

THE WARREN COMPANY INCORPORATED

Section I
Cost & Selling Prices as of Mar. 31, 19

TRADE NAME: Protex House Paint Primer
CATEGORY: Exterior House Paint Primer
COLOR: White
NUMBER: None
QUALITY: First

	Lb.	Yield in Gallons	Unit Cost	Total Co
PIGMENT: 62.6%				
Titanium Pigment	188	5.20	.0600 per lb	\$11.28
Lead Carbonate	188	3.40	.0850 " "	15.98
Asbestine	125	5.20	.0111 " "	1.39
Litharge	05	00	.0925 " "	.46
VEHICLE 37.4%				
#1215 Mixing Varnish	57.20	7.62	1.58 Per Gal.	\$12.05
#1367 Mixing Varnish	40.00	4.00	1.20 " "	4.80
White Heavy Bodied Blown	13.20	1.75	92.25 " "	1.61
Raw Linseed Oil	94.00	12.50	1.11 " "	13.37
Mineral Spirits	92.75	13.25	.12 " "	1.59
Dryer	5.25	.75	.66 " "	.49
Calculated Yield	808.40	53.67		\$63.32
Manufacturing Loss 2%		1.34		
Actual Yield		52.33		

COST ANALYSIS:

Material Cost per Gallon, or Pound	\$1.21
Direct Labor Cost Per Gallon, or Pound	.10
Factory Overhead per Gallon, or Pound	.07
Bulk Cost per Gallon, or Pound	1.38
Complete Package Cost Per Gallon, or Pound	.14
Factory Cost in Package Per Gallon or Pound	\$1.52

PRICES

(B) To an Independent Wholesaler	\$1.71
(D) To an Independent Dealer	2.20
(E) Retail	3.30

N 4704

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