

TRADE NAME: MOORWHITE EXTERIOR PAINT
CATEGORY: EXTERIOR HOUSE PAINT

COLOR: WHITE
QUALITY: FIRST

PIGMENT: 70.0 % LBS. GAL. YIELD UNIT COST TOTAL COST

White Lead Carbonate	500	8.95	.0825 lb.	\$ 41.25
Titanox R. C.	250	9.23	.0550 "	13.75
Asbestine	250	10.53	.98 cwt.	2.45
Barytes	350	9.45	1.62 cwt.	5.67
Titanox A-24	150	4.74	.15 lb.	22.50

VEHICLE 30.0 %

Raw Oil	420	54.0	.13 lb.	54.60
#3878-R	142	18.0	.86 gal.	15.48
Varsol	52	8.0	.10 "	.80
#10-R	29	4.0	.56 "	2.24

CALCULATED YIELD 2143 126.90 \$ 158.74

MANUFACTURED LOSS 2.3 %

ACTUAL YIELD 124 gals.

COST ANALYSIS

MATERIAL COST PER GAL. OR LB. (TOTAL COST DIVIDED BY ACTUAL YIELD) 1.28
DIRECT LABOR COST PER GAL., OR LB. .0628
FACTORY OVERHEAD PER GAL., OR LB. .0644
BULK COST PER GAL., OR LB. 1.4072
COMPLETE PACKAGE COST PER GAL., OR LB. (CONTAINER PLUS FILLING EXPENSE) .133
FACTORY COST IN PACKAGE PER GAL., OR LB. 1.55

PRICES

SHOW THE HIGHEST NET UNIT PRICE WHICH WAS CHARGED OR WHICH WOULD HAVE BEEN CHARGED IN MARCH 1942, TO EACH OF THE FOLLOWING TYPES OF BUYERS OR TRANSFEREES:

(A) TO A COMPANY OWNED OR CONTROLLED OUTLET	
(B) TO AN INDEPENDENT WHOLESALER	1.90
(C) BY COMPANY CONTROLLED OUTLET TO RETAIL CUSTOMER	
(D) TO AN INDEPENDENT RETAILER (DEALER)	2.37
(E) TO OTHER (SPECIFY)	

OPA 000336