

To: Cecilia Stoddard

cc: Jerome Crowley, Jr.

From: Mark Allen *MA*

Greg Hatch

Patti Houle

Roger Adams

Date: July 22, 1991

Re: Lead in Architectural Paint

I recommend we develop a company position on this issue. The position would include a statement suitable for answering customer and public questions and a strategy for responding to the business, legal and social aspects of this problem.

The strategy should be developed with input from Roger, Greg, Jerome and Patti.

The issue has already received some media attention during the past year including the results of testing school age children for lead in Boston, Los Angeles and Oakland and a Newsweek cover story of July 15, 1991 (attached).

Regarding an answer to customer or public inquiries on the subject in general, I concur with your recommendation to use exclusively the attached information article from the Consumer Product Safety Commission. We can reprint the article on Fuller-O'Brien letterhead but we should also add the telephone number for CPSC as a source of further information. Please discuss with Greg before proceeding.