



RULES FOR "PAINT-UP-CLEAN-UP"

1. Do not allow rubbish to accumulate.
2. Do not mar or deface sidewalks, fences, buildings or public property.
3. Do not allow piles of ashes or trash to remain in back yards.
4. Do not throw anything on the sidewalks or streets.
5. Keep garbage cans covered up closely and destroy breeding places of germs, flies, etc.
6. Clean up yards, plant grass and flower seeds, encourage love of nature.
- 7.
- 8.



Brighten Up America! WITH SHERWIN-WILLIAMS PAINTS & VARNISHES

When you see this picture, remember it is the symbol of a country-wide movement rather than the mark of a specific product. Man and Nature are joining hands to make America a brighter place in which to live. Sherwin-Williams Paints and Varnishes, Nature's allies, furnish a quality product for every Brighten Up need. SHERWIN-WILLIAMS' PAINTS, VARNISHES, STAINS AND ENAMELS can be obtained from the following agents:

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'Clean Up and Paint Up', New Slogan

Oakland to Shine
Before World in
Enameled and
Resplendent Color

"Today is the day of the 'Fresh Paint' sign."

It is the day when overalls are the mark of the season, and when the paint brush is rampant on a field of fresh pigment for Oakland buildings.

It is "Clean Up Week" for Oakland. Houses and "Clean Up Week" for the vacant lots, the curbs and the byways.

"Clean Up and Paint Up Week" is one of the most important events Oakland has held. This week a host of trades work of property is to be placed on Oakland. Buildings will have bright new coats of paint, the work of the commercial organization committee directing the campaign, is successful.

"BEWARE OF PAINT."

Small signs and fences will be made obnoxious of the committee's often in small shed or outhouse which would take only a few minutes to paint, or a stretch of city fence, takes the appearance of a whole block. It is here that the improvement committee will do their best work. They will paint and clean in every dingy spot. Oakland will be a "sweeter town" a town that smiles prosperity everywhere.

The "Fresh Paint" sign is to be the symbol of civic pride this week, the committee members say. The paint brush is to be the tool with which civic progress is shaped. This hue and the well-trimmed, a few hundred, and a little work by schoolboys in various districts will complete the work.

SPECIAL CLEANING DAYS

Throughout the week improvement clubs are planning special "clean-up days" for their neighborhoods, and school children and playground clubs will assist in this movement.

To get the overalls and the paint brush, and help Oakland to shine, "Clean Up and Paint Up Week" means a progressive and bright building upon a progressive and prosperous-looking city. At this time when incentives are crowding Oakland and its facilities are being announced constantly, it is up to Oakland to look good. It is up to the citizen to make Oakland look prosperous. This is the word of the committee in charge of "Clean Up and Paint Up" work, and this is the plea of the commercial organization.

Headline, it is fun to paint! It will not feel like work. When the sun is shining, and one is impelled by civic pride, a person with the paint can be as delightful as a ride through the hills in an automobile.

If you join in the "Clean Up and Paint Up" movement Oakland will be a brighter and better city.

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Oakland Tribune April 18, 1917 P. 12 (Part 1 of 2)