

MANUFACTURERS OF

R. S. MCKAY, PRESIDENT
A. N. MASSE, VICE PRESIDENT
F. STANLEY CROOKS, SECRETARY
G. W. MCKAY, TREASURER



OFFICE & FACTORY
296 MARCONI BLVD.
PHONES ADAMS 3132
3133

COLUMBUS, OHIO

14C

Trade Name	Standard Roof Paint
Category	Roof & Barn Paint
Color	Red
Number	3070
Quality	First

PIGMENTS 55.3%

	lbs	Yield in gal	Unit cost	Total cost
Persian Gulf Oxide	247.0	7.20	.07 per lb	17.30
Spanish Red	247.0	6.80	.055 " "	13.55
C.P. Red Oxide	121.0	2.90	.10 " "	12.10
Astestine	318.0	13.40	.01 " "	3.18

VEHICLE 44.7%

Raw Oil	647.0	83.50	.88 per gal	73.50
Mineral Spirits	106.0	16.31	.09 " "	1.47
Manganese Naphthanate	2.0	.25	1.33 " "	.34
Cobalt Naphthanate	1.0	.12	2.50 " "	.32
Calculated Yield	1689.0	130.48		121.76
Manfing loss 1%		1.30		
Actual Yield		129.18		

COST ANALYSIS

Material cost per gal	.94
Direct labor cost per gal	.05
Factory overhead cost per gal	.07
Bulk cost per gal	1.06
Complete package cost per gal	.12
Factory cost in package per gal	1.18

PRICES

A	1.60
B	1.60
C	2.55
D	1.77
E Industrial plants	2.00