

THE
SHERWIN-
WILLIAMS

PAINT

THE SHERWIN-WILLIAMS CO.

1893

GEO. F. LINZEL

Hardware, Paints, Oils, Etc.
MONROE, MICH.

THE

SHERWIN-WILLIAMS
PAINTS

FOR ALL KINDS OF
GOOD PAINTING



0007-SWP-041098



THE SHERWIN-WILLIAMS PAINT
and the first and best for use in the home.

Gloss White, Flat White, Black and
a Choice Selection of Colors
for
Exteriors and Interiors of Buildings, &c.

THIS is a higher grade and more excellent
quality of paint than has ever been pre-
pared for the market, and is most convenient
to use, more durable and beautiful than any
other paint, either ready made or made by
hand.

Guaranteed to cover 300 square feet, or
more, two coats to the gallon.



MANUFACTURED BY
THE SHERWIN-WILLIAMS CO.

NEW YORK

COLORS OF THE SHERWIN-WILLIAMS PAINT		COLORS OF THE SHERWIN-WILLIAMS PAINT		COLORS OF THE SHERWIN-WILLIAMS PAINT	
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0007-SWP-041099

THE SHERWIN-WILLIAMS PAINT

IS MADE TO PAINT BUILDINGS WITH.

The Sherwin-Williams Paint is prepared by a process which makes it the most perfect paint ever known. It is not only the most perfect, but it is also the most economical. It is the only paint that can be applied to any surface, and it will last for years without fading or peeling. It is the only paint that can be applied to any surface, and it will last for years without fading or peeling. It is the only paint that can be applied to any surface, and it will last for years without fading or peeling.

S.W.P. is a paint of higher grade than any other ever offered in the market, and is prepared to meet the exact demands of all classes.

With its covering power increased to the last point consistent with a perfect paint, and with its price reduced to the most economical, it is the only paint that can be obtained.

Now, most thorough and practical tests extending through a series of years, practical results are of one mind concerning S.W.P. paint, and in every case it is found that it is the best, most economical, and most perfect paint in the market.

White Lead and Oil are not included in a cheap paint, and show a few facts. Take, for example, two houses of the same size and style, the surface measurement of each being say 2500 square feet. One of these is painted with a cheap paint, and the other with S.W.P. paint. The cost of the cheap paint is \$100, and the cost of the S.W.P. paint is \$150. The cheap paint is applied in three coats, and the S.W.P. paint is applied in two coats. The cheap paint is applied in three coats, and the S.W.P. paint is applied in two coats.

Self-protective quality. They will retain their color for years. They will not fade, and they will not peel. They will not fade, and they will not peel. They will not fade, and they will not peel. They will not fade, and they will not peel. They will not fade, and they will not peel.

However, this is not the chief item of gain. The greatest economy lies in the fact of the much greater durability of the Sherwin-Williams Paint. Assuming that lead or cheap paint to be of average good quality, it will last only about half as long as the Sherwin-Williams Paint. And it is not only the fact of its greater durability, but the fact of its greater economy, which makes it the only paint that can be obtained.

SELECTION OF COLORS.

In this folder opposite each shade, will be found suitable combinations of colors, which we want you to use in the choice of color for your building.

We have no doubt that the limited variety in color will be found to be the most suitable for all buildings. We have no doubt that the limited variety in color will be found to be the most suitable for all buildings. We have no doubt that the limited variety in color will be found to be the most suitable for all buildings.

Among the line of colors will be found the latest and most stylish shades, now specified by leading architects. Especially would we call attention to "Crimson Yellow" (725) as being one of the most stylish colors for modern houses. The color will be found in the right of color sample in the folder.

SPECIAL FLOOR PAINT. Dries Hard Over Night. Made to Walk On. Prepared Ready for Application.

It is now given the support of practical experience. It is now given the support of practical experience. It is now given the support of practical experience. It is now given the support of practical experience. It is now given the support of practical experience.

We are making this paint in Canada, and it is now given the support of practical experience. It is now given the support of practical experience. It is now given the support of practical experience. It is now given the support of practical experience. It is now given the support of practical experience.

FAMILY PAINT.

The Perfection of Convenience.

Put up in Small Cans Only. TWENTY-ONE Shades, especially adapted for use in smaller spaces and for the most economical use of paint. It is now given the support of practical experience. It is now given the support of practical experience. It is now given the support of practical experience.

CREOSOTE PAINT.

A Preservative for Wood.

With its penetrating power, it has no equal as a preservative for wood. It is now given the support of practical experience. It is now given the support of practical experience. It is now given the support of practical experience. It is now given the support of practical experience. It is now given the support of practical experience.

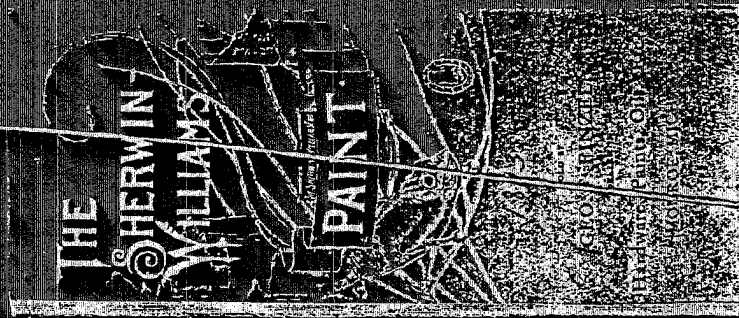
QUANTITY REQUIRED.

