

GENERAL LACQUER SALES DEPARTMENT

Bulletin No. 55

March 1, 1927

Subject: NEW OPEX AUTOMOTIVE ENAMELS

For further details refer to our Bulletin No. 54.

<u>Rex No.</u>	<u>Name</u>
31068	Suntan
31069	Paradise Green
31070	Jungle Green
31071	Cabriolet Green
31072	Peerless Gray
31073	Taupe Brown
31074	Cleveland Cream
31075	Panama Green
31076	French Mauve
31077	Maive Glow
31078	Ritz Blue
31079	Chateau Gray
31080	Arabian Tan
31081	Surf Green
31082	Coburn Gray
31083	Glacier Blue
31084	Tuscan Tan
31085	Cameo Cream
31086	Palmetto Green
31087	Lichen Gray
31088	Thrush
31089	Caledonian Brown

These twenty-two new enamels are offered to the trade at the regular automotive finish price of \$6.00 per gallon with the established differentials for quarts and fives.

EW Windsor:SS
Price List List

E. J. Windsor
ASSISTANT MANAGER

N13616

Color StandardMotor Car Mfg.Our Blend or Match

Chicle Drab

Peerless-Marmon
ChryslerChrysler Beige Brown
shaded with Coach
Black and Century
Yellow, Medium

Kensington Gray

Peerless-Marmon
Wills St. ClaireTudor Gray shaded
with Cadillac Buck-
ingham Gray

Thebes Gray

Chrysler-Nash

Sage Brush Green
Light shaded with
Coach Black and
Century Yellow,
Medium.

Sea Fog Gray

Paige-Gardner
Marmon-McFarlandNeptune Blue shaded
with Auto White
and Century Yellow,
Medium

Arizona Gray

Peerless-Paige
Chevrolet
McFarlandSahara Gray shaded
with Coach Black
and Century Yellow
Medium

Westminster Gray

Packard

Six parts Coach
Black, three parts
Auto White shaded
with Victoria Blue

Algerian Blue

Chrysler-Marmon
Chevrolet
McFarlandFive parts Packard
Blue, four parts
Sage Brush Green
Light, three parts
Taricab Green

Cactus Gray

Ajax - Diana

Three parts Sage
Brush Green Light,
three parts Hampton
Gray, shaded with
Century Yellow, Med.

<u>Color Standard</u>	<u>Motor Car Mfg.</u>	<u>Our Blend or Match</u>
Cadillac Ducking- ham Gray	Packard - Chandler Cadillac-Paige Jordan-Harmon Oldsmobile-Oakland Duick-Chevrolet	Cadillac Duckingham Gray (31041)
Bambalina Blue	Chrysler-Marmon Duick	Marmon Blue (31049)
Yellow Cab Yellow	Yellow Cab	Yellow Cab Yellow (31016)
Sage Brush Green Light	Moon-Diana	Sage Brush Green Light (31011)
Brewster Green Medium	Moon-Diana	Brewster Green Medium (31030)
Windsor Maroon	Ford	Windsor Maroon (31047)
Channel Green	Ford	Channel Green (31046)
Moleskin Gray	Ford	Moleskin Gray (31051)
Drake Green	Ford	Drake Green (31052)
Packard Blue	Packard	Packard Blue (31044)
Overland Blue	Overland	Overland Blue (31042)
Dustproof Gray	Packard	Dustproof Gray (31020)

From now until October all the manufacturers will be bringing out their 1927 models which will, no doubt, introduce in most cases a complete new line-up of colors. Refinements in design and dress will feature next years cars rather than any radical changes or startling innovations. Color will, no doubt, play an even greater role

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in the salability of motor cars. Later another similar bulletin will be issued particularly relating to these new motor cars concerning our matches or blends.

Yours for Lacquer Sales & Service,

EWV:SS
Price List List


ASSISTANT MANAGER