

MEMBERS QUARTERLY REPORT

From the Executive Vice President
Lead Industries Association, Inc.
292 Madison Ave.
New York 17, N.Y.



Look Ahead with Lead

October 29, 1962

JULY 1 to SEPTEMBER 30, 1962

The following report covers the highlights of Association activities for the third quarter of 1962. More detailed information on these activities or others not enumerated will be supplied on request. No attempt has been made to cover routine activities, and research is covered in a separate report of the research director.

GENERAL

1. Information Bulletins. One of these bulletins was circulated to members during the quarter.
2. European Trip. Taking advantage of his invitation to speak at the International Lead Conference in early October, the Executive Vice President toured Italy, Germany, Belgium and France, talking primarily to manufacturers of various lead products, studying the European pattern of lead usage, and seeking facts and ideas that can be used to promote lead in the U.S.A. A detailed report will eventually be prepared.
3. A.I.M.E. Meeting. Two staff members, David M. Borcina and Don Fowler, addressed a meeting of the local A.I.M.E. section at Kellogg, Idaho, on promotion of lead and L.I.A.'s health and safety program.
4. Industry Development Committee. A meeting of this Committee was held in New York to discuss a number of Association activities, particularly promotion of lead for noise control and health and safety research.
5. Mining Congress. The annual meeting of the Western Division of the American Mining Congress was attended.

HEALTH AND SAFETY

6. Kettering Symposium on Lead Toxicology. An agreement was reached for joint financial sponsorship by L.I.A., du Pont Co., and Ethyl Corp. of an invitational symposium on lead toxicology at the Kettering Laboratory of the University of Cincinnati Medical College to be held in February, 1963. The proceedings will be published and will undoubtedly make a valuable addition to world knowledge of lead toxicology.
7. Study of Particulate Lead in Air. A research proposal for this study was approved and placed at the Stanford Research Institute. Work got under way in August. This study, scheduled for completion in fifteen months, is designed to identify and measure the form and size in which lead exists in urban atmosphere, in order to aid our understanding of potential health effects from air pollution.

Quarterly Report of the Executive Vice President
July 1 to September 30, 1962

-2-

8. L.I.A. Health and Safety Committee. Formation of this committee, as authorized by the Board of Directors, is now substantially complete. There are eleven members of the committee, representing producer and user companies in this country, Canada and Australia. The committee members are drawn from the medical and engineering professions, and all have substantial knowledge and experience in the field of lead hygiene and toxicology. The initial meeting will be held November 13th in Chicago.

9. Visit to Prof. Harry Warren. While in Vancouver our Health and Safety Director paid a visit to Prof. Warren, geologist at the University of British Columbia, whose many public remarks regarding "the villain known as lead" have caused him to be regarded with something less than affection by the lead industry. Prof. Warren said that he had been misquoted frequently in the press.

INDUSTRY DEVELOPMENT-GENERAL

10. "Lead." The third 1962 issue of this quarterly publication was prepared and printed for mailing in October.

11. Advertising. Two ads appeared in "Machine Design," one in "Materials in Design Engineering," and one in "Product Engineering." The subjects dealt with design of lead radiation shielding and porcelain enamel product finishes. Also two ads appeared in "Factory," one dealing with battery-powered personnel carriers and one with lead for noise control.

12. Industrial Trucks. On request, 200 copies of our brochure on battery-powered industrial trucks were supplied to the American Material Handling Society for distribution to their members.

13. Cable Sheathing. Considerable time was spent on gathering data and preparing a brochure on lead cable sheathing which, it is hoped, can be produced by the year end.

INDUSTRY DEVELOPMENT-METAL PRODUCTS

14. Apprentice Contest. This contest for plumbers' apprentices was again held at Purdue University. L.I.A.'s David Borcina was, as usual, judge of lead work, Homer Yetman conducted a course of instruction for apprentice teachers, and L.I.A. supplied material and prizes for the lead-working part of the contest.

15. Lead Roofs. An eight-page brochure featuring four prominent lead roofs which have been maintenance-free for more than 25 years was prepared and printed. It is being mailed to our list of architects.

Quarterly Report of the Executive Vice President
July 1 to September 30, 1962

-3-

16. Advertising. Two ads on lead cable sheathing appeared in "Electrical World." Two ads on lead for noise control and two on lead antivibration pads appeared in "Engineering News-Record." Three ads appeared in "Progressive Architecture," one on antivibration pads and two on noise control. In addition L.I.A. ran a 4/5 page ad in a special supplement to the Sunday, Sept. 25, "New York Times" which featured the opening of the Lincoln Center for the Performing Arts. This ad dealt with the use of lead antivibration pads under the first completed building in the Center, Philharmonic Hall.

17. M.I.T. Work is now in progress on reroofing the Kresge Auditorium at Massachusetts Institute of Technology with which L.I.A. has been involved for some time, as mentioned in earlier reports. About 60 tons of sheet lead are being used.

18. Noise Control. Much work has gone into the writing of a manual on noise control based on research reports from Lewis Goodfriend and Associates, and a first draft has been completed. Shorter versions are also being prepared. Final publication must await additional data from tests being conducted.

19. Uris Bros. Several meetings have been held with these large builders who are constructing a hotel for Hilton in Washington, D.C. The possibility of our subsidizing the use of leaded walls for sound-proofing in this building is the subject of negotiation.

20. Marina City. A lead roof has been specified for the theater in this widely publicized Chicago building project, as a result of L.I.A. efforts. Assistance is now being given the architect in securing competent contractors to make the installation.

INDUSTRY DEVELOPMENT-Paints

21. Advertising. Two ads each appeared in the "American Paint Journal," "Official Digest" and "Paint and Varnish Production." They were on the subject of basic lead silico-chromate paints and on yellow lead-chromate traffic paints.

INDUSTRY DEVELOPMENT-CERAMICS

22. Meeting. A meeting of the Ceramic Technical Committee was held at Bedford Springs, Pa., at the time of the Fall Meeting of the White Wren Division of the American Ceramic Society to discuss the L.I.A.'s ceramic promotion program for 1962 and recommendations for 1963.

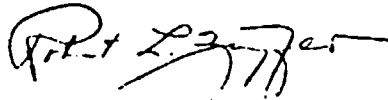
23. Advertising. Two ads appeared in the American Ceramic Society "Bulletin," two in "Ceramic Industry," two in "Metal Product Manufacturing" and one in "Ceramic Age." The subject in all cases was lead-bearing low-firing porcelain enamels for steel.

Quarterly Report of the Executive Vice President
July 1 to September 30, 1962

-4-

24. Porcelain Enamel Institute. The annual Shop Practices Forum sponsored by this Institute at the University of Illinois was attended.

25. Glazed Brick. A new supplement to "Lead in the Ceramic Industries" on lead glazes for brick was prepared and approved by the Ceramics Technical Committee. It is now being printed.



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Executive Vice President