



SUGGESTED RETAIL PRICE LIST

No. 59

EFFECTIVE AUGUST 31, 1950

Subject to change without notice



THE A. WILHELM COMPANY

Division of The Glidden Company

Third and Bern Streets

Reading, Pa.

GLD025591

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EXTERIOR PAINTS

	5's per gal.	1's each	3/4's each	1/2's each	1/4's each
HOUSE PAINTS					
ROYAL READY MIXED PAINT					
Outside and Inside and Flat White.....					
Regular Shades and Black.....					
Crylight Green.....					
 ROYAL READY MIXED IMPERIAL HOUSE PAINT.....	7.75	7.45	2.17		
	57.10	47.20	12.00		
 EMPIRE HOUSE PAINT.....	4.50	4.60	1.45		
	4.40	4.30	1.40		
 ROYAL PRIME-ALL Exterior Primer.....	5.60	5.70	1.67		
	5.35	5.45	1.55		
 KNOT SEALER.....		5.80	1.73	\$.98	
 CEMENT AND STUCCO PAINT					
White.....	5.85	5.95			
Mixing Liquid.....	3.40	3.50			
 ROYAL LITHO-WHITE HOUSE PAINT.....	5.50	5.60	1.68		
 TRIM AND TRELLIS COLORS					
Royal Red No. 8 and Lt. Yellow No. 37.....		8.45	2.39	1.30	
Shutter Green No. 71.....		7.15	2.05	1.15	
Other Colors.....		6.35	1.85	1.05	

EXTERIOR PAINTS (Continued)

	5's per gal.	1's each	3/4's each	1/2's each	1/4's each
TITAN-O-ZINC PASTE PAINT.....	\$7.15	\$7.25	\$2.09		
 DRIWAL					
Clear.....	2.70	2.80			
Heavy Bodied.....	2.90	3.00			
White.....	5.10	5.20			
 ROYAL CREOSOTE SHINGLE STAIN					
Dark Brown, Maroon, Red.....	2.90	3.00			
Light Green, Medium Green, Dark Green.....	3.45	3.55			
Pearl Gray, White.....	3.75	3.85			
Contra Blue.....	4.40	4.50			
 WHITE CREOSOTE PAINT.....	4.30	4.40			

FLOOR PAINTS (Exterior — Interior)

	5's per gal.	1's each	3/4's each	1/2's each	1/4's each
ROYAL FLORENAMEL All Colors.....		5.75	1.70		
		46.50	12.55		
 PLI-NAMEL					
Regular Colors.....		7.05	2.05		
White.....		7.85	2.25		
Black.....		5.90	1.75		



WALL FINISHES

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
ROYALTONE FLAT WALLCOAT	4.90	5.20	1.52		
White and Colors	\$2.85	\$8.95	\$1.37		

ROYAL RAPID DRY WALLCOAT SEMI-GLOSS	6.60	6.70	1.93		
White and Colors	5.20	5.30	1.00		

ROYALCOTE INTERIOR GLOSS FINISH	5.80	5.90	1.75		
White and Colors	5.85	5.85	1.65	2.54	

ROYALTONE OIL FIRST COATER	4.85	4.85	1.40		
	4.25	4.35	1.35		

GLAZING LIQUID	4.50	4.60	1.45		
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SEALETTE	3.60	3.70	1.20		
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BARN AND ROOF PAINTS

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
ANCHOR IRON OXIDE PAINT					
Red	\$3.05	\$3.15	\$1.06		
Gray	3.95	4.05	1.30		

TINNERS' PAINTS					
Light Red, Dark Red	3.50	3.60	1.18		
Green	6.15	6.25			

PENNSYLVANIA BARN RED	3.90	4.00	1.25		
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METAL PROTECTIVE PAINTS

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
NEV-A-RUST					
Gray, Greenbrier	\$6.20	\$6.30			

Brown, Red, Black, ..	6.00	6.10			
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ZINC DUST PAINT... (Prices on Request)

CHROMATIZED METAL PRIMER					
Red	7.15	7.25			

GALVANIZED IRON PRIMER					
White	4.75	4.85			

LIQUID RED LEAD .. (Modified)	7.15	7.25			
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STACK AND BOILER FRONT BLACK	3.80	3.90			
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ENAMELS AND UNDERCOATERS

