BROADCAST INFORMATION SERVICES, INC.
NEW YORK PHILADELPHIA ST. LOUIS DENVER

7838 Big Bend Boulevard, St. Louis, Missouri 63119
(314) 961-4113

TO: Larry O'Neill
Monsanto Company - C Building

Pages to follow: 2

~~Jim~~
~~Kevin~~
~~Nancy~~

Andi

Morgan on Sargent: too hard to worry about in my opinion

Larry 10/3,

DSW 136185

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CLIENT: Monsanto Company STATION: KMOX Radio

PROGRAM: Morning Meeting TIME: 8:40 A.M.

DATE: 10/30/91 CITY: St. Louis

KEVIN HORRIGAN: "I guess the biggest story is that I was coming home last night from dinner and pulled into the driveway and there were opossums in my backyard."

CHARLES BRENNAN: "Oh man."

HORRIGAN: "Two opossums dining on something in my backyard."

BRENNAN: "Male and female. Was this muskrat..."

HORRIGAN: "I didn't get close enough to--how do you tell?"

BRENNAN: "You go up and you turn it over."

HORRIGAN: "I don't feel as negatively about opossums as I do about the squirrels that are in my yard because frankly, opossums have never gotten into my attic to destroy my insulation."

BRENNAN: "You don't feel a negatively about famine as you do about squirrels."

HORRIGAN: "Get enough squirrels you don't have to worry about famine. I need to know from some listener, however, whether opossums pose any sort of risk to my family and particularly to my insulation. Somebody out there knows about critters. Right?"

BRENNAN: "Yes. In fact, we have a large number of critter experts and opossumologists in our listening audience. You know the phone number 436-7900. Out of town, there are a few long distance opossumologists, 1-800-92501120.

"You're not getting any water in the basement though?"

HORRIGAN: "What I've got in the basement, we had the bright idea of painting the basement walls to seal it. Oh man, they have this like special paint, it's got all these fumes,

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the whole house smells like Monsanto's Sauget plant. We've got to close the house up today. What am I going to do? Maybe I'll put the opossums down there and kill them. What am I going to do?

"I went out last night to celebrate. I went over to the Galleria. Hadn't been to the new Galleria yet."

Exchanges continues about the Galleria

DSW 136187

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