



ADMINISTRATOR PRUITT SPEAKER REQUEST FORM
U.S. Environmental Protection Agency

Deadline for Acceptance:	<u>Thursday, April 13, 2017</u>
Event Title:	<u>National Association of Farm Broadcasting (NAFB) Washington Watch 2017</u>
Speech Date:	<u>Tuesday, May 2, 2017</u>
Is the Above Date Flexible:	<u>No</u>
Speech Time & Duration:	<u>Session is scheduled from 8:30 – 11:30am; 5-10 minutes of remarks, followed by Q&A session with farm broadcasters</u>
Speaker Requested:	<u>Administrator Scott Pruitt</u>
Would You Consider a Surrogate:	<u>Yes</u>
Event Location:	<u>US Department of Agriculture – Whitten Building 1400 Independence Avenue SW, Washington, DC 20250 Williamsburg Room (104-A)</u>
Open Press/Closed Press:	<u>Open Press (preference given to farm broadcasters)</u>
Is Event Webcast/Recorded/Transcribed:	<u>Recorded for playback – both audio and video</u>
Purpose of the Event:	<p>The National Association of Farm Broadcasting will hold its annual Washington Watch event in May. Farm broadcasters in attendance come from a diverse geography across the US, covering a variety of issues. These broadcast journalists connect with the nation’s farmers and ranchers multiple times daily in their broadcasts and are responsible for communicating the developments of regulations and legislation with their listeners and viewers. NAFB member programming can be heard daily on more than 1,500 stations nationwide throughout rural America. Farm broadcasters delivers news and information that matters to the agriculture industry.</p> <p>Since the late 1980s, NAFB members have come to the Nation’s Capital each spring to meet with key leaders connected to the agriculture industry. We’ve had an audience with the Secretary of Agriculture each year and at past events, have hosted the Secretary of Interior, EPA Administrator, Secretary of Homeland Security, US Trade Representative, and other cabinet officials throughout our history.</p> <p>We would like to include Administrator Pruitt in this year’s program to continue to offer the platform of farm broadcasting in rural and urban areas to share his message of working with the agriculture community.</p>
Speech Topic:	<u>Regulations and agriculture</u>
Requested Presentation Format:	<u>Remarks, Q&A</u>
Dress Code:	<u>Business/Business Casual</u>



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Speech/Presentation Duration:	5-10 minute remarks; 15-20 minutes Q&A
Teleprompter Available:	No
Microphone / Room Setup:	Large conference table; mic at end of table
Event Sponsor:	None. Program is put together by the NAFB; sponsors are involved at other functions
Relationship to the EPA:	NAFB members share the news relating to agriculture to their listeners
Event Agenda/Program:	An up-to-date agenda is posted on our website at https://nafb.com/sites/default/files/pages/events/washington-watch/2017/2017TENTATIVE_web_schedule.pdf
Honorable Guests Attending:	Vice President Mike Pence (invited) US Secretary of Agriculture nominee Sonny Perdue (invited) US Secretary of Interior Ryan Zinke (invited) USDA Chief Economist Robert Johansson (invited) World Ag Outlook Board Chairman Seth Meyer (invited) Notable Broadcasters Max Armstrong (WGN Radio – Chicago, <i>This Week in Agribusiness</i> nationally syndicated television program) Janet Adkison (RFD -TV (satellite/cable television), Sirius XM Channel 147) Spencer Chase (<i>Agri-Pulse</i> newsletter)
Notable Federal, State or Local Appointed or Elected officials attending:	None at this time. Lawmakers are scheduled to meet with farm broadcasters on Wednesday 5/3. An up to date list of confirmed attendees is on page 3 at https://nafb.com/sites/default/files/pages/events/washington-watch/2017/2017TENTATIVE_web_schedule.pdf
Individual Introducing Administrator:	Max Armstrong, 2017 NAFB President
Person to contact for speechwriting purposes:	Tom Brand tom@nafb.com (816) 431-4032 (816) 294-2381 cell
Person to contact for media purposes:	Tom Brand tom@nafb.com (816) 431-4032 (816) 294-2381 cell



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Origin of Invitation:

Tom Brand	Ron Hays (Radio Oklahoma Network)
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Day of Event Point of Contact:

Tom Brand	Shannon Higgins
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Security Contact:

We are working with the USDA to obtain this information.

Is the organization or host of the event a registered 501(c)(3), (4), or has a 527 Political Action Committee (PAC):

NAFB is a 501(c)(6)

Will there be a presentation of a "gift" to the Administrator?

None planned

If so, what is the US currency value of the gift?

Will a meal be provided, if so what is the US currency value?

None planned

Please return this form completed to scheduling@epa.gov and Sydney Hupp (hupp.sydnev@epa.gov).
