoot them in a superior way. In winning their honors, the University of Maryland's team scored 2983 x 3000, while Mrs. Hilborn established the 100-yard record with 997 x 1000.

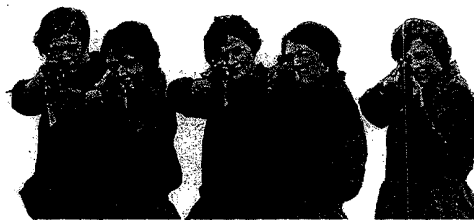
Whether or not you take the "little woman" along when buying neckties, you can well afford to follow the choice of these champion women-shooters in the selection of your small-bore ammunition. A better cartridge than the U. S. .22 N. R. A. has never come down the pike.

United States Cartridge Company

111 Broadway New York, N. Y.



Dorothy Murray



Thelma Winkler, Julia Behring, Betty Amos, Anna Dorsey, Helen Boyrie
MEMBERS OF THE WOMEN'S RIFLE TEAM OF THE UNIVERSITY OF MARYLAND



Mary Jane McCurdy

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