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STANDARDIZE ON DUTCH BOY

FOR many years this little Dutch Boy trademark
has been a reliable guide to high quality
in potato products. . . . Today when consumers
want their own assurance for safety and reli-
ability by standardizing on the Dutch Boy family
of potato products. . . . Get what you want at the
store. . . . We are headquarters for Dutch Boy. . . .



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PAINT The Great Modernizer

There's no secret way to success in no business. The
secret is to only do what that needs changing...
a coat or two of paint to wipe the children's feet
underneath cushions or to brighten dingy rooms.
Modernizing with paint is our job. Why not let us
suggest what might be done for your own home?

*Remember to demand no other
guarantee than the National Painting Co.*

It always pays to hire a painter

