



Photographs taken at three stages of the drying process of flat paint made of Dutch Boy white-lead and Dutch Boy flatting oil. Notice how the brushmarks in the first picture are gradually obliterated in the two succeeding pictures, leaving a smooth, even finish. This is due to the remarkable leveling qualities of this paint.

No BRUSHMARKS No LAPS

with Dutch Boy white-lead and flatting oil

Remarkable leveling qualities and slow "set-up" of this paint insure a finish unmarred by imperfections

A FLAT wall-finish unspoiled by brushmarks, laps, streaks and joints. This you can count on when you use paint made with Dutch Boy white-lead and Dutch Boy flatting oil.

This paint possesses in a remarkable degree the ability to level itself out. Thus it gives a smooth, even finish free from brushmarks and other surface irregularities.

Also, this paint has the advantage of setting up slowly. It remains workable on the wall long enough to permit the joining of one painted section

to another, without laps or joints showing.

Truly washable, too

Equally important to building managers is the washability of this finish. Even after long service it can be safely washed.

The pigment—pure white-lead—is insoluble in water, and stays so... not changing chemically. Therefore it does not wash off and leave streaks.

Another advantage of paint made with Dutch Boy white-lead and flatting oil lies in its great hiding power. A little goes a long way. And it spreads quickly and easily. For these reasons, and because the finish retains its original beauty for such a long period of time, you can readily understand that this paint is economical.

Any color—mixed to order

This pure white-lead paint, furthermore, is extremely adaptable. It is mixed especially for each job. Any

desirable color may be obtained. You can get either flat or "egg-shell" finishes. And you may also obtain such interesting figured treatments as the Crumpled Roll and Sponge Mottle effects, not to mention blended and glazed finishes—the Tiffany, for example.

These figured and blended finishes have been used with great success in many office buildings, apartments and hotels. They enable you to get striking and original wall treatments with surprising economy.

If you do not already know these finishes, let us send you a booklet which describes them and pictures them in full color—"Decorative Possibilities of Paint." Address our branch office nearest you.

NATIONAL LEAD COMPANY
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DUTCH BOY WHITE-LEAD FLATTING OIL

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