	5's per gal.	1's each	¼'s each	⅛'s each	⅙'s each
RIPOLIN-ARCHITECTURAL-B.L.T. Gloss, Semi-Gloss, Flat White	\$10.20		\$2.85	\$1.53	
RIPOLIN-QUICK DRYING Gloss, Semi-Gloss, White	9.05		2.55	1.39	\$.79
RIPOLIN UNDERCOAT Quick Drying	5.90		1.75	1.00	
ROYALUXE ENAMEL Gloss White	7.45		2.15		
ROYALUXE ENAMEL UNDERCOAT	5.25		1.59	.91	.54

VARNISHES (Continued)

	5's per gal.	1's each	¼'s each	⅛'s each	⅙'s each
B. JAPAN DRIER	\$2.55	\$2.65	\$.95	\$.59	\$.40
BLACK ASPHALTUM Royal Special	1.70	1.80	.73	.48	.37
GLID-SEAL		5.50	1.65		
PENETREX	5.00	5.10	1.55		
PURE SHELLAC	(Prices upon application)				

VARNISHES

	5's per gal.	1's each	¼'s each	⅛'s each	⅙'s each
Royal spar Bar and Table Top Fin- ishing	\$7.50	\$2.15	\$1.20	\$.72	
Wil spar	6.30	1.85	1.05	.65	
Royalite Floor, Royal Flat, Rapid Dry, Church Seat	6.30	1.85	1.05	.65	
No. 65 Velvet Floor Varnish	6.05	1.79	1.02	.62	
Nu-O-Leum	5.80	1.75	.99	.61	
Wil-Wear	6.00	1.78	1.00	.63	
Painters' Floor	4.60	1.43	.83	.53	

STAINS — FILLERS — REMOVERS

	5's per gal.	1's each	¼'s each	⅛'s each	⅙'s each
AD-EL-ITE NON IN- FLAMMABLE PAINT AND VARNISH RE- MOVER		\$4.20	\$1.33	\$.78	
AD-EL-ITE AND ROYAL MELTAWAY PAINT AND VARNISH REMOVER	\$1.92	2.02	.78		\$.35
PASTE WOOD FILLERS		4.30	1.35		.51
GLID-TONE STAINS All Colors	\$4.25	\$1.35	\$.80	\$.50	
Reducer	1.90	.55	.35	.25	

HOUSEHOLD SPECIALTIES

ROYALCOTE ENAMEL All Whites, Blacks and Colors.....	1's each	1/4's each	1/8's each	1/16's each	1/32's each
	\$7.30	\$2.10	\$1.17	\$-.70	\$-.45
ROYALCOTE VARNISH STAIN	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
Natural & All Colors ..		\$5.55	\$1.65	\$.95	\$.59
Ground Color.....		5.25	1.60	.91	.58

GRAINING SPECIALTIES

Light and Dark Graining Color.....	1/8's each
	\$.58

ROYALCOTE GOLD & ALUMINUM	1/4's each	1/8's each	1/16's each	1/32's each	1/64's each
Aluminum.....	\$1.92	\$1.08	\$.66	\$.42	\$.32
ROYAL SCREEN ENAMEL	1's each	1/4's each	1/8's each	1/16's each	1/32's each
Black.....	\$3.10	\$1.05	\$.64	\$.44	

ROYAL JET STOVE PIPE ENAMEL.....	1.10	.67	.45	\$.32
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SLICK LINOLEUM COATING.....	6.05	1.80	1.00	
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SLICK REDUCER.....			.75	
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AUTO FINISHES

ROYALCOTE SPEEDY AUTO FINISH	1's each	1/4's each	1/8's each	1/16's each	1/32's each
Black, Autumn Brown		\$2.08	\$1.15	\$.68	
Sage Green, Fayette Green, Dover Gray, Desert Sand, Royal Blue, Windsor Blue		2.25	1.23	.73	
Fire Red, Monroe Ma- roon, Jersey Cream		2.50	1.37	.77	
Gray Primer.....		1.58	.91	.55	
Auto Body Solder					\$.55

TOUCH-UP BLACK

Half-pint cans only.....	1/8's each
	\$.55

WAGON—TRACTOR—IMPLEMENT

WAGON—IMPLEMENT— TRACTOR	1's each	1/4's each
Black.....	\$5.75	\$1.65
I.H.C. Red, J.D. Yellow, A.C. Orange, J.D. Green, Cletrac Orange, Hi-way Yellow.....	7.20	2.10
I.H.C. Blue, New Fordson Gray.....	5.90	1.75

