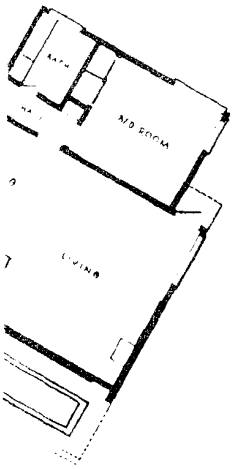


edwood and stucco. Re-
t of the house.



otuse angle. Entire struc-
by one roof.

REDWOOD CEILING

The original ... fireplace ... pattern, a ... blocks with a grass ... texture and accents ... The chimney is inside the room and beside the fireplace instead of outside and behind it. The room has a gigantic picture window which frames Mt. Helix.

The ceiling is warm with *red* wood sheathing and beams and *the floor is a cool pearl gray* asphalt tile. Walls are a deep green matt finished.

FORMS DOORWAY

The dining alcove is divided by an ingenious cabinet arranged so that it provides a corridor connecting the living area with the kitchen. The top of the cabinet is extended to form a lintel between the cabinet and the wall. This gives the effect of a doorway leading into the dining alcove.



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PAINTING THE TOWN with Helge Hultgren



When the neighbor's dog chooses your bed of prize begonias as a repository for his bones you probably "see red," as the saying goes. Now, before you blow your top and level off on the pooch with the old twelve gauge let your eyes rest for a minute on something green or yellow-green.

Scientific tests have proved that these colors have far more effect in cooling down steamed-up emotions than counting to ten. This fact would be more easily understood if we could rename the colors of the spectrum with these familiar adjectives: exciting, lively, restful, cheerful, depressing and gloomy.

People have had a vague understanding of the psychology of color ever since Adam discovered that Eve looked particularly fetching in fig-leaf green, and that the glowing red of a ripe apple was fraught with excitement and danger.



In recent years, however, understanding of the emotional qualities of color has reached a point where color stylists can use it with pre-determined results.

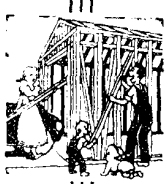
So let us speak no more of red; rather let us call it excitement and warmth. The name for our greens shall be tranquility. Peace shall be the word for blue, and yellow shall be labeled cheerfullness. And all the thousand shades and tints and mixtures in between will be favored friends and relatives, or undesirable aliens.

Of course the best way to get on speaking terms with this new language of color is to consult Helge Hultgren. If you have a home that seems haunted by the pallid spectre of colorless shades phone Helge Hultgren, at M-0210 and he'll send his bucket brigade with canned rainbows to exorcise the dingy spirit of Gray.

Helge's Household Hints

Bathtubs, sinks and other porcelain surfaces are easiest cleaned with a kerosene dampened

Now's the Time To Add a Room!



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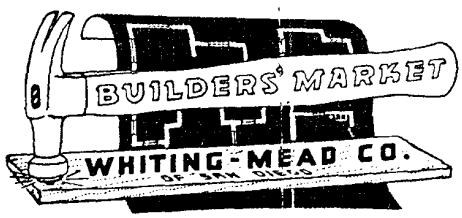

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