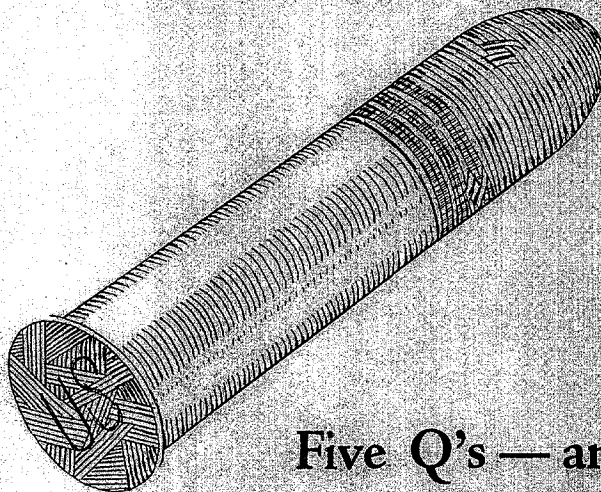




Five Q's — and One A

Q: Why did 49 per cent of all prize-winners in the small bore rifle matches at Camp Perry shoot US .22 N. R. A's?

Q: Why did 58 per cent of all prize-winners in the Metropolitan Rifle League Championship shoot US .22 N. R. A's?

Q: Why did T. J. Imler, who broke the record for the Individual Small Bore Championship at Camp Perry, shoot US .22 N. R. A's?

Q: Why did the winners of the Olympic and International small bore matches in France last year shoot US .22 N. R. A's?

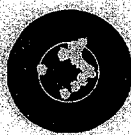
Q: Why are US .22 N. R. A's the choice of champions?

A: Because "possibles" are "probables" with these ultra-accurate .22's.

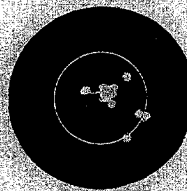
UNITED STATES CARTRIDGE COMPANY

111 Broadway

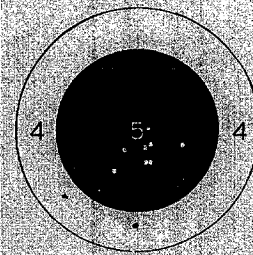
New York, N. Y.



50 Yards



100 Yards



200 Yards

Record-breaking targets made by T. J. Imler in the National Individual Championship Match at Camp Perry