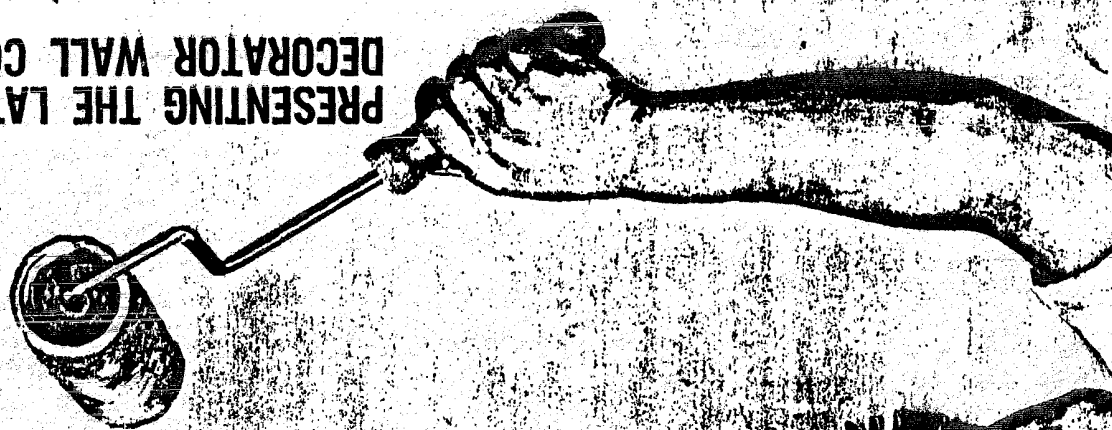


PRESENTING THE LATEST
DECORATOR WALL COLORS



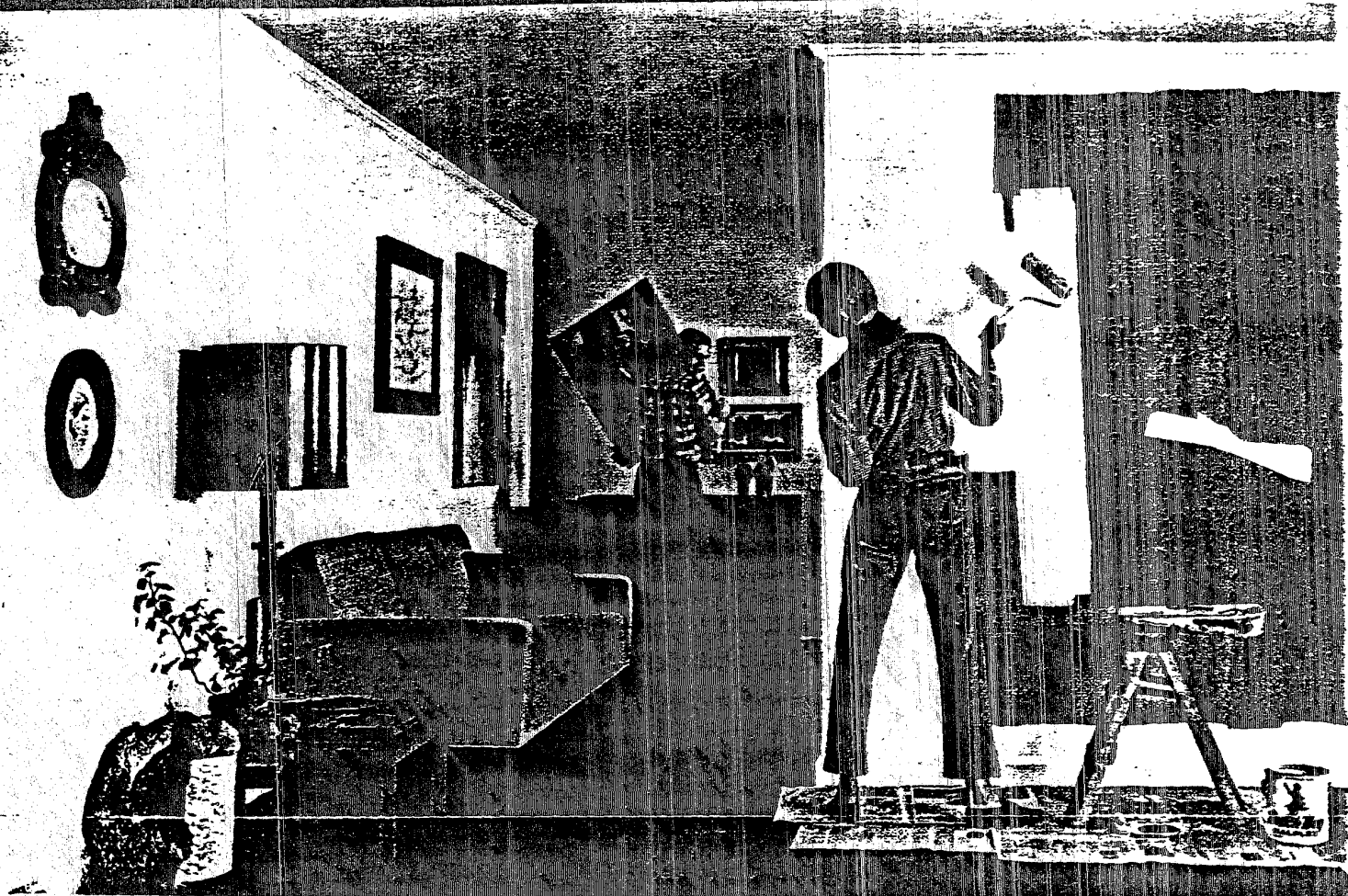
Forrylic Latex Flat Wall Finish

NALPLEX

Dutch Boy

1940





Decorating is easy!

when you use **NEW DUTCH BOY NALPLEX**

the acrylic latex flat wall paint with the
BUILT-IN SECOND COAT
so high in hiding, so smooth in leveling
one coat looks like two

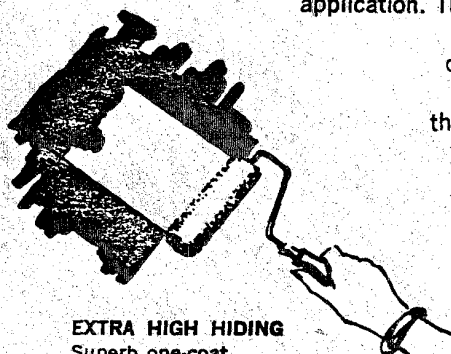
New Dutch Boy Nalplex is especially made for easy one-coat roller application. The fastest, easiest flowing wall paint you have ever used.

The fresh clean beauty of these popular decorator colors can make the most drab rooms become bright and interesting again. You'll find just the right color for the room you plan to redecorate. Be your own color stylist. It's easy with new Nalplex. You'll like it.



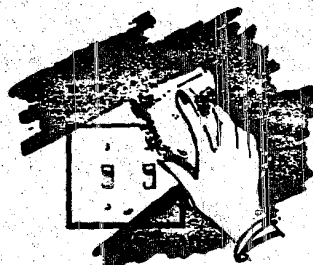
EASY TO USE

A new formula latex paint that flows on easily from roller to wall with practically no splatter or spray. Rollers and hands clean-up easily in just soap and water too!



