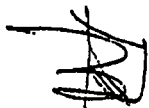


NON-ASBESTOS MATERIALS
To: Steve Conway

May 27, 1980
Page 3

All STAR LINE materials have at least one thing in common: they are high quality, high performance materials that thus cost more than other formulations. In summary, I would like to point out that the new STAR LINE has been exceptionally well received in the marketplace. However, I hasten to also point out that requirements from the Aftermarket are extremely small; and in the O.E. market, our customers' interest is primarily based on a concern for anti-asbestos legislation.

Please find enclosed also some samples of existing and future advertising programs.



B. Iwarsson

BI/ad

cc: F. Herlihy

Enclosures

SPNY 003568