

There's a lot more
happening this July
than just a rise
in the temperature!



July is Import Awareness Month. So, there's no better time to show your customers who has the best import coverage around. You and your NAPA AUTO PARTS store. In fact, you'll be able to demonstrate NAPA's coverage when you pull out a copy of the 1987 Imports Catalog with its over 900 page listing of parts with import applications.

There's also a new magazine ad, new local promotional material and a new in-store banner "Yes, We Have Parts for Imports." And don't forget special promotions from NAPA manufacturers, which you'll be hearing more about in the near future.

This July, your sales are going to soar. You might even say they'll be so hot you won't need that sidewalk to fry your egg on!