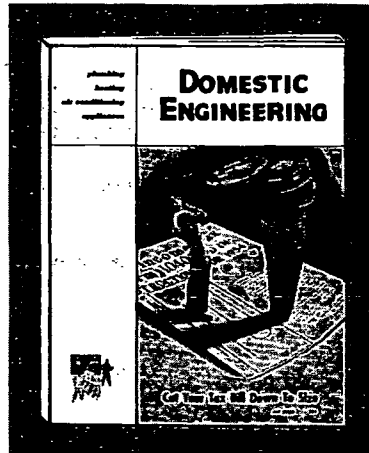


Domestic Engineering Publications

1801 Prairie Avenue, Chicago 16, Illinois



Domestic Engineering Magazine

Editorially, Domestic Engineering Magazine is keyed to the total business interests of the qualified contractor-dealers who specify sell, install and service all types of heating, air conditioning, plumbing and related products and appliances. It covers every phase of the contractor-dealer's functions on domestic, commercial, industrial and institutional projects.

Year after year, through its meritorious editorial programming, Domestic Engineering Magazine has earned and continues to hold the loyalty and confidence of its large audience of paid subscribers—a loyalty and confidence that pays dividends to the Domestic Engineering Magazine advertiser.

Member Audit Bureau of Circulations
Published Monthly

Subscription rate: \$5.00 per year

Together these two publications constitute the backbone of every well-conceived program in the heating, air conditioning, plumbing and related appliance field. Together they offer the manufacturer important two-way coverage of the contractor-dealers and suppliers that make up this field.

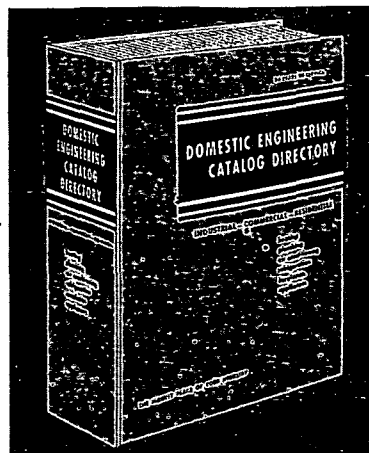
Domestic Engineering Catalog Directory

Here is the industry's most comprehensive, single source of specifying and purchasing information on heating, air conditioning, plumbing and allied products.

Its ten sections consist of manufacturers' catalogs, broken down by product groups, a product classified directory, listing all-known products used in this field, manufacturers' names and addresses, industry trade names and technical reference data.

Domestic Engineering Catalog Directory is in daily use by wholesalers, large contractors and consulting engineers in this industry.

Published Annually
Price \$12.50

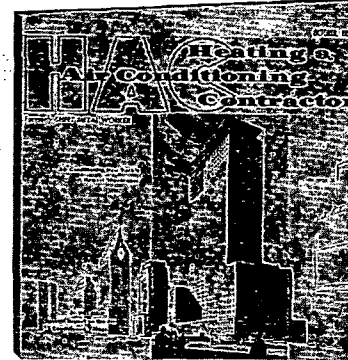


Heating & Air Conditioning Contractor

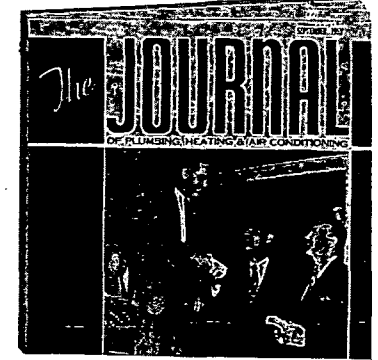
Scott-Choate Publications

92 Martling Avenue

Tarrytown, New York



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HEATING & AIR CONDITIONING CONTRACTOR, formerly Sheet Metal Worker, is the oldest magazine in the warm-air heating, air conditioning, ventilation and sheet metal contracting industry. The magazine is edited primarily for the contractor, but is also read by the wholesalers and manufacturers who supply the necessary equipment and materials.

HEATING & AIR CONDITIONING CONTRACTOR is a co-sponsor of the now-famous All-Industry Air Conditioning Conferences, the most widely recognized forum of its kind in this field.

"Air Conditioning Market Patterns, 1956" and "The 1955 Air Conditioning Industry" by Heating & Air Conditioning Contractors' editor-in-chief, are detailed studies of the residential and packaged commercial market. They have been distributed to several hundred manufacturers in the field. (Copies available on request.)

Through a combination of paid and controlled circulation, based on Dun & Bradstreet ratings, Heating & Air Conditioning Contractor provides maximum market coverage available in the industry.

The Journal of Plumbing, Heating & Air Conditioning

Scott-Choate Publications 92 Martling Avenue Tarrytown, New York

The **JOURNAL of Plumbing, Heating & Air Conditioning**, formerly Plumbing and Heating Journal, celebrated its 75th anniversary of service to the industry in 1956. It is edited primarily for contractors who sell, install, service and guarantee plumbing, heating and air conditioning equipment, and for the wholesalers and manufacturers who supply this equipment and other necessary tools and materials.

The **JOURNAL** provides technical, business and other industry news and services to the plumbing, heating and air conditioning contractors. More editorial material has been reprinted from The **JOURNAL's** pages than from any other magazine in the industry. Some of the subjects covered include:

Air Conditioning • Temperature Controls • Oil Heating • Baseboard Heating • Domestic Hot Water • Water Conditioning

The **JOURNAL** is a co-sponsor of the All-Industry Air Conditioning Conferences, the most widely recognized forum of its kind in this field.