

Titanox®
fusspot
behind the
brightest
things around

TITANIUM PIGMENT
CORPORATION
SUBSIDIARY OF NATIONAL LEAD COMPANY

WHERE BRIGHTER THINGS HAPPEN!



TITANOX TiO₂ experts fuss over your products. To make them the brightest, or, the absolute whitest. Using our rutile, anatase and C pigments. Both sulfate and chloride. The most complete line of TiO₂, yet developed. All grades are uniformity and quality controlled. All are sold worldwide to the fussiest plastics people. With plenty for everyone. Want to spark bigger sales? Flash our color experts for help. In principal cities, 111 Broadway, New York, N.Y. 10006; and Canadian Titanium Pigments Ltd., Montreal.



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