

See how **Quick** and **Easy**

... you can make a

PURE WHITE-LEAD PAINT

for about

\$ 2 95*

PER GALLON



Just 1...2...3...
and it's made. That's
ALL there is to it! 6½
gallons in less than 10
minutes. Just a minute
or two to the gallon.



EVERYWHERE the news is spreading. About this way to get much better paint for much less money! And no wonder. It's so simple... and you can get a pure white-lead paint... the paint with a record of years of satisfactory service.

So why experiment? This money-saving, better way of painting is simply pure white-lead paint. Paint in its purest, most economical form! (as any painter will tell you. And nobody knows paint like a painter.)

One reason 8 out of every 10 painters use Dutch Boy is because it provides an elastic protective coating which does not crack or scale. Thus, when you eventually repaint, there will be no time and money spent for burning or scraping. Just paint right over the old, long-lasting coat.

In the new soft paste form, Dutch Boy White Lead is easily stirred... simple to mix.

Just thin with linseed oil... add turpentine and drier... and, presto, it's made.

Could anything be simpler? Is there any easier way of saving money? Any surer way of getting the best paint money can buy?

12½, 25, 50-lb. pails and 100-lb. kegs. Send for the little folder offered free in the coupon. It shows you how to get better results so much easier. Send for it now.

*This price (as of January 1930) will vary somewhat depending upon buyer's distance from producing centres.

DUTCH BOY Soft Paste WHITE LEAD

Job KD-43—Farm Journal, May, 1930

REPAINTING OUTSIDE WOOD FOR UNDERCOAT

Mix equal measured parts Soft Paste White Lead and thinner (half linseed oil and half turpentine). Then add one-quarter pint of drier for each gallon of paint.

FOR FINISHING COAT

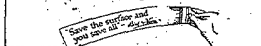
Mix equal measured parts Soft Paste White Lead and linseed oil. Then stir in one-quarter pint each of turpentine and drier for every gallon of paint.

100 Pounds Soft Paste White Lead (¾ Gallons) make about 6½ gallons of pure white-lead paint which will cover about 600 square feet per gallon, one coat. (If heavy paste white lead is used, ½ gallon more oil will be required per 100 lbs.)



NATIONAL LEAD COMPANY

New York, 111 Broadway—Buffalo, 116 Oak Street—Chicago, 305 West 18th Street—Cincinnati, 659 Freeman Avenue—Cleveland, 520 West Superior Avenue—St. Louis, 722 Chestnut Street—San Francisco, 235 Montgomery Street—Boston, National Boston Lead Co., 800 Albany Street—Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue—Philadelphia, John T. Lewis & Bros., Co., Widener Bldg.



JUST MAIL THIS COUPON

National Lead Company
Address: (See list of offices above)
Gentlemen,

Please send me the folder that tells me how to do much better painting easier and for less money.

Name _____
Address _____
F.J.3 Place and State _____

TA8320

0000-NLI-000014922

N 28478