PUBLIC RELATIONS DEPARTMENT

PRESS QUERY

(x) Divisional
( ) Financial
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Date Time

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QUERIED BY: (REPORTER AND MEDIA)

TO:
(x) St. Louis Bulletin Board
(x) New York Public Relations
( ) New York Textiles Public Relation
( ) West Coast Public Relations
(X) Brussels Public Relations
(X) Lloyd R. Cole
(X) C. P. Cunningham
(X) John Mason
(X) H. S. Bergen
(X) W. B. Papageorge
(X) E. P. Wheeler
(X) J. F. Stapleton

Bill Hampton, McGraw-Hill Bureau, Detroit

Q: The Detroit Free-Press carried a story yesterday on the USDA finding PCB in coho salmon in Lake Michigan. We would like to prepare a short item for McGraw-Hill's Air and Water News and would like some information.

What does PCB stand for and what is the correct spelling?

A: PCB -- polychlorinated biphenyl.

Q: Is Monsanto the only producer in the U.S.?

A: Yes.

Q: What are the uses of PCB?

A: (I reviewed briefly the history of PCB, its original uses, former uses and present use.)

Q: Did you know PCB was found in fish in various other places in the country?

A: Yes, I have read news items to this effect. MONS 057085

Q: Why is PCB used in electrical equipment?

A: (I reviewed the fire-resistant and safety features of PCB -- some state and local laws require safety fluids in this equipment -- and how PCB does not contribute to fire should the equipment fail.)

(NOTE: At this point, I suggested Mr. Hampton could use some background on the PCB/environmental issue and offered to send reprints of previously published articles.)

SOURCE:
Files

STAFFER:
R. V. John