Monsanto

FROM (NAME, LOCATION, MAIL NO.): J. H. Craddock - St. Louis G3WA 4-4764

DATE: November 6, 1980

SUBJECT: PCB'S - SURVEILLANCE PROGRAM
REAPS BENEFITS

REFERENCE:

TO:
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Attached for your information is a clipping from the November 5 POST-DISPATCH giving some good news about PCB's.

Of particular interest are the following:

1. Good science and medical testing prevailed and defused a potentially bad press and liability situation.

2. PCB's are not described as "cancer-causing" agents or "deadly toxins", etc.

3. Monsanto is not mentioned synonymously with PCB's.

Several Monsanto staff have been in touch with and involved in the developments of this incident, coordinated through the new PCB Surveillance Office. I believe this incident represents a case where coordinated, timely responses with accurate data and information (coupled with good, professional, scientific and medical advice regarding testing to evaluate any potential health effects) helped defuse a potentially emotional situation that could have represented PCB's and Monsanto unfairly.

Of particular significance was the help and assistance of Dr. Don Coleman of DMEH in getting involved in this situation with a very positive manner to recommend good medical testing practices and provide sound authoritative advice to medical professionals and regulatory staff.

I believe that this incident testifies that our program is off to a start and is already working.

J. H. Craddock

jb
enclosure