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May Co.

Los Angeles Times
10-4-1942



For football games and chilly evenings for Fall

"Woolcraft" Auto Robe

3.95

Tuck one in your car, you'll find a dozen uses for it. It's water-repellent, resists dampness. Keeps you dry, protects your health. Fringe trimmed, it's 52x72 inches, comes in blue, brown, and maroon plaid. A most acceptable gift. A typical May Co. value specialization.

"Champion" Woolcraft Robe _____ **5.95**

Meet the "Champ." It's 54x72 inches, Taylorized, water repellent, resists dampness. Attractive plaid patterns, fringe trimmed.



It's washable—
with soap and wa-
ter. Washing does
not fade color.



No Mess—before
painting. Just wet
down with. It's
huganized.



No Fuss—One coat
covers any painted
or unpainted sur-
face.



No Bother—after
painting! Dries in
one hour.



Plan to do your fall interior painting with

Kem-Tone

the modern wall finish covers in one coat,

dries in one hour!

gal. **2.98**

Kem-Tone is quick and easy to apply; It is readily wash-
able with soap and water. Is economical, too—buy one
gallon, add 1/2 gallon water—1 1/2 gallons paint cost
you only \$2.98—and one gallon is sufficient to paint
walls of a 12x15-ft. room. Kem-Tone covers even wall-
paper in one coat, compo board, plastered or painted
walls. Choose from 8 pastel colors and Yorktown white.

Want to borrow Sherwin-Williams Style Guide?—one of
the most elaborate brochures of color schemes we've
ever seen! Truly inspirational. Borrow one without cost!

See Kem-Tone Demonstrated—Paint Cretes—Fourth Floor
Also May Co. Wilshire—Third Floor