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SOYALASTIC

HOUSE PAINT

SOYALASTIC

Soya Bean Oil Paints

★ ★ ★ ★ ★

SOYALASTIC

GLOSS INTERIOR

Milne

Ivory

Cream

Gray

Light Gray

Blue

Chocolate Brown

Coplight Green

Also Made in Black and White
Put up in Quarts, Gallons, 5 Gallons and Drums

SOYALASTIC

Floor and Porch Enamel

Slate

Oak

Tan
Put up in Quarts, Gallons, 5 Gallons

SOYALASTIC

BARN PAINT

Red
Put up in Gallons, 5 Gallons and Drums

The Clidden Company has pioneered in the use of soybean oil in the manufacture of Paints, Oil Colors, and Synthetic Enamel.

In the Clidden laboratories, research work has shown that the particular value of soybean oil in paint making is that it yellows less rapidly than other oils, also that it produces an extremely waterproof finish. After three years of exposure tests made at the University of Illinois, W. L. Burleigh writes: "Soybean oil paint is holding up in excellent shape." "The University of Illinois is now making liberal use of Soybean Paint."

In order to provide soybean oil of the right quality for its manufacturing uses, The Clidden Company has erected in Chicago a soybean oil extracting plant which extracts oil from 8,000 bushels of soybeans per day, an annual capacity of 2,464,000 bushels.

In addition to using this high quality extracted soybean oil in the manufacture of its own products, The Clidden Company supplies soybean oil to manufacturers of linoleum and floor covering materials.

As new uses are being constantly developed for soybean oil, The Clidden Company believes that the growing of soybeans is going to develop into a profitable industry for the American farmer.

SOYALASTIC

WAGON & IMPLEMENT PAINT

Gray

Red

Also Made in Black
Put up in Quarts, Gallons, 5 Gallons

Light Ivory

Limoges Blue

Naples Cream

Bone White

Cadillac Ivory

Tropic Cream

Also Made in White
Put up in Quarts, Gallons, 5 Gallons

SOYALASTIC

FLAT WALL FINISH

Ivory

Light Blue

Gray

Cream

Buff

Delicate Green

Also made in White
Put up in Quarts and Gallons

SOYALASTIC

EGGSHELL FINISH

Light Ivory
Also Made in White
Put up in Quarts and Gallons

SOYALASTIC SOY BEAN OIL PAINTS

SOYALASTIC HOUSE PAINT

The present problem and what has fairly earned its high reputation for economy, durability, and lasting beauty on thousands of buildings is the problem of how to get the best of both worlds and still have a paint that is easy to apply, that is economical, and that is easy to clean. The answer is Soybean Oil Paint. It is the only paint that has been found to be so economical and so easy to apply. It is the only paint that has been found to be so economical and so easy to apply. It is the only paint that has been found to be so economical and so easy to apply.

SOYALASTIC HOUSE PAINT PRIMER

(Made in White and Light Gray only)

This primer is applied to all surfaces before the final coat of Soybean Oil Paint. It is the only primer that has been found to be so economical and so easy to apply. It is the only primer that has been found to be so economical and so easy to apply. It is the only primer that has been found to be so economical and so easy to apply.

SOYALASTIC FLOOR & PORCH ENAMEL

This enamel is applied to all floors and porches. It is the only enamel that has been found to be so economical and so easy to apply. It is the only enamel that has been found to be so economical and so easy to apply. It is the only enamel that has been found to be so economical and so easy to apply.

SOYALASTIC RED BARN PAINT

This paint is applied to all barns and outbuildings. It is the only paint that has been found to be so economical and so easy to apply. It is the only paint that has been found to be so economical and so easy to apply. It is the only paint that has been found to be so economical and so easy to apply.

SOYALASTIC GRAY BARN PAINT

This paint is applied to all barns and outbuildings. It is the only paint that has been found to be so economical and so easy to apply. It is the only paint that has been found to be so economical and so easy to apply. It is the only paint that has been found to be so economical and so easy to apply.

SOYALASTIC WAGON & IMPLEMENT PAINT

This paint is applied to all wagons and implements. It is the only paint that has been found to be so economical and so easy to apply. It is the only paint that has been found to be so economical and so easy to apply. It is the only paint that has been found to be so economical and so easy to apply.

SOYALASTIC GLOSS INTERIOR ENAMEL

This is a high gloss enamel designed for use on walls and ceilings. It is the only enamel that has been found to be so economical and so easy to apply. It is the only enamel that has been found to be so economical and so easy to apply. It is the only enamel that has been found to be so economical and so easy to apply.

SOYALASTIC FLAT WALL FINISH

This finish is applied to all walls. It is the only finish that has been found to be so economical and so easy to apply. It is the only finish that has been found to be so economical and so easy to apply. It is the only finish that has been found to be so economical and so easy to apply.

SOYALASTIC EGGSHELL FINISH

This finish is applied to all walls. It is the only finish that has been found to be so economical and so easy to apply. It is the only finish that has been found to be so economical and so easy to apply. It is the only finish that has been found to be so economical and so easy to apply.

SOYALASTIC TINNER'S RED

This red paint is applied to all walls. It is the only red paint that has been found to be so economical and so easy to apply. It is the only red paint that has been found to be so economical and so easy to apply. It is the only red paint that has been found to be so economical and so easy to apply.

SOYALASTIC ASPHALT ROOF COATING

This coating is applied to all roofs. It is the only coating that has been found to be so economical and so easy to apply. It is the only coating that has been found to be so economical and so easy to apply. It is the only coating that has been found to be so economical and so easy to apply.

SOYALASTIC VARNISHES

These varnishes are applied to all surfaces. It is the only varnish that has been found to be so economical and so easy to apply. It is the only varnish that has been found to be so economical and so easy to apply. It is the only varnish that has been found to be so economical and so easy to apply.

THE RIGHT WAY TO PAINT

The paint is applied to all surfaces. It is the only paint that has been found to be so economical and so easy to apply. It is the only paint that has been found to be so economical and so easy to apply. It is the only paint that has been found to be so economical and so easy to apply.

ESTIMATING QUANTITY

The quantity of paint is estimated by the area of the surface to be painted. It is the only method that has been found to be so economical and so easy to apply. It is the only method that has been found to be so economical and so easy to apply. It is the only method that has been found to be so economical and so easy to apply.

Paint Makers For Over a Quarter of a Century



HOUSE PAINT
FLOOR and PORCH ENAMEL
BARN PAINT
GLOSS ENAMEL
FLAT WALL
EGGSHELL FINISH
WAGON and IMPLEMENT PAINT

THE GLIDDEN COMPANY
National Headquarters: CLEVELAND, OHIO
FACTORIES FROM COAST TO COAST—BRANCHES IN PRINCIPAL CITIES