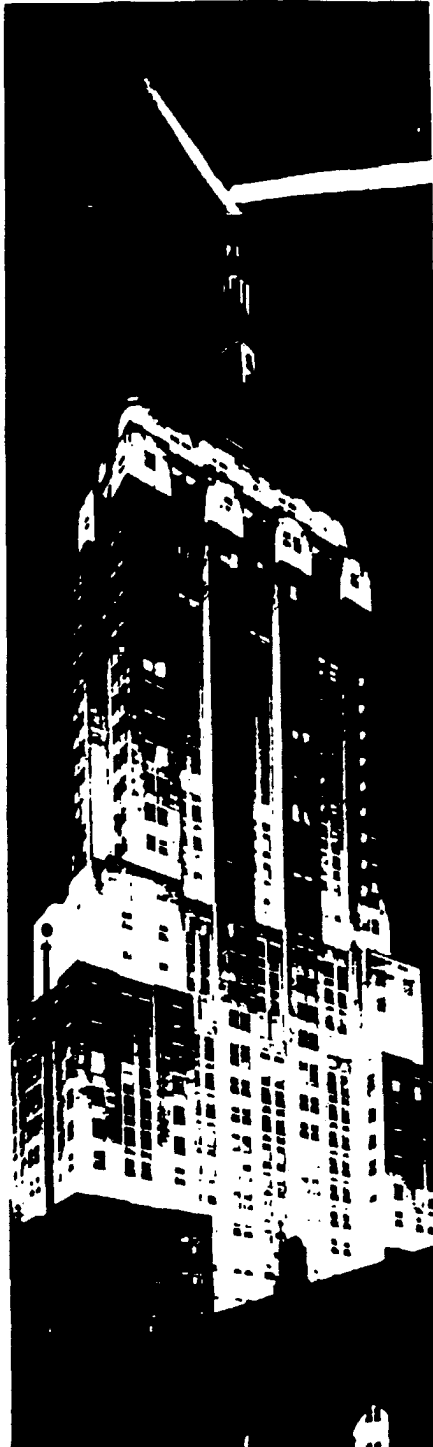




*What has the Lindbergh
Beacon to do with*

ANACONDA WHITE LEAD?

ELMER A. SPERRY is probably most popularly remembered for his design of the famous Lindbergh Beacon, located on the Palmolive Building in Chicago. Yet this 2,000,000,000 candle-power beacon was only one of many brilliant achievements to his credit.

For example, he developed equipment and process for the only successful electrolytic white lead yet made in this country. His patents are the basis for production of Anaconda Electrolytic White Lead, and are the explanation for its brilliant whiteness, its smoothness, and its uniformity.

If you are not now using Anaconda White Lead, we shall be glad to send you data and samples of the three types—Low, Medium and High Oil Absorption.



PNYC00000048

ANACONDA LEAD PRODUCTS COMPANY

Plant and General Offices: East Chicago, Ind.

*District Sales Offices: Akron, Boston, Philadelphia, Louisville,
New York City*

ANACONDA WHITE LEAD

35290. THIS ADVERTISEMENT APPEARS IN PAINT, OIL AND CHEMICAL REVIEW, CIRCULATION 2,030, ISSUE OF MAY 16; DRUGS, OILS & PAINTS, CIRCULATION 12,200, ISSUE OF JUNE, AND PAINT AND VARNISH PRODUCTION MANAGER, CIRCULATION 1,162, ISSUE OF AUGUST. ALSO APPEARS IN RESCALED SIZE IN AMERICAN PAINT JOURNAL, CIRCULATION 2,494, 1935, 1141.