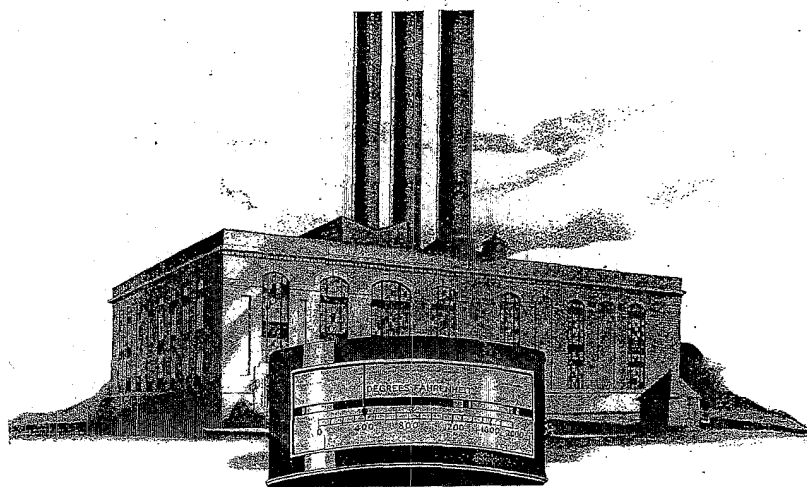




400°F above..10°F below still this metal paint adheres for years

A red-lead paint film throughout its long life adheres perfectly to iron and steel. It also holds its continuity. There is no loosening from the metal... no breaking of the coating to let rust start

ALL exposed metal is subject to great change in temperature, ranging from summer's warmth to winter's cold; from the blazing heat of noon to the cold chill of midnight.

In certain cases—boiler stacks, for example—the changes are even greater than those caused by weather. Here the temperature may range from the heat of 400°, when fires are going, to winter's cold of below zero, when fires are banked.



Only a tough, elastic paint like red-lead will give enduring service under such conditions.

This paint is acknowledged to be the outstanding protective coating for all iron and steel. Owing to its elasticity it expands and contracts with the surface to which it is applied. Through years and years of hard service, as on boiler stacks, its tough, durable film remains elastic.

There need be no fear of loosening from the metal... no fear of breaks in the coating where red-lead paint is applied properly. By specifying a standard three-coat protective covering of pure red-lead you enable metal to withstand the attacks of weather and also get a paint that stands up under wide variations in temperature.

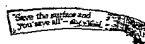
Paste and Liquid Red-Lead

Fine, uniform, highly oxidized—there is no better red-lead obtainable than that sold under the Dutch Boy trademark. Dutch Boy red-lead comes in two forms—paste and liquid. The liquid (ready for the brush)

is supplied in six different colors—the natural orange-red, two shades each of green and brown, and black. The paste comes in the orange-red and can be tinted to the other colors.

Special Paint Service

Whenever you meet an unusual painting problem you will find our technical staff helpful. Their wide experience and knowledge of painting enable them to give valuable assistance. Address the Dept. of Technical Paint Service, in care of our nearest branch.



NATIONAL LEAD COMPANY

New York, 111 Broadway • Boston, 800 Albany Street • Buffalo, 116 Oak Street • Chicago, 900 West 18th Street • Cincinnati, 659 Freeman Avenue • Cleveland, 820 West Superior Avenue • St. Louis, 722 Chestnut Street • San Francisco, 235 Montgomery Street • Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue • Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street.

DUTCH BOY RED-LEAD

N 27832