A rough estimate of building usually required for a building of 100,000 square feet of surface. It is now given the support of practical experience. It is now given the support of practical experience. It is now given the support of practical experience. It is now given the support of practical experience. It is now given the support of practical experience.

After having found the total number of square feet of surface to be painted, the quantity of paint can be determined. It is now given the support of practical experience. It is now given the support of practical experience. It is now given the support of practical experience. It is now given the support of practical experience. It is now given the support of practical experience.

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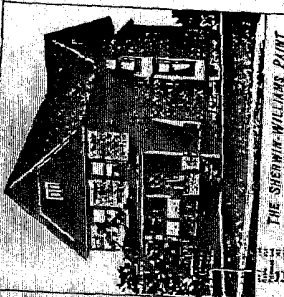


ARE YOU GOING TO PAINT?
If so, tear off postal card attached
the back of this calendar and mail
it over to The Sherwin-Williams
stating what you intend to paint
they will send you valuable infor-
mation about painting and various
free of any cost.

alone, mixed with linseed oil, quickly bore
the surface, powdering up, and is soon washed
away.

After long years of searching and experi-
menting, the inventor has found that by the ad-
dition of oxide of zinc to the base, a harder and
more durable surface of paint was obtained.
The paint was also of a better color, as time is
lost in the drying process, and it kept its lustre longer,
in fact, it was found that the surface was
more durable than any other paint ever used
before. This makes it most economical for
the consumer.

Now the only question is, is it best to
buy the ready-mixed and mixed oil and mix your
own, or to buy the paint and mix it later, to
have the paint ready for use. It is pos-
sible to mix paint in a small way in a keg,
with a stick, or by some other crude method,
and have it equal to a paint thoroughly mixed
and ready for use. It is a question of quantity
compared with working. The small quantity
of paint is not worth the trouble of mixing at
home. The small buyer can't get his ma-
terials to make sure they are pure, while the
large manufacturer must do so to protect himself.
The only trouble in buying prepared paint
is that there are so many brands and so many
different qualities.



THE SHERWIN-WILLIAMS PAINT

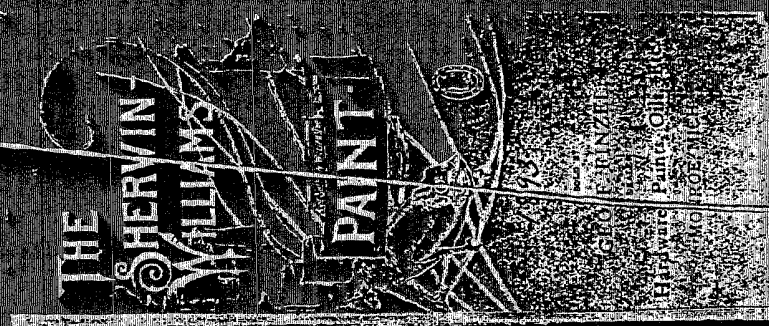
For the best results, use
Sherwin-Williams paint
with the best quality of mixing
oil.

THE SHERWIN-WILLIAMS FLOOR FINISHES

For the best results, use
Sherwin-Williams floor finishes
with the best quality of mixing
oil.

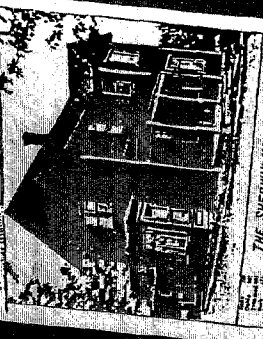
MADE TO ORDER

0007-SWP-041105



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QUANTITY REQUIRED.—To ascertain the quantity of S. W. F. required to coat a surface, measure the dimensions of the body to be coated, and multiply the length by the breadth, which will give the surface in square feet. Divide this product by the number of square feet in a gallon of S. W. F., and the quotient will give the number of gallons required. To ascertain the quantity of S. W. F. required to coat a surface, multiply the number of square feet to be coated by the thickness of the coating in inches, and divide the product by the number of cubic inches in a gallon of S. W. F., and the quotient will give the number of gallons required. To ascertain the quantity of S. W. F. required to coat a surface, multiply the number of square feet to be coated by the thickness of the coating in inches, and divide the product by the number of cubic inches in a gallon of S. W. F., and the quotient will give the number of gallons required.



GREENWILLIAMS PAINT

THE SHERWIN-WOODS

It imitates the natural woods, Haining and varnishing at one operation.

THE SHERWIN-WILLIAMS ENAMEL PAINT

close to the (iron) furniture, where a high
position is desired. No other

...way to apply.

0007-S-

THE HERWIN-WILLIAMS PAINT CO.

MADE IN U.S.A.

NEW YORK, N.Y.

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