

Now Showing at Leading Paint Dealers!

"Dutch Boy"

REG. U.S. PAT. OFF.

COLOR GALLERY

112 LUSH NEW DECORATOR COLORS IN FLAT, SEMI-GLOSS AND GLOSS!



*Newest, easiest way to "shop" for color—
select paints for your home from this
"Dutch Boy" collection*

Now choose paint colors you like, and *know* they're right! Sensational new *Color Gallery* holds big-size swatches of 112 wall, woodwork and furniture colors. Each lists harmonizing and accent colors on reverse side. A complete color scheme suggestion if you wish. All colors come in Flat, Semi-gloss and Gloss... range from delicate pastels to dramatic deep tones. You can use them in *any* room—See this helpful decorating aid today.



Check this list now to find your nearest

"Dutch Boy" COLOR GALLERY DEALER

Reg. U.S. Pat. Off.

SAN DIEGO

BLASE & CAFFERATA
4003 El Cajon Blvd.

DUTCH BOY PAINT STORE
2884 University Avenue

CHULA VISTA

CHULA VISTA PAINT CO.
384 - 3rd Avenue

LA MESA

BOULEVARD HARDWARE
3400 La Mesa Blvd.

EL CAJON

HOWELL'S LUMBER CO.
273 Highway #80

VALLEY PAINT & SUPPLY
Rd. 9, Male

NATIONAL CITY

NATIONAL CITY PAINT CO.
1331 Highland Avenue

OCEANSIDE

HANSEN & WADDINGTON
212 No. Broadway

1947-1948
SEP. 17th



10.49 Rayon Bic

9⁹⁹

Of slick rayon get rayon lined. With flares, padded shoulder. In. long. S, M, L, X

reg. 8⁹⁹ WC

Another big Anniversary—a saving of punishment taking—supple leather upper cord outside and in



Satisfaction