ALUMINUM PAINT

METALLITE INTERIOR CHROME FINISH ..	1's each	1/4's each	1/8's each	1/16's each
	\$5.30	\$1.60	\$.92	\$.54
METALLITE EXTERIOR READY MIXED.....	5.60	1.68	.96	.57

HEAT RESISTING MET- ALLITE.....	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
	\$5.09	\$5.19	\$1.54	\$.88	\$.53

ALUMINUM ASPHALT ROOF PAINT.....	5's per gal.	1's each
	\$4.00	\$4.10

MISCELLANEOUS AND SPECIALTIES

AD-EL-ITE PASTE WAX	1 lb.	\$1.19
	Large Unit	Small Unit
WOOD BLEACH	\$9.60	\$4.00

BLACKBOARD SLATING	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
Black		\$4.15	\$1.31		

VISMATIC GREEN CHALKBOARD COATING	1's each	1/4's each
	\$8.25	\$2.34

CAULKING COMPOUND	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White					
Gray and White					
Cartridges and Guns					
	(Prices upon application)				

PURE COLORS IN OIL

Zinc Oxide White	\$9.90	\$2.75		\$.85
Raw Umber, Burnt Umber	6.05	1.79		.60
Burnt Sienna, Raw Sienna	7.40	2.10		.69
Van Dyke Brown	6.10	1.80		.62
Ivory Drop Black		2.00		.68
Lamp Black	5.60	1.68		.57
Prussian Blue		2.45		.84
Ultramarine Blue				.81
Chrome Green, Light	9.20	2.58		.82
Chrome Green, Med.				
Chrome Green, Dark				
Chrome Yellow, Light		3.45		1.05
Chrome Yellow, Med.				
Chrome Yellow, Dark		4.30		1.30
Yellow Ochre	5.60	1.68		.57
Venetian Red	5.65	1.69		.58
Tuscan Red		3.50		1.08
Rose Lake				.93
American Vermillion		3.50		1.08
Cobalt Blue		2.45		.79

MISCELLANEOUS AND SPECIALTIES (Continued)

OIL COLOR IN TUBES		
Master Painters' Size		each
1 x 5-inch		\$.32
Household Size		
1/2 x 3-inch		.17

NEVA-ROT	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
Neva-Rot Clear	\$3.55	\$3.65	\$1.20		
Neva-Rot Green	2.97	3.07	1.05		

SURFACENE	2.90	1.00	\$.62	
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ASPHALT PRODUCTS

MASTICRETE	5's per gal.	1's each
Masticrete	\$1.55	\$1.65
Masticrete Primer	1.55	1.65

WEATHERPRUF COATING	
(Cold Process Asphalt)	(Prices upon application)

WEATHERPRUF CEMENT	
(Cold Process Asphalt)	(Prices upon application)

BLACK ROOF PAINT	
(Liquid)	(Prices upon application)

ROYALSEAL ASBESTOS ROOF PAINT (Liquid)	(Prices upon application)
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ROYALASTIC ROOF CEMENT	
(Plastic)	(Prices upon application)



SPRED

SPRED FLAT

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....		\$2.79	\$1.22		

3.92 1.22

SPRED LUSTER

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....		\$5.49	\$1.65		

3.69 1.65

SPRED SATIN

	1's each	1/4's each
White and Tints.....	\$4.79	\$1.49
Decorator Colors.....	4.79	1.49

4.92 1.59

SPRED PRIMER-SEALER (Vapor Barrier)

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
		\$4.45	\$1.39		

4.25 1.49

SPRED TEXTURE BASE

(Prices on request)

MEZZOTONE SOYA-PROTEIN PAINT (Semi-Paste)

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....		\$3.00	\$1.00		

3.45 1.14

AD-EL-ITE CASEIN PAINT (Dry Powder)

AD-EL-ITE HYGIENIC KALSOMINE (Hot or Cold Water)

AD-EL-ITE KALSIZE

AD-EL-ITE EXTERIOR COLD WATER PAINT

AD-EL-ITE TEXTURE PAINT

AD-EL-ITE CEMENT WATER PAINT

AD-EL-ITE PATCHING PLASTER

AD-EL-ITE PLASTIC SURFACER (For Spackling) (See separate price list.)



**YOUR ASSURANCE OF
VALUE AND DEPENDABILITY
IN PAINT PRODUCTS**

THE A. WILHELM COMPANY

Division of The Glidden Company

Third and Bern Streets

Reading, Pa.

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Reading, Pa., Third and Bern Sts.
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