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**From:** Anna Palmer and Jake Sherman  
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**Subject:** POLITICO Playbook, presented by JPMorgan Chase & Co.: GARDEN BRUNCH EDITION -- TRUMP's first 100 days -- North Korea test-fires missile -- BRET STEPHENS' NYT debut -- SPOTTED on WHCD party circuit -- WEEKEND READS -- B'DAY: Hallie Jackson  
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Today's PLAYBOOK presented by JPMorgan Chase & Co.

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## DRIVING THE DAY

**Good Saturday morning.** It's been 100 days since Donald Trump was sworn into office. Happy White House Correspondents Dinner!

**OVERHEARD** last night at the United Talent Agency party at Fiola Mare: "I didn't recognize you since you weren't on TV."

**LEAD OF THE DAY** -- From Jennifer Steinhauer on A14 of the NYT: "Owners of ancient water vessels are likely to be quite pleased with the Senate, which voted overwhelmingly this month to generally exempt them from a fire-retardant materials requirement. But that is about the extent of bipartisan legislation to emerge from Congress during the first 100 days of unified Republican governance."

<http://nyti.ms/2oIDVLG>

**-- HE DOESN'T CARE ... BUT HERE'S THE W.H.'S FIRST 100 DAYS VIDEO --**

<http://bit.ly/2qpBBpp>

**WORTH THE CLICK - "(Almost) 100 Days of Page One Headlines About Presidents Trump, Obama and Bush,"** by NYT's Larry Buchanan, K.K. Rebecca Lai and Anjali Singhvi: <http://nyti.ms/2oJ5l3V>

**ABOUT THOSE 100 DAYS -- "Trump's mad dash to 100 days,"** by Josh Dawsey, Tara Palmeri and Ben White: "President Donald Trump has dismissed the idea of measuring the success of his first 100 days in office as 'ridiculous.' But the president and his top officials have made a number of startling moves this week with the deadline in mind, and Trump has privately obsessed over getting a win before the cutoff. The last-minute moves have frustrated some of Trump's allies, caused a scramble across his government and proved once again that decisions are made by one man on his whims - and often with an eye to his media coverage. To his supporters, it looks like the kind of action Trump promised as a candidate. 'That's how a CEO makes decisions,' said Rep. Chris Collins, a New York Republican." <http://politi.co/2pICaOM>

**-- TRUMP'S GOOD FOR BUSINESS -- "After 100 Days of Trump Presidency, Advisers Say Client Worry Has Eased,"** by WSJ's Daisy Maxey: Many of Mr. Trump's proposals could turn out to be stimulative to the economy, [financial adviser Nicole] Kianka says she and other Wescott advisers told clients. Continue to invest for the long term, they advised. Clients were relieved to hear that and stayed with their plans, she says, which has paid off for them as the stock market has rallied. (The S&P 500 has risen about 7% this year.) Similar scenarios have played out at financial advisories across the country, in blue states and red, as investors have put their hysteria or euphoria in check." <http://on.wsj.com/2qijDpv>

**-- THE OPPOSITION --** The DCCC is out with a memo on how they see Trump impacting the 2018 election. <http://politi.co/2qiy392>

**THE REINFORCEMENTS -- "Lawmakers sing DeMint's praises ahead of ouster,"** by Seung Min Kim, Burgess Everett and Anna: "Allies of former Sen. Jim DeMint (R-S.C.) on Capitol Hill are circulating a letter praising his influence in the conservative movement as the firebrand faces imminent ouster as president from the Heritage Foundation, according to multiple sources. The letter, which is being led by Republican Study Committee Chairman Mark Walker of North Carolina, has already collected more a dozen signatures from conservative lawmakers. Sen. Mike Lee (R-Utah) is also involved in the effort.

**"While we've not always agreed with every decision -- your character, competence and integrity are unblemished in the political arena,'** reads a draft of the letter,