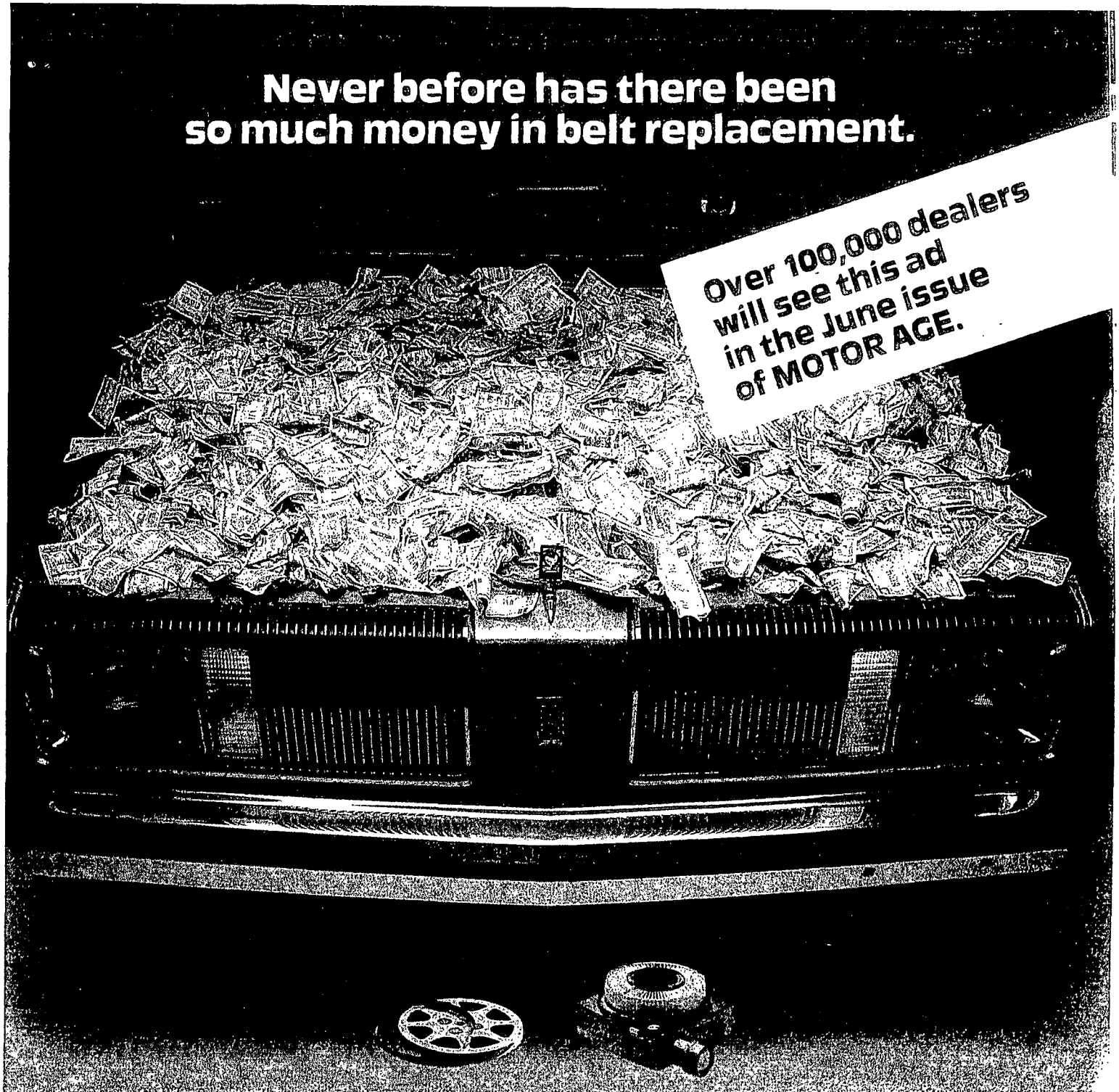
Never before has there been so much money in belt replacement.



Or sales help like this:

Recent studies confirm the profit potential of engine belts. Four out of five motorists have been replacing them only at or near failure. Every third vehicle on the road needs new belts *right now.*

That's why we developed a special new training program on belts.

Your NAPA jobber has a new clinic that will bring you up to date on today's belt technology... new construction... multiple-rib belts... timing belts... serpentine drives.

He's also offering a new film called "Cleared for Take-Off" that will help your people spot sales opportunities and develop selling skills.

Call your nearest NAPA jobber today for more information, or to sign up for the clinic. Let us help you start making more money under the hood.

NAPA®

Belts / Hose

NAPA Belts/Hose. Manufactured Exclusively for NAPA by National Products, Inc., Denver, Colorado