

It's easier to use

DUTCH BOY soft paste white-lead is a quick-to-thin, easier-to-use form of the pure white-lead that has long been the standard protective and decorative coating—the skilled painter's paint.

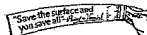
As far as composition is concerned, the only difference between Dutch Boy soft paste and heavy paste "lead" is that the former contains a higher percentage of linseed oil (about a gallon more per 100 pounds of paste). It is this extra oil, ground in at the factory, that gives the soft paste its easy-breaking qualities.

Six minutes—that's all it takes to reduce a hundred pounds of Dutch Boy soft paste to brushing consistency—to make with it over six gallons of pure lead paint suitable for finishing coat work. A gallon of paint a minute!

Easy to tint, too. Moreover, the paint obtained with Dutch Boy soft paste is "smooth as silk" . . . has excellent spreading properties.



Dutch Boy soft paste white-lead comes in 100 lb. steel kegs and 50, 25 and 12½ lb. steel pails. Every package carries the well-known Dutch Boy trademark as a guarantee of purity.



NATIONAL LEAD COMPANY

New York, 111 Broadway . Buffalo, 116 Oak Street . Chicago, 900 West 18th Street . Cincinnati, 659 Freeman Avenue . Cleveland, 820 West Superior Avenue . St. Louis, 722 Chestnut Street . San Francisco, 235 Montgomery Street . Boston, National-Boston Lead Co., 800 Albany St. . Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue . Philadelphia, John T. Lewis & Bros. Co., Widener Building.

DUTCH BOY *Soft Paste* **WHITE-LEAD**

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