EXTRA HIGH HIDING

Superb one-coat performance . . . one coat looks like two from start to finish. Saves time! Saves effort!



EXTREMELY WASHABLE

Dirt, smudges, fingerprints wash off easily, again and again. Colors stay bright, fresh and beautiful for years.

NEW Dutch Boy. NALPLEX

ACRYLIC LATEX FLAT WALL FINISH

Custom Colors

Selected
from the Dutch Boy
Color Gallery

72-16 ANTIQUE WHITE	72-20 IVORY	72-53 CANDY PINK	72-40 BLONDE YELLOW	72-51 CORAL SANDS	PUSSY WILLOW 46/54	ELF GREEN 34/40	PHANTOM AQUA 21/11
72-12 OFF WHITE	72-25 CHAMPAGNE	72-52 APPLE BLOSSOM	72-44 FLAXEN YELLOW	72-32 HONEY BEIGE	HARVEST GOLD 32/28	NOMAD 41/29	FAWN 43/16
72-75 AQUA SKY	72-45 EMPIRE GOLD	72-81 GARDEN POOL	72-19 BONE WHITE	72-77 CRYSTAL BLUE	CANTALOUPE 24/58	ANTIQUE GOLD 37/36	MOCHA 42/51
72-71 PINEFROST	72-26 SUNTAN	72-82 SURF GREEN	72-31 MUSHROOM	72-72 STARLIGHT BLUE	WEDGEWOOD BLUE 39/58	CALYPSO 15/60	BLUE BELL 13/44
					VENETIAN TURQUOISE 35/11	ORANGE ICE 16/30	
					LAVENDER MIST 15/6	FRENCH LILAC 14/47	

These ready mixed colors are available in semi-gloss finishes in LATEX SATIN GLOSS and ALKYL SATIN EGGSHELL ENAMELS. 72-11 WHITE and 72-13 CEILING WHITE

Also available in DUTCH BOY SATIN FINISH ENAMEL.

Our chips are subject to the effects of heat, light, age and processing to guard our product and to have many more colors available in color or shown from actual paint in the container.

DEPEND ON DUTCH BOY more years to the gallon

No matter what surfaces need beauty and protection, you'll find that the world's most famous painter has the ideal finish for them.

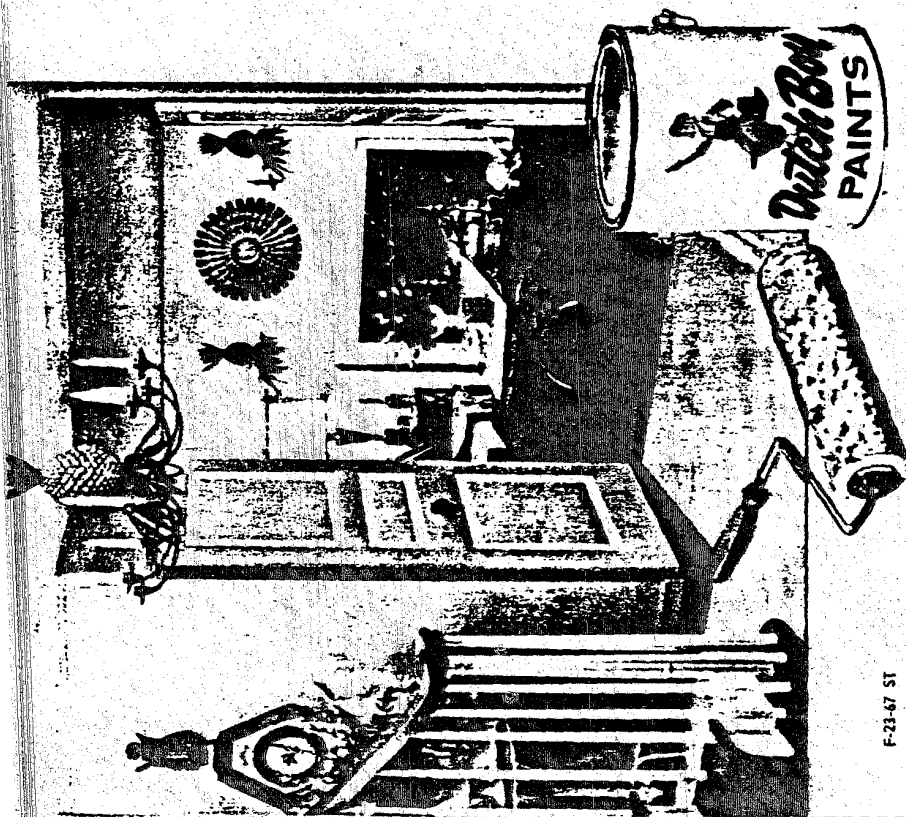
New Naplex—acrylic latex flat wall finish is a good example. You'll like the extra high hiding power—the "built-in second coat" that makes it so high in hiding, so smooth in leveling, one coat looks like two. As for application, you will find it most pleasant and easy to use—goes on smoothly, has no unpleasant odor. Brushes, rollers, pans, hands clean up quickly and easily, with just soap and water! Fast drying of course—in two hours or less you can be living in a bright, new room.

Naplex wall paint colors are also available in Dutch Boy Satin-Eggshell Enamel and Latex Satin Gloss Enamel for use on woodwork and trim or for walls in bathrooms, kitchens, play rooms and utility rooms.



NATIONAL LEAD COMPANY
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LITHO IN U.S.A.



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